

BarterTrade

# Restricted Secondary Trading

A framework for regulated private markets



# The Private Markets Opportunity: Addressing Key Gaps



## Funding Gap

Significant financing barriers limit MSME growth potential.



## Capital Lock-in

SACCOs face challenges accessing their capital for loans.



## Illiquidity Issues

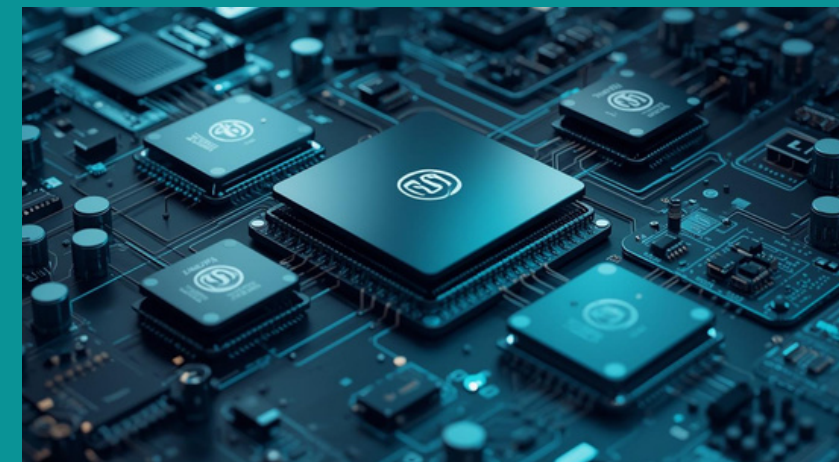
Private placements often lack accessible trading options.

# BarterTrade Market Design Overview



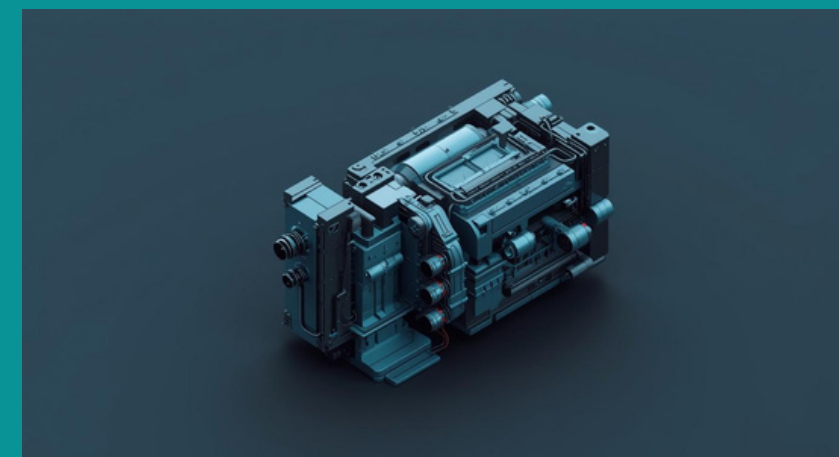
## Marketplace

Central hub for private market transactions and trading.



## Exchange Engine

Facilitates seamless trades and market activities efficiently.



## CDSE

Ensures secure transaction settlements and ownership management.

# Private Placement Overview

## Eligible Instruments

Private placements include **equity shares** and **debt securities** that meet regulatory requirements for institutional investors.

## Issuer Controls

Issuers maintain **control over offerings**, ensuring compliance with eligibility criteria and managing investor access and engagement.

# Restricted Secondary Trading Overview

## Call Auctions

Call auctions facilitate **price discovery** and efficient trading by allowing participants to submit bids in a controlled environment.

## Eligibility Gates

Eligibility gates ensure that only qualified investors participate in trading, maintaining market integrity and reducing retail risks.

# DvP Settlement Framework



## Ownership Registry

Streamlined DvP settlement  
for secure transactions

# SACCO Integration

## Funnels

Direct member access  
pathways

## Verification

BRS ensures compliance rigor

## Caps

Limits on investment exposure

## Disclosures

Transparent information  
sharing practices

# Regulatory Alignment Overview

## CMA

The Capital Markets Authority ensures compliance and effective regulation of financial markets for investor protection.

## SASRA

The Savings and Credit Cooperative Societies Regulatory Authority facilitates oversight and governance of SACCOs within the capital markets framework.

# Activation Roadmap

## Phase 1



Launch private issuance with targeted investors to build initial capital.

## Phase 2



Introduce restricted secondary trading to enhance liquidity for private placements.

## Phase 3



Scale operations, expanding access and integrating additional market participants.

## Phase 4



Evaluate performance and regulatory alignment for future growth and adjustments.

# Contact

Let's collaborate to create **liquidity-driven solutions** for MSMEs and SACCOs.

Phone: 123-456-7890

Email: [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

Website: [www.reallygreatsite.com](http://www.reallygreatsite.com)

