

# RICARDO TORRES

## UX/UI Designer

Highly skilled UI/UX Designer, seeking to use proven skills in UI prototyping to enhance user experiences. As a front-end designer at NBCUniversal, completed Design Systems, early prototypes of Hulu and site redesigns before target dates with high client satisfaction.

## EDUCATION

### COLUMBIA UNIVERSITY - UX/UI BOOT CAMP

December 2022 - June 2023

### NEW JERSEY CITY UNIVERSITY - BACHELOR'S IN MEDIA ARTS

## EXPERIENCE

### FREELANCE FRONT-END DESIGNER

March 2014 - Current

Work with small business owners to create dynamic websites to stand out in a very competitive marketplace. My role is to discuss ideas, sketch and wireframe prototypes, deliver graphic design and front-end web development files that are easy to update for future iterations.

### LEAD FRONT-END DESIGNER AT NBCUNIVERSAL

5 Times Square, 10th Floor, New York, New York 10022

August 2007 - March 2014

As a lead front-end designer, my responsibilities included meeting with clients, gathering information on project requirements, executing timelines and product life cycle management.

Once a design was approved, I oversaw the handing off of design files, system designs and HTML & CSS files to development teams with thorough documentation.

Clients include SNL, Hulu and Verizon.



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## DESIGN SKILLS

### UX Research



### Design Systems



### Interaction Design



### Video Editing



### HTML & CSS



## SOFTWARE

### Figma



### Photoshop & Illustrator



### Video Editing



### Daz3D



## LANGUAGES

### Spanish



## SOFT SKILLS

### UX Copywriting



### Cross Collaboration



### Project Management



### Public Speaking

