

Jargon

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[**jahr**-guh n, -gon]

noun

1. the language, especially the vocabulary, peculiar to a particular trade, profession, or group: *medical jargon*.
2. unintelligible or meaningless talk or writing; gibberish.
3. any talk or writing that one does not understand.

Dictionary.com



ROM

ILLUSTRATED

BYTE

HEX



RAM



INPUT



PCB

Why Use Jargon

1. Brevity of description
2. Specific differences in meaning (e.g. Significant)
3. Secrecy

Reduce Unnecessary Jargon

1. If you don't understand the meaning of a jargon word there's a good chance others don't understand what it means either. It's OK to ask.
2. If you think jargon is being used that others might not understand, it's OK to ask the speaker to clarify what they mean for the benefit of others.

Avoiding **New** Jargon Through Good Naming

Less Good

X

Type 1

Type 2

Type 3

More Good

Number of Customers

Unqualified Leads

Qualified Leads

Event Attendees

Conclusion

Jargon is sometimes evidence of misunderstanding

Jargon can impede communication between teams

It's our responsibility to

- Reduce unnecessary jargon
- Avoid introducing new jargon