

Ricardo Pellegrini

UX Researcher

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As a UX Research Junior, I have honed my skills in planning, analyzing, and effectively communicating results from interviews, tests, and surveys, showcasing a comprehensive knowledge of methodologies and their impact.

Professional Experience

UX Researcher Findy | March 2023 - Present

In my role as a Junior UX Researcher at Findy, I play an active role in a voluntary project by taking the lead in research activities. This involves planning, coordinating, and executing research processes also synthesizing insights, educating, enabling, and onboarding team members. I am directly responsible for managing the research squad and provide vital support in organizing and streamlining the team and processes to achieve improved results. Additionally, I have initiated over five research initiatives based on Nielsen Norman's six pillars.

Responsibilities

- Planning and conducting research studies
- User recruitment and participant management
- Data collection through interviews, usability tests, and surveys
- Data analysis and synthesis
- Reporting and documentation of research findings
- Collaboration with cross-functional teams

Achievements

- I conducted formative and evaluative UX research to gain insights into the needs of new features and validate existing ones.
- I conducted a multi-phase research study to gain a deeper understanding of our users and key features.
- Conducting competitive analysis and secondary research.
- I utilized surveys to identify and screen personas, ensuring that only relevant individuals were selected for interviews
- Conducting interviews to validate our "Dashboard" feature.

Education

MBA in UX Researcher UNIFATEC at Brazil | March 2023 - August 2024

Masters of Business Administration: UX Research, Research Operations e Design Leading

Bachelor's in Administration UNINOVE at Brazil | August 2019 - December 2023

Key Skills

- User Interview
- Survey
- Usability Test
- Research OPS