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Dating App User Profile stats - Lovoo



Presentation

Date: Tuesday, 11 October 2022
Time: 10:00am
Location: HMLT 103
STAT394 students welcome

What is Lovoo?

Lovoo, is a European dating platform that allows individuals to chat to each other before a mutuality of attraction, unlike other dating platforms that emphasize this before allowing any two people to get in touch and chat.

What is the Lovoo dataset?

The Lovoo dataset is comprised of 3992 observations consisting of 42 variables. The dataset contains 22 numerical variables and 20 categorical variables. These variables contain female user profile information obtained during April and May of 2015.

Why we chose the Lovoo dataset?

Our group chose the Lovoo dataset because we believed the insights obtained through it would be interesting. We also found the dataset unique to everything else that we have explored before in our Statistics and Data Science courses. We hope to ultimately understand what makes a great user profile!

Our dataset

We reduce the dataset and focused on seven variables. We looked at five numerical variables: age, count profile pictures, counts profile visits, counts kisses, and distance, and two categorical variables: country and Vip status.

Do you want to find love?

Do you want to know what makes a great user profile and ultimately find love?

Maybe you should be from Switzerland, 22 years of age and have at least 4 profile pictures on the Lovoo dating app. If you have these features, then you may just find love!

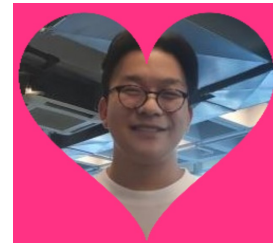


Group 10 Members

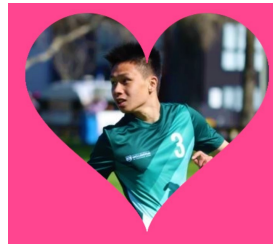
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