



Ridhima Srivastava

GET IN TOUCH!

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PERSONAL DETAILS

- Current Location Bhopal
- Date of Birth April 9, 2004
- Gender Female

SKILLS

- Linux Administration
- Advanced MS Excel
- MS Office
- Canva
- Github
- MARKET
- Market Research
- Market Research Analyst
- CUSTOMER REQUIREMENT
- Customer Relationship Manager
- Price Negotiation
- Sales Funnel
- Lead Generation
- Client Relationship Management
- AI-ML
- Aiml

LANGUAGES KNOWN

- English (Both)
- Hindi (Both)

CERTIFICATIONS

- GEN AI using IBM Watsonx
- Mongodb Node.js Developer Path for Smartbridge
- Industrial IoT Markets and Security
- SMARTBRIDGE - FULL-STACK DEVELOPER MERN
- NPTEI - Market Analytics
- Cloud Computing by NPTEL
- Bhartiya Antariksh Hackathon 2025
- Salesforce Javascript Developer Certification

ACHIEVEMENTS

- GFG women Code to win 135 AIR in Bachelor of Technology / Bachelor of Engineering (B.Tech/B.E.)

EDUCATION

Graduation

Course	Bachelor of Technology / Bachelor of Engineering (B.Tech/B.E.)
(Computer Science and Engineering (CSE))	
College	Vedica Institute of Technology, Bhopal
Score	6.99%

Class XII

Board Name	CBSE
Medium	English
Year of Passing	2022
Percentage	60%

Class X

Board Name	CBSE
Medium	English
Year of Passing	2020
Percentage	82.2%

INTERNSHIPS

IBM , April 2025 - July 2025

- Learnt about Gen AI and made Ai with the help of watson AI.

Smartbridge, March 2025 - May 2025

- Learnt about Full-stack with mongodb and applied in an e-commerce website for clothing.

PROJECTS

Real Estate Lead Conversion and Customer Analytics Dashboard, March 2025 - May 2025

- Built a data-driven dashboard to analyze customer inquiries and predict lead conversion probability using Python and SQL.
Designed customer segmentation based on budget, location preference, and engagement level.
Created visual reports using Power BI to improve follow-up strategy and increase conversion efficiency.
Suggested optimized communication timing based on user behavior patterns.

Fraud Detection of Credit Card Using Ai/MI , May 2024 - August 2024

- Developed a machine learning model to detect fraudulent credit card transaction. Utilized python and R for statistical modeling and predictive analytics. Processed and analysed large datasets using Pandas and Numpy. Queried structured data using SQL to extract relevant transaction patterns.

Hall Booking website , August 2023 - September 2023

- Full-stack web application for managing hall booking. Responsive front-end using HTML CSS and JAVASCRIPT. Implemented backend logic with java and node.js. Integration Mongodb logic with java and Node.js.