

# **“I Speak Whale”**

*On communicating well with other teams*

**Harrison Gilmore**

@harrisongilmore

# **An example...**

**PPC**

**SEM**

**ROI**

**CPC**

**CHANNELS**

**SEO**

**ATTRIBUTION**

**SOCIAL**

**REGRESSION**

**DATA**

**R**

**AUC**

**PYTHON**

**BAYESIAN**

**CAUSALITY**

**MACHINE  
LEARNING**

***Don't jump into projects.***

***Learn how to speak with  
each other first.***



# Thanks!



I'm Harrison Gilmore

I've done some stuff with Data Science and Growth teams.

I now do Product Management stuff.

You can find me at [@harrisongilmore](#) or [hgilmore@gmail.com](mailto:hgilmore@gmail.com)