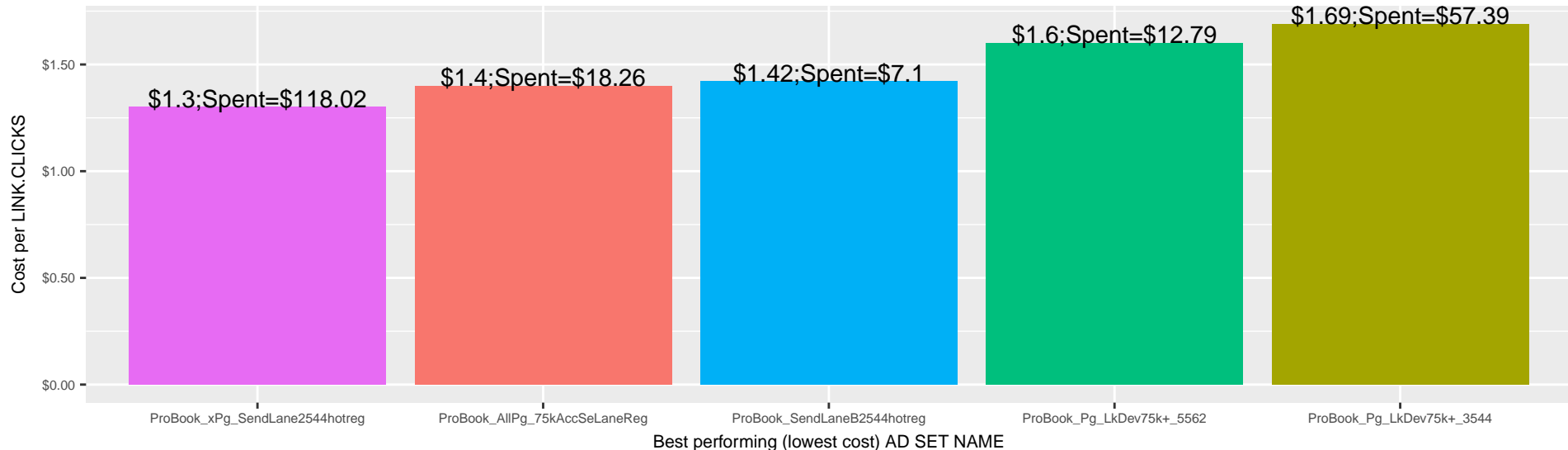


# Facebook Ads Analysis for LINK.CLICKS: Created on 2018-03-13



Data from example\_DMA.csv

**Median cost  
per 'LINK CLICKS' for  
(graphed best performers)**

1.42

**Median cost  
per 'LINK CLICKS' for  
(all)**

1.64

**Median amount spent  
among  
(graphed best performers)**

18

**Minimum \$ spent  
to appear?  
(spentlim parameter)**

0

**INFO:**

Median cost (all) only considers where there was at least one LINK.CLICKS