

Rick Vermeil

Frontend Software Engineer

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As a former marketing content manager and product owner, I developed an expertise in project management, web content management and leading a development team in a Scrum / Agile workflow. Through this experience, I gained a high level of user empathy which drives me to create the most intuitive software that I possibly can.

SKILLS

Languages / Frameworks: React, JavaScript ES6, Typescript, Sass, CSS3, Tailwind, HTML5, SQL, Node.js

Systems / Practices: Software Development, Object-Oriented Programming, UI/UX Development and Design, Web Development, Test Driven Development, Jest, Mocha/Chai, Git, GitHub, Redux, Figma, REST API, Agile Methodologies

PROJECTS

[Backcountry Bookings](#) | [Repo](#) | 4/2023 | 7-person full stack project team | 14-day timeframe | 60 hours

Tech: React, Typescript, Rails, Ruby, Sass, CSS, HTML, Cypress, Google Maps API, AWS S3 Bucket, Git, GitHub

- ▶ Worked with a full-stack team to create a US National Park campground search and review platform.
- ▶ Awarded first place in Turing's "Demo Comp" by a panel of judges in the software industry.
- ▶ Managed the development process as the product manager in this project.
- ▶ Leveraged GitHub actions for continuous integration and deployment during development.

[Ride Ready](#) | [Repo](#) | 3/2023 | Solo project | 6-day timeframe | 55 hours

Tech: React, JavaScript, Sass, CSS, HTML, Cypress, Strava OAuth2.0 API, Git, GitHub

- ▶ Implemented OAuth2.0 authentication to log a Strava user in and utilize their ride data to calculate the service life remaining on their mountain bike suspension based on manufacturer recommendations.
- ▶ Recently improved the UX by building a backend with Node.js and Express to store user data.

[Lav Link](#) | [Repo](#) | 2/2023 | 4-person frontend project team | 10-day timeframe | 40 hours

Tech: React, JavaScript, Redux, Sass, CSS, HTML, Cypress, REST API, Google Maps API, Git, GitHub

- ▶ Constructed a React app designed to help a user find a restroom near their location that fits their unique needs by creating filters for unisex, ADA-accessible and restrooms with changing tables.
- ▶ Implemented Redux global state management to eliminate prop drilling.

PROFESSIONAL EXPERIENCE

Content Marketing Manager / Product Owner - Bestop Inc, Louisville, CO 07/2020 - 08/2022

- ▶ Led a team of software developers as a Product Owner of a multi-brand e-commerce website production project - Increased project efficiency while reducing spend by over 30%
- ▶ Identified and eliminated blockers to keep projects on track via Agile methodologies
- ▶ Managed all e-commerce website content via WordPress and BigCommerce
- ▶ Produced hundreds of marketing videos receiving over 5 million lifetime views

Marketing Specialist - Bestop Inc, Louisville, CO 11/2013 - 07/2020

- ▶ Event coordination and budget management for 80+ consumer/trade events per year
- ▶ Planned and successfully executed a large trade show exhibit for 5 years
- ▶ Coordinated 40+ photo/video shoots per year, creating all marketing assets for product merchandising

EDUCATION

Front-End Engineering - Turing School of Software and Design, Denver, CO Apr 2023

Bachelor's of Science, Business / Marketing - West Chester Univ. of PA, West Chester, PA May 2010