

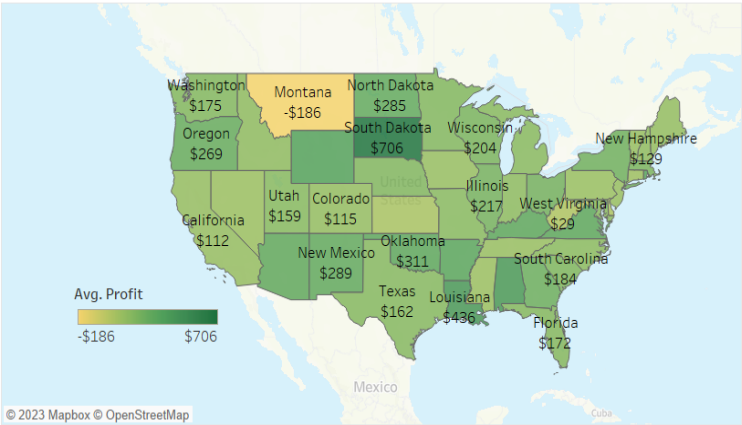
RETAIL DATA ANALYSIS

Avg. Sales
\$1,775.88

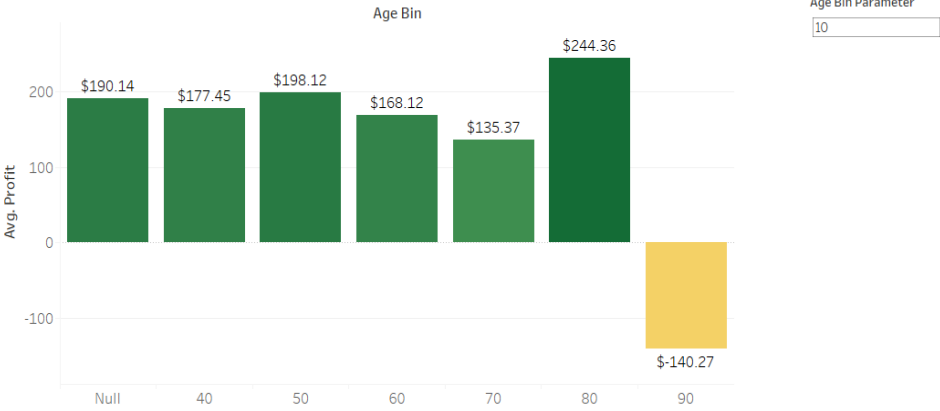
Avg. Profit
\$181.18

Avg. Discount
\$0.05

State vs Profit



Age vs Profit



Region	2012				2013				2014				2015			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Central	141.2	214.8	91.9	136.6	93.4	210.8	239.3	268.4	63.5	127.3	254.9	366.1	188.5	203.4	72.1	228.8
East	57.7	141.0	182.7	506.2	239.4	112.6	106.5	145.7	176.7	126.2	-2.0	97.8	290.2	211.2	164.2	118.6
South	378.6	273.4	287.8	283.3	178.2	96.6	153.1	182.2	315.7	122.5	295.7	223.3	262.9	200.1	188.4	191.7
West	247.3	92.9	174.2	16.2	201.0	285.5	-13.2	176.9	238.8	253.1	179.2	253.1	145.4	-20.9	179.1	33.4

[Link to Tableau Public](#)