# **AtliQ Hotels Data Analysis Project**

In [1]: import pandas as pd

# ==> 1. Data Import and Data Exploration

#### **Datasets**

We have 5 csv file

- dim\_date.csv
- dim\_hotels.csv
- dim\_rooms.csv
- fact\_aggregated\_bookings
- fact\_bookings.csv

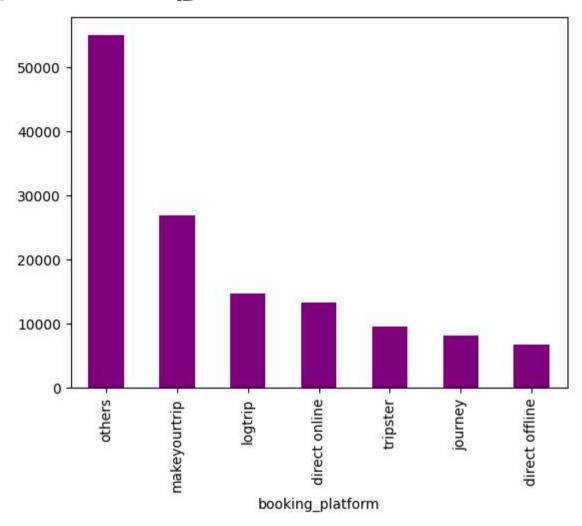
### Read bookings data in a datagrame

In [2]: df\_bookings = pd.read\_csv('datasets/fact\_bookings.csv')

#### **Explore bookings data**

In [3]: df\_bookings.head(5)

```
Out[3]:
                     booking id property id booking date check in date checkout date no quests room category booking platform ratings give
           0 May012216558RT11
                                      16558
                                                 27-04-22
                                                               1/5/2022
                                                                              2/5/2022
                                                                                             -3.0
                                                                                                             RT1
                                                                                                                       direct online
                                                                                                                                             1
           1 May012216558RT12
                                      16558
                                                 30-04-22
                                                               1/5/2022
                                                                              2/5/2022
                                                                                              2.0
                                                                                                             RT1
                                                                                                                             others
                                                                                                                                            Na
           2 May012216558RT13
                                      16558
                                                 28-04-22
                                                               1/5/2022
                                                                              4/5/2022
                                                                                              2.0
                                                                                                             RT1
                                                                                                                            logtrip
                                                                                                                                             5
           3 May012216558RT14
                                      16558
                                                 28-04-22
                                                               1/5/2022
                                                                              2/5/2022
                                                                                             -2.0
                                                                                                             RT1
                                                                                                                             others
                                                                                                                                            Na
           4 May012216558RT15
                                      16558
                                                 27-04-22
                                                               1/5/2022
                                                                              2/5/2022
                                                                                              4.0
                                                                                                             RT1
                                                                                                                       direct online
          df bookings.shape
In [248...
Out[248...
           (134590, 12)
          df bookings.room category.unique()
In [249...
           array(['RT1', 'RT2', 'RT3', 'RT4'], dtype=object)
Out[249...
          df bookings.booking_platform.unique()
In [250...
           array(['direct online', 'others', 'logtrip', 'tripster', 'makeyourtrip',
Out[250...
                   'journey', 'direct offline'], dtype=object)
          df bookings.booking platform.value counts()
In [251...
Out[251...
           others
                              55066
           makeyourtrip
                              26898
           logtrip
                              14756
           direct online
                              13379
           tripster
                               9630
           journey
                               8106
           direct offline
                               6755
           Name: booking platform, dtype: int64
  In [4]: df bookings.booking platform.value counts().plot(kind="bar",color="purple")
```



In [253... df\_bookings.describe()

Out[253		property_id	no_guests	ratings_given	reve
	count	134590.000000	134587.000000	56683.000000	

	property_id	no_guests	ratings_given	revenue_generated	revenue_realized
count	134590.000000	134587.000000	56683.000000	1.345900e+05	134590.000000
mean	18061.113493	2.036170	3.619004	1.537805e+04	12696.123256
std	1093.055847	1.034885	1.235009	9.303604e+04	6928.108124
min	16558.000000	-17.000000	1.000000	6.500000e+03	2600.000000
25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000
50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000
75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000
max	19563.000000	6.000000	5.000000	2.856000e+07	45220.000000

#### Read rest of the files

```
In [3]: df_date = pd.read_csv('datasets/dim_date.csv')
        df_hotels = pd.read_csv('datasets/dim_hotels.csv')
        df_rooms = pd.read_csv('datasets/dim_rooms.csv')
        df_agg_bookings = pd.read_csv('datasets/fact_aggregated_bookings.csv')
```

In [255... df\_hotels.shape

Out[255... (25, 4)

In [256... df\_hotels.head(3)

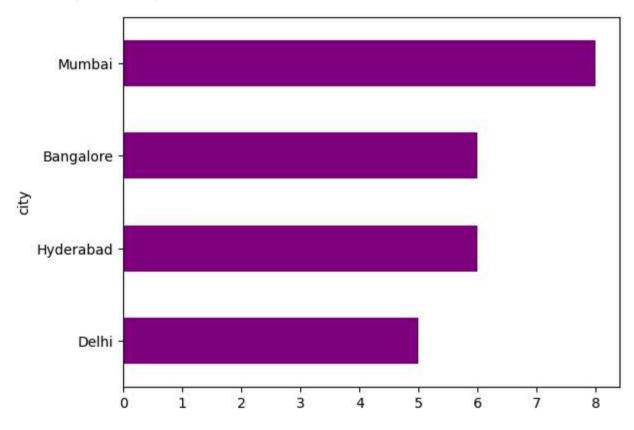
Out[256...

property_id	property_name	category	city
16558	Atliq Grands	Luxury	Delhi
<b>1</b> 16559	Atliq Exotica	Luxury	Mumbai
16560	Atliq City	Business	Delhi

```
In [257... df_hotels.category.value_counts()
Out[257... Luxury 16
    Business 9
    Name: category, dtype: int64

In [10]: df_hotels.city.value_counts().sort_values().plot(kind="barh",color="purple")
```

Out[10]: <Axes: ylabel='city'>



**Exercise: Explore aggregate bookings** 

In [259... df agg bookings.head(3)

#### Out[259...

	property_id	check_in_date	room_category	successful_bookings	capacity
0	16559	1-May-22	RT1	25	30.0
1	19562	1-May-22	RT1	28	30.0
2	19563	1-May-22	RT1	23	30.0

#### Exercise-1. Find out unique property ids in aggregate bookings dataset

```
In [4]: df_agg_bookings.property_id.unique()
```

```
Out[4]: array([16559, 19562, 19563, 17558, 16558, 17560, 19558, 19560, 17561,
               16560, 16561, 16562, 16563, 17559, 17562, 17563, 18558, 18559,
               18561, 18562, 18563, 19559, 19561, 17564, 18560])
```

#### Exercise-2. Find out total bookings per property\_id

```
In [6]: df_agg_bookings.groupby('property_id')['successful_bookings'].sum()
```

```
Out[6]: property_id
        16558
                  3153
        16559
                 7338
        16560
                 4693
        16561
                 4418
        16562
                 4820
        16563
                 7211
        17558
                 5053
        17559
                 6142
        17560
                 6013
        17561
                 5183
        17562
                 3424
        17563
                  6337
        17564
                 3982
        18558
                 4475
        18559
                 5256
        18560
                 6638
        18561
                 6458
        18562
                 7333
        18563
                 4737
        19558
                 4400
        19559
                 4729
        19560
                 6079
        19561
                 5736
        19562
                 5812
        19563
                 5413
        Name: successful_bookings, dtype: int64
```

Exercise-3. Find out days on which bookings are greater than capacity

```
In [7]: df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]
```

Out[7]:		property_id	check_in_date	room_category	successful_bookings	capacity
	3	17558	1-May-22	RT1	30	19.0
	12	16563	1-May-22	RT1	100	41.0
	4136	19558	11-Jun-22	RT2	50	39.0
	6209	19560	2-Jul-22	RT1	123	26.0
	8522	19559	25-Jul-22	RT1	35	24.0
	9194	18563	31-Jul-22	RT4	20	18.0

## Exercise-4. Find out properties that have highest capacity

In [8]: df\_agg\_bookings.capacity.max()

Out[8]: np.float64(50.0)

# ==> 2. Data Cleaning

In [265... df\_bookings.describe()

Ο.		T 2	_	г	
Ul	JΤ	_	6	5	

	property_id	no_guests	ratings_given	revenue_generated	revenue_realized
count	134590.000000	134587.000000	56683.000000	1.345900e+05	134590.000000
mean	18061.113493	2.036170	3.619004	1.537805e+04	12696.123256
std	1093.055847	1.034885	1.235009	9.303604e+04	6928.108124
min	16558.000000	-17.000000	1.000000	6.500000e+03	2600.000000
25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000
50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000
75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000
max	19563.000000	6.000000	5.000000	2.856000e+07	45220.000000

### (1) Clean invalid guests

Out[4]:		booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratine
	1	May012216558RT12	16558	30-04-22	1/5/2022	2/5/2022	2.0	RT1	others	
	2	May012216558RT13	16558	28-04-22	1/5/2022	4/5/2022	2.0	RT1	logtrip	
	4	May012216558RT15	16558	27-04-22	1/5/2022	2/5/2022	4.0	RT1	direct online	
	5	May012216558RT16	16558	1/5/2022	1/5/2022	3/5/2022	2.0	RT1	others	
	6	May012216558RT17	16558	28-04-22	1/5/2022	6/5/2022	2.0	RT1	others	
	•••									
	134584	Jul312217564RT45	17564	30-07-22	31-07-22	1/8/2022	2.0	RT4	others	
	134585	Jul312217564RT46	17564	29-07-22	31-07-22	3/8/2022	1.0	RT4	makeyourtrip	
	134587	Jul312217564RT48	17564	30-07-22	31-07-22	2/8/2022	1.0	RT4	tripster	
	134588	Jul312217564RT49	17564	29-07-22	31-07-22	1/8/2022	2.0	RT4	logtrip	
	134589	Jul312217564RT410	17564	31-07-22	31-07-22	1/8/2022	2.0	RT4	makeyourtrip	

134578 rows × 12 columns

In [268... df\_bookings.shape

Out[268... (134578, 12)

#### (2) Outlier removal in revenue generated

In [269... df\_bookings.revenue\_generated.min(), df\_bookings.revenue\_generated.max()

Out[269... (6500, 28560000)

In [270... df\_bookings.revenue\_generated.mean(), df\_bookings.revenue\_generated.median()

Out[270... (15378.036937686695, 13500.0)

```
In [5]: avg, std = df bookings.revenue generated.mean(), df bookings.revenue generated.std()
          higher limit = avg + 3*std
  In [6]:
           higher limit
  Out[6]: np.float64(294498.50173207896)
          lower limit = avg - 3*std
In [273...
           lower limit
Out[273...
           -263742.4278567056
          df bookings[df bookings.revenue generated<=0]</pre>
In [274...
Out[274...
             booking id property id booking date check in date checkout date no quests room category booking platform ratings given book
          df bookings[df bookings.revenue generated>higher limit]
  Out[7]:
                            booking id property id booking date check in date checkout date no guests room category booking platform ratir
                    May012216558RT13
                                             16558
                                                        28-04-22
                                                                      1/5/2022
                                                                                     4/5/2022
                                                                                                     2.0
                                                                                                                    RT1
                                                                                                                                    logtrip
                     May012216559RT32
                                                                       1/5/2022
                                                                                     2/5/2022
               111
                                             16559
                                                        29-04-22
                                                                                                     6.0
                                                                                                                    RT3
                                                                                                                               direct online
                     May012216562RT22
                                             16562
                                                        28-04-22
                                                                      1/5/2022
                                                                                     4/5/2022
                                                                                                                               direct offline
               315
                                                                                                     2.0
                                                                                                                    RT2
              562 May012217559RT118
                                             17559
                                                        26-04-22
                                                                      1/5/2022
                                                                                     2/5/2022
                                                                                                     2.0
                                                                                                                    RT1
                                                                                                                                    others
           129176
                                                        21-07-22
                                                                                     29-07-22
                                                                                                     2.0
                                                                                                                    RT2
                                                                                                                               direct online
                      Jul282216562RT26
                                             16562
                                                                       28-07-22
           df bookings = df bookings[df bookings.revenue generated<=higher limit]</pre>
           df bookings.shape
```

Out[7]: (134573, 12)

```
df_bookings.revenue_realized.describe()
In [277...
Out[277...
          count
                   134573.000000
                    12695.983585
           mean
          std
                     6927.791692
          min
                     2600.000000
          25%
                     7600.000000
          50%
                    11700.000000
          75%
                    15300.000000
                    45220.000000
           max
          Name: revenue realized, dtype: float64
          higher_limit = df_bookings.revenue_realized.mean() + 3*df_bookings.revenue_realized.std()
  In [9]:
          higher_limit
  Out[9]: np.float64(33479.53674501214)
In [10]: df_bookings[df_bookings.revenue_realized>higher_limit]
```

_			
$\cap$	14-1	11/	20 I 4
$\cup$	コレコ	1 1	$\cup$ $\cup$ $\circ$

:		booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratir
	137	May012216559RT41	16559	27-04-22	1/5/2022	7/5/2022	4.0	RT4	others	
	139	May012216559RT43	16559	1/5/2022	1/5/2022	2/5/2022	6.0	RT4	tripster	
	143	May012216559RT47	16559	28-04-22	1/5/2022	3/5/2022	3.0	RT4	others	
	149	May012216559RT413	16559	24-04-22	1/5/2022	7/5/2022	5.0	RT4	logtrip	
	222	May012216560RT45	16560	30-04-22	1/5/2022	3/5/2022	5.0	RT4	others	
	•••									
1	34328	Jul312219560RT49	19560	31-07-22	31-07-22	2/8/2022	6.0	RT4	direct online	
1	34331	Jul312219560RT412	19560	31-07-22	31-07-22	1/8/2022	6.0	RT4	others	
1	34467	Jul312219562RT45	19562	28-07-22	31-07-22	1/8/2022	6.0	RT4	makeyourtrip	
1	34474	Jul312219562RT412	19562	25-07-22	31-07-22	6/8/2022	5.0	RT4	direct offline	
1	34581	Jul312217564RT42	17564	31-07-22	31-07-22	1/8/2022	4.0	RT4	makeyourtrip	

1299 rows × 12 columns



In [280...

One observation we can have in above dataframe is that all rooms are RT4 which means presidential suit. Now since RT4 is a luxurious room it is likely their rent will be higher. To make a fair analysis, we need to do data analysis only on RT4 room types

df\_bookings[df\_bookings.room\_category=="RT4"].revenue\_realized.describe()

```
Out[280...
                    16071.000000
           count
                    23439.308444
           mean
           std
                     9048,599076
           min
                     7600.000000
           25%
                    19000.000000
           50%
                    26600.000000
           75%
                    32300.000000
                    45220.000000
           max
           Name: revenue_realized, dtype: float64
In [281...
          # mean + 3*standard deviation
           23439+3*9048
```

Out[281... 50583

Here higher limit comes to be 50583 and in our dataframe above we can see that max value for revenue realized is 45220. Hence we can conclude that there is no outlier and we don't need to do any data cleaning on this particular column

```
df_bookings.isnull().sum()
In [11]:
Out[11]: booking id
                                   0
          property id
                                   0
          booking date
          check in date
          checkout date
          no guests
          room category
                                   0
          booking platform
                                   0
          ratings_given
                               77899
          booking status
                                   0
          revenue generated
                                   0
          revenue_realized
                                   0
          dtype: int64
```

Total values in our dataframe is 134576. Out of that 77899 rows has null rating. Since there are many rows with null rating, we should not filter these values. Also we should not replace this rating with a median or mean rating etc

Exercise-1. In aggregate bookings find columns that have null values. Fill these null values with whatever you think is the appropriate subtitute (possible ways is to use mean or median)

```
df agg bookings.isnull().sum()
In [12]:
Out[12]: property id
          check in date
                                 0
          room category
          successful bookings
                                 0
          capacity
                                 2
         dtype: int64
In [13]: df_agg_bookings[df_agg_bookings.capacity.isna()]
Out[13]:
             property id check in date room category successful bookings capacity
           8
                             1-May-22
                   17561
                                                 RT1
                                                                     22
                                                                            NaN
                  17562
                             1-May-22
                                                 RT1
         14
                                                                     12
                                                                            NaN
In [14]: df agg bookings.capacity.median()
Out[14]: np.float64(25.0)
In [15]: df agg bookings.capacity.fillna(df agg bookings.capacity.median(),inplace=True)
         df agg bookings.loc[[8,14]]
        C:\Users\lenovo\AppData\Local\Temp\ipykernel 5036\4225626067.py:1: FutureWarning: A value is trying to be set on a copy of a Da
        taFrame or Series through chained assignment using an inplace method.
        The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are set
        ting values always behaves as a copy.
        For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = d
        f[col].method(value) instead, to perform the operation inplace on the original object.
          df agg bookings.capacity.fillna(df agg bookings.capacity.median(),inplace=True)
```

Out[15]:	property_id		check_in_date	room_category	successful_bookings	capacity	
	8	17561	1-May-22	RT1	22	25.0	
	14	17562	1-May-22	RT1	12	25.0	

#### ==> 3. Data Transformation

#### Create occupancy percentage column

```
In [10]: df_agg_bookings.head(3)
```

#### Out[10]: property\_id check\_in\_date room\_category successful\_bookings capacity 0 16559 1-May-22 RT1 25 30.0 1 19562 1-May-22 RT1 28 30.0 2 19563 1-May-22 23 30.0 RT1

```
In [293... df_agg_bookings['occ_pct'] = df_agg_bookings.apply(lambda row: row['successful_bookings']/row['capacity'], axis=1)
```

You can use following approach to get rid of SettingWithCopyWarning

```
In [11]: new_col = df_agg_bookings.apply(lambda row: row['successful_bookings']/row['capacity'], axis=1)
    df_agg_bookings = df_agg_bookings.assign(occ_pct=new_col.values)
    df_agg_bookings.head(3)
```

Out[11]:		property_id	check_in_date	room_category	successful_booking	s capacity	occ_pct			
	0	16559	1-May-22	RT1	2	25 30.0	0.833333			
	1	19562	1-May-22	RT1	2	30.0	0.933333			
	2	19563	1-May-22	RT1	2	30.0	0.766667			
	Со	onvert it to a pe	ercentage value	2						
In [12]:		_agg_bookings _agg_bookings		= df_agg_bookin	gs['occ_pct'].app	ly( <b>l</b> ambda x	: round(x*	100, 2))		
Out[12]:		property_id	check_in_date	room_category	successful_booking	s capacity	occ_pct			
	0	16559	1-May-22	RT1	2	25 30.0	83.33			
	1	19562	1-May-22	RT1	2	30.0	93.33			
	2	19563	1-May-22	RT1	2	30.0	76.67			
In [299	df.	_bookings.hea	ad()							
Out[299		booki	ng_id proper	ty_id booking_da	ate check_in_date	checkout_da	te no_gue	sts room_category	booking_platform	ratings_give
	1	May01221655	8RT12 1	6558 30-04-	-22 1/5/2022	2/5/20	22	2.0 RT1	others	Na
	4	May012216558	8RT15 1	6558 27-04-	-22 1/5/2022	2/5/20	22	4.0 RT1	direct online	5
	5	May012216558	8RT16 1	6558 1/5/20	1/5/2022	3/5/20	22	2.0 RT1	others	4
	6	May012216558	8RT17 1	6558 28-04-	-22 1/5/2022	6/5/20	22	2.0 RT1	others	Na
	7	May012216558	8RT18 1	6558 26-04-	-22 1/5/2022	3/5/20	22	2.0 RT1	logtrip	Ne

In [297... df\_agg\_bookings.info()

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 9194 entries, 0 to 9199
Data columns (total 6 columns):
```

#	Column	Non-Null Count	Dtype
0	property_id	9194 non-null	int64
1	<pre>check_in_date</pre>	9194 non-null	object
2	room_category	9194 non-null	object
3	successful_bookings	9194 non-null	int64
4	capacity	9194 non-null	float64
5	occ_pct	9194 non-null	float64

dtypes: float64(2), int64(2), object(2)

memory usage: 502.8+ KB

There are various types of data transformations that you may have to perform based on the need. Few examples of data transformations are,

- 1. Creating new columns
- 2. Normalization
- 3. Merging data
- 4. Aggregation

# ==> 4. Insights Generation

#### 1. What is an average occupancy rate in each of the room categories?

In [35]: df\_agg\_bookings.head(3)

Out[35]:	property_id		check_in_date	room_category	successful_bookings	capacity	occ_pct
	0	16559	1-May-22	RT1	25	30.0	83.33
	1	19562	1-May-22	RT1	28	30.0	93.33
	2	19563	1-May-22	RT1	23	30.0	76.67

```
In [36]: df agg bookings.groupby("room category")["occ pct"].mean()
Out[36]: room category
          RT1
                 58,232748
          RT2
                 58,040278
          RT3
                 58.028213
          RT4
                 59.300461
          Name: occ pct, dtype: float64
         I don't understand RT1, RT2 etc. Print room categories such as Standard, Premium, Elite etc along with average occupancy percentage
In [13]: df = pd.merge(df agg bookings, df rooms, left on="room category", right on="room id")
         df.head(4)
Out[13]:
             property_id check_in_date room_category successful_bookings capacity occ_pct room_id room_class
          0
                  16559
                             1-May-22
                                                  RT1
                                                                       25
                                                                               30.0
                                                                                      83.33
                                                                                                 RT1
                                                                                                        Standard
                             1-May-22
                                                                                                        Standard
          1
                  19562
                                                  RT1
                                                                       28
                                                                               30.0
                                                                                      93.33
                                                                                                 RT1
          2
                  19563
                             1-May-22
                                                  RT1
                                                                       23
                                                                               30.0
                                                                                                        Standard
                                                                                      76.67
                                                                                                 RT1
                                                                               19.0
          3
                  17558
                             1-May-22
                                                  RT1
                                                                       30
                                                                                     157.89
                                                                                                 RT1
                                                                                                        Standard
In [14]: df.drop("room id",axis=1, inplace=True)
         df.head(4)
Out[14]:
             property_id check_in_date room_category successful_bookings capacity occ_pct room_class
          0
                  16559
                             1-May-22
                                                                       25
                                                                               30.0
                                                                                      83.33
                                                                                               Standard
                                                  RT1
                  19562
                             1-May-22
                                                                               30.0
                                                                                      93.33
                                                                                               Standard
          1
                                                                       28
                                                  RT1
          2
                  19563
                             1-May-22
                                                  RT1
                                                                       23
                                                                               30.0
                                                                                      76.67
                                                                                               Standard
          3
                             1-May-22
                                                                                     157.89
                  17558
                                                  RT1
                                                                       30
                                                                               19.0
                                                                                               Standard
In [39]: df.groupby("room class")["occ pct"].mean()
```

```
Out[39]: room class
           Elite
                            58.040278
           Premium
                            58.028213
           Presidential
                            59.300461
                            58,232748
           Standard
           Name: occ pct, dtype: float64
 In [40]: df[df.room class=="Standard"].occ pct.mean()
 Out[40]: np.float64(58.23274782608696)
           2. Print average occupancy rate per city
          df hotels.head(3)
In [310...
Out[310...
              property_id property_name category
                                                        city
                   16558
                              Atliq Grands
           0
                                             Luxury
                                                       Delhi
           1
                   16559
                              Atliq Exotica
                                            Luxury Mumbai
           2
                   16560
                                Atliq City
                                           Business
                                                       Delhi
 In [15]: df = pd.merge(df, df hotels, on="property id")
           df.head(3)
 Out[15]:
              property_id check_in_date room_category successful_bookings capacity occ_pct room_class property_name category
                                                                                                                                         city
                   16559
           0
                              1-May-22
                                                   RT1
                                                                        25
                                                                                30.0
                                                                                        83.33
                                                                                                 Standard
                                                                                                             Atliq Exotica
                                                                                                                            Luxury
                                                                                                                                     Mumbai
           1
                   19562
                              1-May-22
                                                   RT1
                                                                         28
                                                                                30.0
                                                                                        93.33
                                                                                                 Standard
                                                                                                                Atliq Bay
                                                                                                                            Luxury
                                                                                                                                   Bangalore
           2
                                                                                                              Atliq Palace
                   19563
                              1-May-22
                                                   RT1
                                                                        23
                                                                                30.0
                                                                                        76.67
                                                                                                Standard
                                                                                                                          Business Bangalore
```

In [18]: df.groupby("city x")["occ pct"].mean()

```
Out[18]: city x
```

Bangalore 56.594207 Delhi 61.606467 Hyderabad 58.144651 Mumbai 57.943142

Name: occ pct, dtype: float64

#### 3. When was the occupancy better? Weekday or Weekend?

In [314... df date.head(3) Out[314... date mmm yy week no day\_type **0** 01-May-22 May 22 W 19 weekend **1** 02-May-22 May 22 weekeday **2** 03-May-22 May 22 W 19 weekeday In [17]: df = pd.merge(df, df date, left on="check in date", right on="date") df.head(3)

Out[17]: property\_id check\_in\_date room\_category successful\_bookings capacity occ\_pct room\_class property\_name category city ( 0 19563 10-May-22 RT3 15 29.0 51.72 Atliq Palace **Business** Bangalore N Premium 19 1 18560 10-May-22 RT1 30.0 63.33 Standard Atliq City Business Hyderabad N 2 19562 10-May-22 RT1 18 30.0 60.00 Atliq Bay Bangalore N Standard Luxury

In [21]: df.groupby("day\_type")["occ\_pct"].mean().round(2)

Out[21]: day\_type

weekeday 50.90 weekend 72.39

Name: occ\_pct, dtype: float64

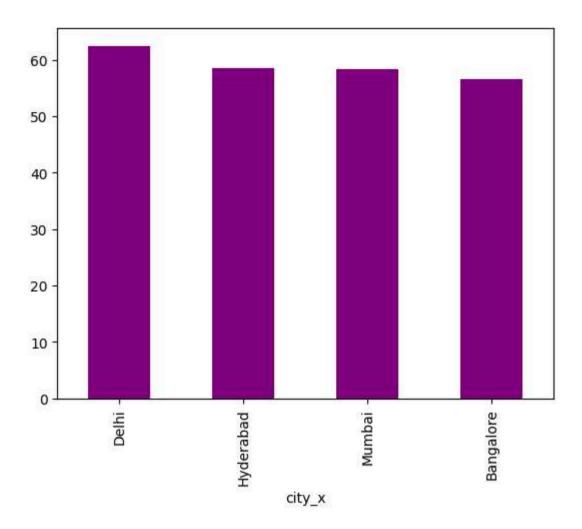
#### 4: In the month of June, what is the occupancy for different cities

Out[18]:

	property_id	check_in_date	room_category	successful_bookings	capacity	occ_pct	room_class	property_name	category	city
2200	16559	10-Jun-22	RT1	20	30.0	66.67	Standard	Atliq Exotica	Luxury	Mumbai
2201	19562	10-Jun-22	RT1	19	30.0	63.33	Standard	Atliq Bay	Luxury	Bangalore
2202	19563	10-Jun-22	RT1	17	30.0	56.67	Standard	Atliq Palace	Business	Bangalore
2203	17558	10-Jun-22	RT1	9	19.0	47.37	Standard	Atliq Grands	Luxury	Mumbai
4.6										

In [30]: df\_june\_22.groupby('city\_x')['occ\_pct'].mean().round(2).sort\_values(ascending=False).plot(kind="bar",color="purple")

Out[30]: <Axes: xlabel='city\_x'>



5: We got new data for the month of august. Append that to existing data

```
In [16]: df_august = pd.read_csv("datasets/new_data_august.csv")
    df_august.head(3)
```

```
Out[16]:
                                                     city room category room class check in date
                                                                                                                   day type successful bookir
              property id property name category
                                                                                                        уу
                                                                                                            W 32 weekeday
           0
                   16559
                             Atliq Exotica
                                                                              Standard
                                                                                          01-Aug-22
                                           Luxury
                                                    Mumbai
                                                                       RT1
                                                                                                      Aug-
22 W 32 weekeday
          1
                                                                                          01-Aug-22
                                Atliq Bay
                                           Luxury Bangalore
                   19562
                                                                       RT1
                                                                              Standard
           2
                                                                                          01-Aug-22
                                                                                                            W 32 weekeday
                   19563
                             Atlig Palace
                                         Business Bangalore
                                                                       RT1
                                                                              Standard
          df august.columns
In [334...
Out[334... Index(['property id', 'property name', 'category', 'city', 'room category',
                  'room class', 'check in date', 'mmm yy', 'week no', 'day type',
                  'successful bookings', 'capacity', 'occ%'],
                 dtype='object')
In [332...
          df.columns
Out[332... Index(['property id', 'check in date', 'room category', 'successful bookings',
                  'capacity', 'occ pct', 'room class', 'property name', 'category',
                  'city', 'date', 'mmm yy', 'week no', 'day type'],
                 dtype='object')
          df august.shape
In [337...
Out[337... (7, 13)
In [338...
          df.shape
Out[338... (6497, 14)
 In [19]: latest df = pd.concat([df, df august], ignore index = True, axis = 0)
          latest df.tail(6)
```

t[19]:		property_id	check_in_date	room_category	successful_bookings	capacity	occ_pct	room_class	property_name	category	city
	6501	19562	01-Aug-22	RT1	21	30.0	NaN	Standard	Atliq Bay	Luxury	Bangalore
	6502	19563	01-Aug-22	RT1	23	30.0	NaN	Standard	Atliq Palace	Business	Bangalore
	6503	19558	01-Aug-22	RT1	30	40.0	NaN	Standard	Atliq Grands	Luxury	Bangalore
	6504	19560	01-Aug-22	RT1	20	26.0	NaN	Standard	Atliq City	Business	Bangalore
	6505	17561	01-Aug-22	RT1	18	26.0	NaN	Standard	Atliq Blu	Luxury	Mumbai
	6506	17564	01-Aug-22	RT1	10	16.0	NaN	Standard	Atliq Seasons	Business	Mumbai
	4 @					_			_		•
n [339	lates	t df.shape									

In [339... latest\_df.shape

Out[339... (6504, 15)

## 6. Print revenue realized per city

In [40]: df\_agg\_bookings.head()

```
Out[40]:
              property id check in date room category successful bookings capacity occ pct
           0
                   16559
                              1-May-22
                                                   RT1
                                                                        25
                                                                                30.0
                                                                                       83.33
           1
                   19562
                              1-May-22
                                                   RT1
                                                                        28
                                                                                30.0
                                                                                       93.33
           2
                   19563
                              1-May-22
                                                   RT1
                                                                        23
                                                                                30.0
                                                                                       76.67
           3
                   17558
                              1-May-22
                                                   RT1
                                                                        30
                                                                                19.0
                                                                                      157.89
           4
                   16558
                              1-May-22
                                                   RT1
                                                                        18
                                                                                19.0
                                                                                       94.74
          df all = pd.merge(df agg bookings,df bookings,on = "property id")
           df all.head(3)
          df hotels.head(3)
In [345...
Out[345...
              property_id property_name category
                                                       city
           0
                   16558
                              Atliq Grands
                                            Luxury
                                                      Delhi
          1
                   16559
                             Atliq Exotica
                                            Luxury Mumbai
           2
                   16560
                                Atliq City
                                           Business
                                                      Delhi
          df bookings all = pd.merge(df bookings, df hotels, on="property id")
 In [21]:
          df bookings all.head(3)
 Out[21]:
                     booking id property id booking date check in date checkout date no guests room category booking platform ratings give
           0 May012216558RT12
                                      16558
                                                  30-04-22
                                                                1/5/2022
                                                                               2/5/2022
                                                                                               2.0
                                                                                                             RT1
                                                                                                                             others
                                                                                                                                             Νε
           1 May012216558RT15
                                      16558
                                                 27-04-22
                                                                1/5/2022
                                                                               2/5/2022
                                                                                               4.0
                                                                                                             RT1
                                                                                                                        direct online
                                                                                                                                              5
                                                                                              2.0
                                                                                                             RT1
                                                                                                                             others
           2 May012216558RT16
                                      16558
                                                 1/5/2022
                                                                1/5/2022
                                                                               3/5/2022
                                                                                                                                              4
          df bookings all.groupby("city")["revenue realized"].sum()
In [361...
```

```
Out[361... city
```

Bangalore 420383550 Delhi 294404488 Hyderabad 325179310 Mumbai 668569251

Name: revenue realized, dtype: int64

#### 7. Print month by month revenue

df\_date.head(3) In [356...

#### Out[356...

		uate	пппп уу	week no	uay_type
	0	01-May-22	May 22	W 19	weekend
1	1	02-May-22	May 22	W 19	weekeday
	2	03-May-22	May 22	W 19	weekeday

df\_date["mmm yy"].unique() In [357...

Out[357... array(['May 22', 'Jun 22', 'Jul 22'], dtype=object)

In [363... df\_bookings\_all.head(3)

Out[363...

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_give
	May012216558RT12	16558	30-04-22	1/5/2022	2/5/2022	2.0	RT1	others	Na
	May012216558RT15	16558	27-04-22	1/5/2022	2/5/2022	4.0	RT1	direct online	5
2	2 May012216558RT16	16558	1/5/2022	1/5/2022	3/5/2022	2.0	RT1	others	4

In [364... df\_date.info()

```
<class 'pandas.core.frame.DataFrame'>
        RangeIndex: 92 entries, 0 to 91
        Data columns (total 4 columns):
            Column
                      Non-Null Count Dtype
            date
                      92 non-null
                                      object
        1
            mmm yy
                      92 non-null
                                      object
            week no 92 non-null
                                      object
            day type 92 non-null
                                      object
        dtypes: object(4)
        memory usage: 3.0+ KB
In [36]: df bookings all.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 134573 entries, 0 to 134572
        Data columns (total 15 columns):
            Column
                               Non-Null Count
                                               Dtype
            -----
                               -----
            booking id
                               134573 non-null object
        1
            property id
                               134573 non-null int64
            booking date
                               134573 non-null object
            check in date
                               134573 non-null object
            checkout date
                               134573 non-null object
         5
            no guests
                               134573 non-null float64
         6
                               134573 non-null object
            room category
            booking platform
                              134573 non-null object
            ratings given
                               56676 non-null float64
            booking status
                               134573 non-null object
            revenue generated 134573 non-null int64
        11 revenue realized
                               134573 non-null int64
            property name
                               134573 non-null object
        13 category
                               134573 non-null object
         14 city
                               134573 non-null object
        dtypes: float64(2), int64(3), object(10)
        memory usage: 15.4+ MB
In [8]: df bookings all = pd.merge(df bookings all, df date, left on="check in date", right on="date")
         df bookings all.head(3)
```

```
Out[8]:
            booking id property id booking date check in date checkout date no guests room category booking platform ratings given book
          df bookings all.groupby("mmm yy")["revenue realized"].sum()
In [375...
Out[375...
           mmm yy
           Jul 22
                     389940912
           Jun 22
                     377191229
           May 22
                     408375641
           Name: revenue realized, dtype: int64
          Exercise-1. Print revenue realized per hotel type
          df bookings all.groupby("category")["revenue realized"].sum()
 In [22]:
 Out[22]: category
           Business
                        655967037
                       1052569562
           Luxury
           Name: revenue realized, dtype: int64
          Exercise-2 Print average rating per city
          df bookings all.groupby("city")["ratings given"].mean().sort values(ascending=False)
 In [27]:
 Out[27]: city
           Delhi
                        3.779298
           Hyderabad
                        3.661041
           Mumbai
                        3.650545
           Bangalore
                        3.407681
           Name: ratings given, dtype: float64
          Exercise-3 Print a pie chart of revenue realized per booking platform
          df bookings all.groupby("booking platform")["revenue realized"].sum().plot(kind="pie",explode=(0,0,0,0,0,0.1,0),shadow=True)
 In [42]:
 Out[42]: <Axes: ylabel='revenue realized'>
```

