

Customer relationship management (CRM) is a technology for handling all your company's interactions and relationships with customers and prospective clients.

The goal is simple: To be centrally organized

SALES

CREATE LEADS, FOLLOW AND ANALYSE

- **ADD LEADS TO CRM BY MAIL**
You can create lead from anywhere by sending an email to a predefined address, and assign it to a specific sales team, for instance from the web-site forms etc.
- **GEO LOCATION**
Option to segregate sales teams and configure other automated actions according to the partner location.
- **ANALYSIS**
Lead, Opportunities, phone calls, sales recipients/ revenue and much more.

MARKETING

OUTSTANDING LEAD GENERATION

- **LEAD GENERATION AND ENTRENCHMENT**
You can generate new leads directly from the CRM according to industry, company size and Country. Also available to refine generated leads by choosing the job roll.
- **CAMPAIGNS**
Mails and SMS campaigns, including templates and survey.
- **MULTI-LANGUAGE**
Speak with your customers with their languages and convert more.

MESSAGING

LET YOUR CUSTOMER FEEL THAT HE'S SPECIAL

- **SMART CALENDAR**
There is a full functional calendar moreover, the is integration availability with Google drive.
- **VOIP (VOICE OVER IP)**
Are you paying much for phone bills? not any-more! With VOIP hardware & slight modifications in the CRM you can now make VOIP calls by using internet infrastructure.
- **CENTRALISED COMMUNICATIONS**
All mails, SMSs, attachments for each customer are logged and available in one place.