



# Ridhima Srivastava

## GET IN TOUCH!

Mobile: +91-9151795904

Email: ridhimasrivastava2022@vitbhupal.ac.in

## PERSONAL DETAILS

- Current Location Bhopal
- Date of Birth April 9, 2004
- Gender Female

## SKILLS

- Linux Administration
- Advanced MS Excel
- MS Office
- Canva
- Github
- MARKET
- Market Research
- Market Research Analyst
- CUSTOMER REQUIREMENT
- Customer Relationship Manager
- Price Negotiation
- Sales Funnel
- Lead Generation
- Client Relationship Management
- AI-ML
- Aiml

## LANGUAGES KNOWN

- English ( Both )
- Hindi ( Both )

## CERTIFICATIONS

- GEN AI using IBM Watsonx
- MongoDB Node.js Developer Path for Smartbridge
- Industrial IoT Markets and Security
- SMARTBRIDGE - FULL-STACK DEVELOPER MERN
- NPTEL - Market Analytics
- Cloud Computing by NPTEL
- Bhartiya Antariksh Hackathon 2025
- Salesforce Javascript Developer Certification

## ACHIEVEMENTS

- GFG women Code to win 135 AIR in Bachelor of Technology / Bachelor of Engineering (B.Tech/B.E.)

## EDUCATION

### Graduation

Course	Bachelor of Technology / Bachelor of Engineering (B.Tech/B.E.) (Computer Science and Engineering (CSE))
College	Vedica Institute of Technology, Bhopal
Score	6.99%

### Class XII

Board Name	CBSE
Medium	English
Year of Passing	2022
Percentage	60%

### Class X

Board Name	CBSE
Medium	English
Year of Passing	2020
Percentage	82.2%

## INTERNSHIPS

### IBM , April 2025 - July 2025

- Learnt about Gen AI and made Ai with the help of watson AI.

### Smartbridge, March 2025 - May 2025

- Learnt about Full-stack with mongodb and applied in an e-commerce website for clothing.

## PROJECTS

### Real Estate Lead Conversion and Customer Analytics Dashboard, March 2025 - May 2025

- Built a data-driven dashboard to analyze customer inquiries and predict lead conversion probability using Python and SQL.
- Designed customer segmentation based on budget, location preference, and engagement level.
- Created visual reports using Power BI to improve follow-up strategy and increase conversion efficiency.
- Suggested optimized communication timing based on user behavior patterns.

### Fraud Detection of Credit Card Using Ai/ML , May 2024 - August 2024

- Developed a machine learning model to detect fraudulent credit card transaction. Utilized python and R fir statistical modeling and predictive analytics. Processed and analysed large datasets using Pandas and Numpy. Queried structured data using SQL to extract relevant transaction patterns.

### Hall Booking website , August 2023 - September 2023

- Full-stack web application for managing hall booking. Responsive front-end using HTML CSS and JAVASCRIPT. Implemented backend logic with java and node.js. Integration Mongodb logic with java and Node.js.