



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

1/1/2015

12/31/2015

Home



Best/Worst Scenario



817.86K

Total revenue



21350

Total orders



38.31

Avg order value



49574

total pizza's sold



2.32

avg. pizza per order

Busiest Day and Times

Days

Order's are **highest** on weekends, **Friday** & **Saturday** evenings.

Monthly

There are **maximum** sales in the months of **July** and **January**.

Sales Performance

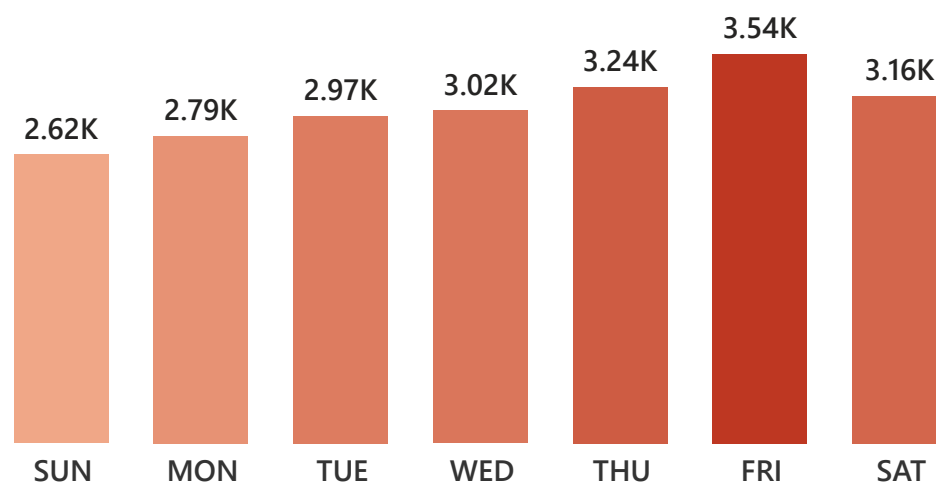
Category

Classic and **Chicken** category contributes to the **maximum** sales.

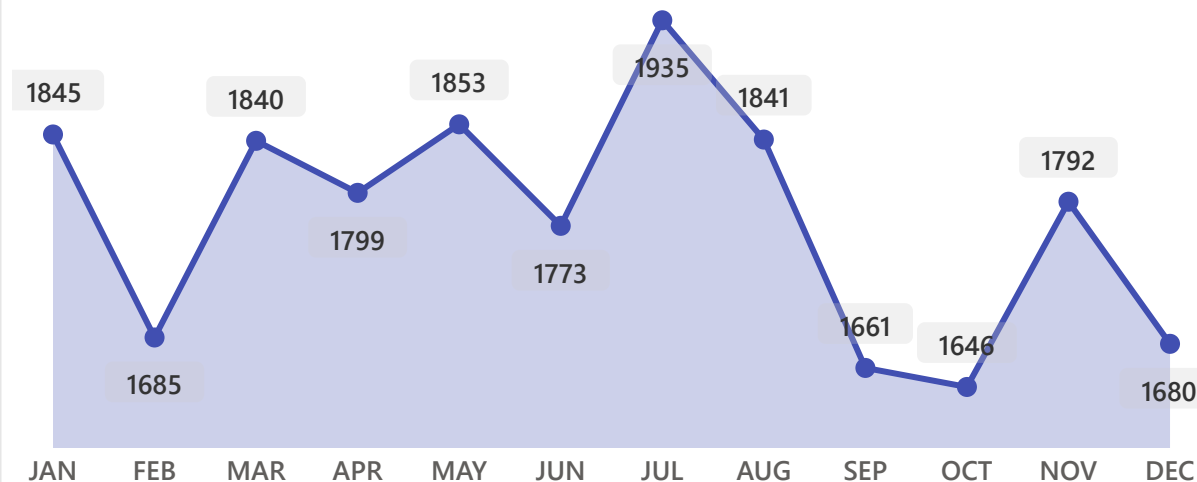
Size

Large pizza sales contribute **most** to the pizza sales.

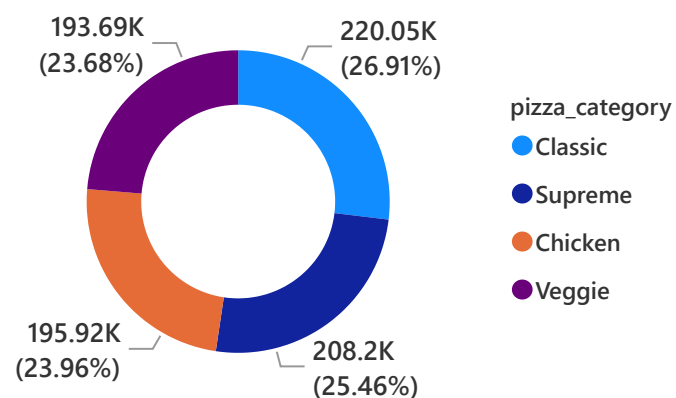
Daily Trend of Total Order



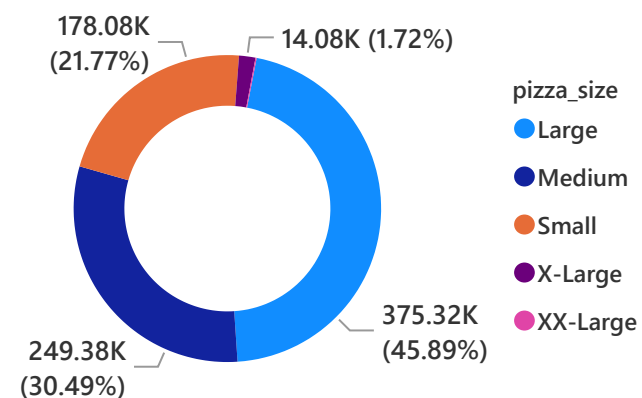
Monthly Trend for Total Orders



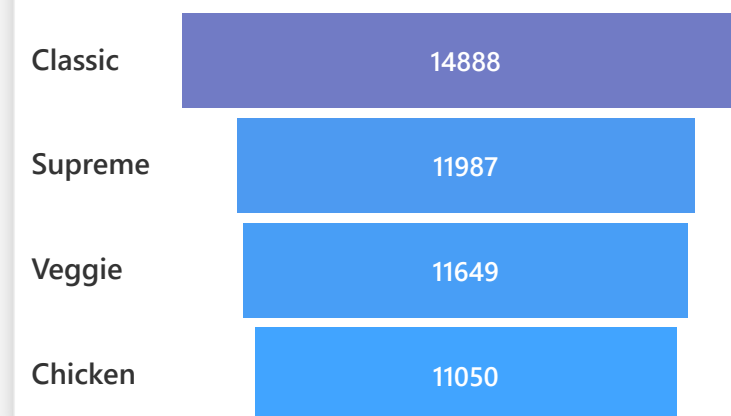
Total revenue by pizza category



Total revenue by pizza size



total pizza's sold by pizza category





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Best/Worst Scenario

Best Seller

Revenue

Thai Chicken Pizza is the best seller by revenue .

Quantity

Classic Deluxe pizza is the best seller by quantity

Total Order's

Classic Deluxe pizza is the best seller by total order's.

Sales Performance

Revenue

Brie Carre Pizza is the least seller by revenue .

Quantity

Brie Carre Pizza is the least seller by quantity

Total Order's

Brie Carre Pizza is the worst seller by total order's.



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avg.pizza per order

Top 5 Pizza by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicke...	43K
The California Chick...	41K
The Classic Deluxe Pi...	38K
The Spicy Italian Pizza	35K

Top 5 Pizza by Quantity

The Classic Del...	2.45K
The Barbecue C...	2.43K
The Hawaiian Pi...	2.42K
The Pepperoni ...	2.42K
The Thai Chicke...	2.37K

Top 5 Pizza by Order's

The Classic Del...	2.33K
The Hawaiian Pi...	2.28K
The Pepperoni ...	2.28K
The Barbecue C...	2.27K
The Thai Chicke...	2.23K

Bottom 5 Pizza by Revenue

The Spinach Pesto Pi...	16K
The Mediterranean P...	15K
The Spinach Suprem...	15K
The Green Garden Pi...	14K
The Brie Carre Pizza	12K

Bottom 5 Pizza by Quantity

The Soppressat...	961.00
The Spinach Su...	950.00
The Calabrese P...	937.00
The Mediterran...	934.00
The Brie Carre P...	490.00

Top 5 Pizza by Order's

The Chicken Pe...	938.00
The Calabrese P...	918.00
The Spinach Su...	918.00
The Mediterran...	912.00
The Brie Carre P...	480.00