Facebook Ads Analysis for LINK.CLICKS: Created on 2018−02−06
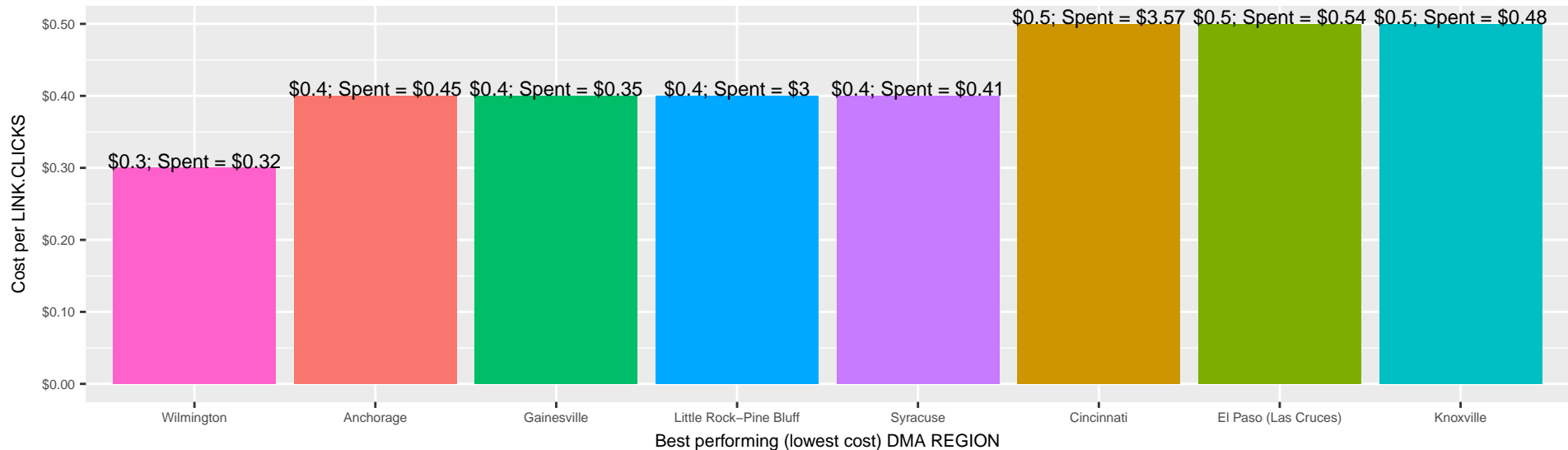

Data from example_DMA.csv

Median cost per 'LINK CLICKS' for (graphed best performers)	Median cost per 'LINK CLICKS' for (all)	Median amount spent among (graphed best performers)	Minimum $ spent to appear? (spentlim parameter)	INFO:
0.4	1.3	0	0	Median cost (all) only considers where there was at least one LINK.CLICKS