

Store Sales Analytics

by Riddhiman Munshi

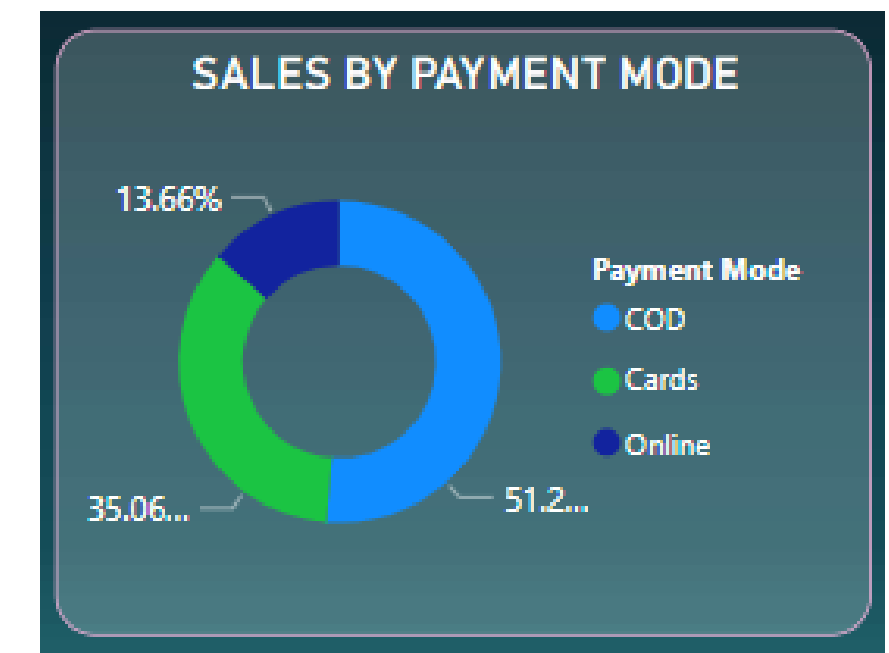
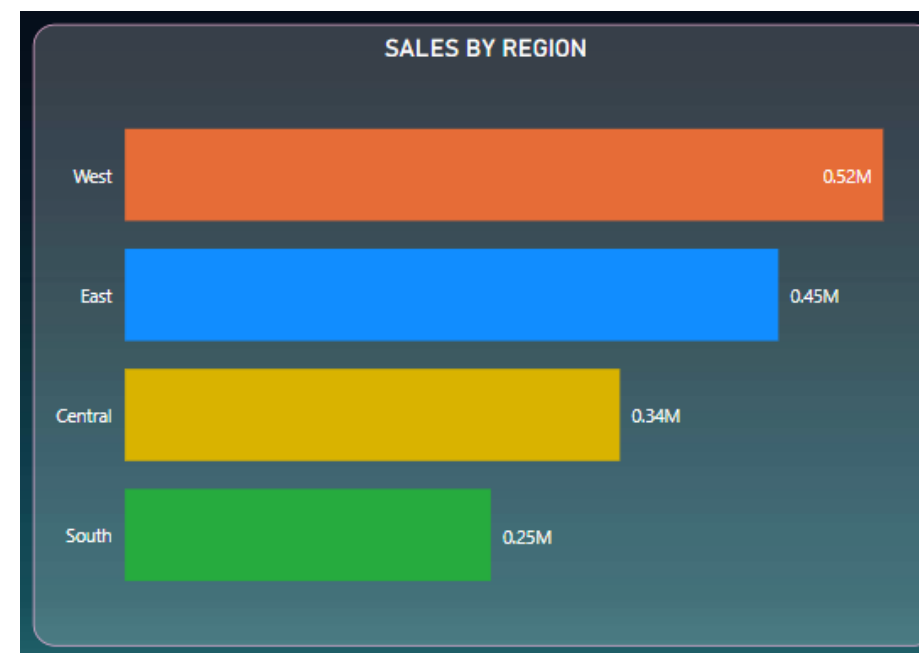
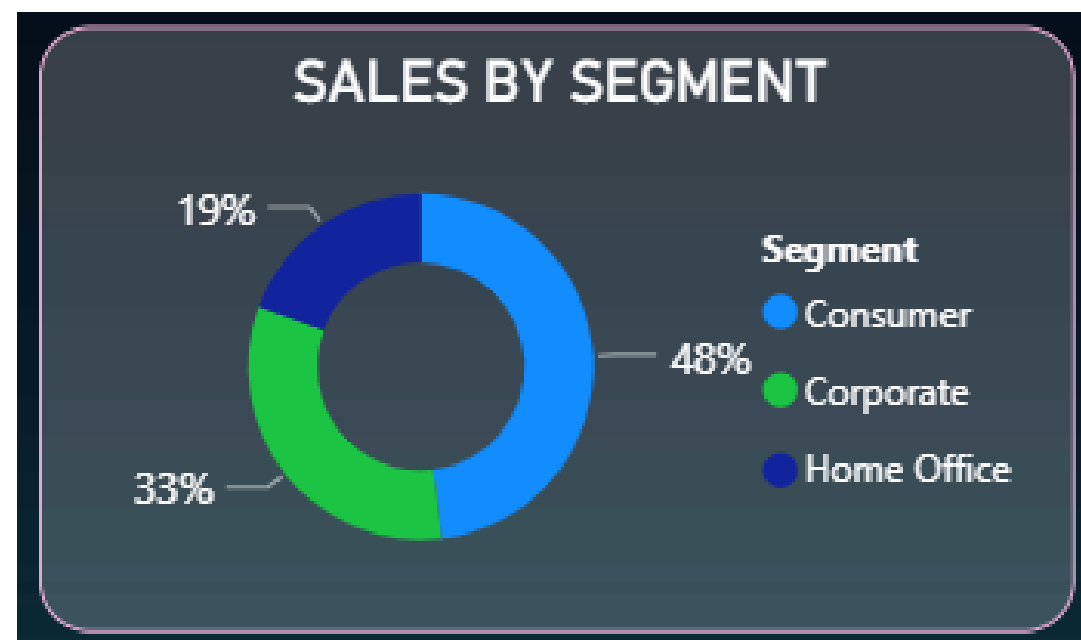
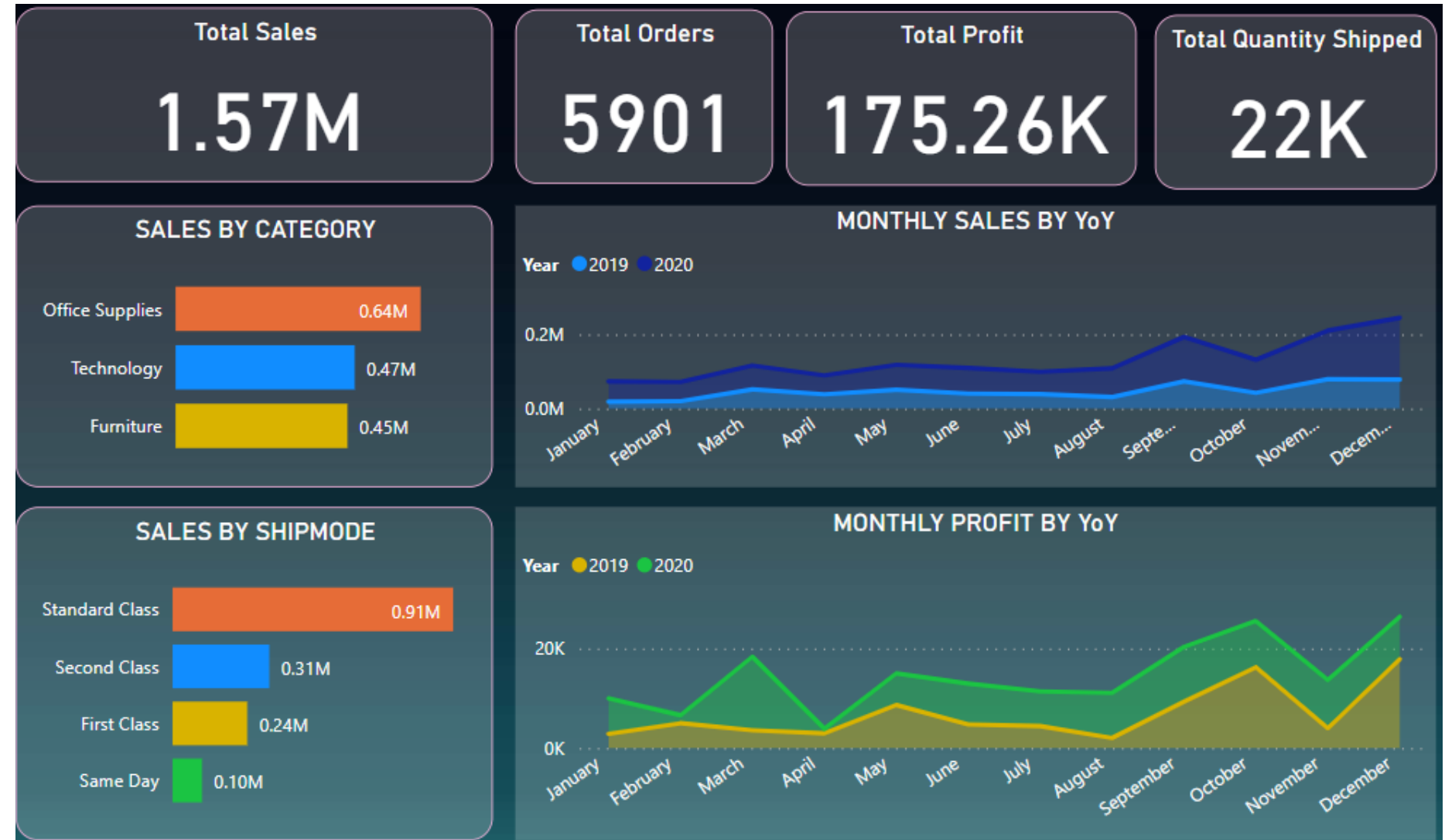
- DATA CLEANING
- EDA
- DASHBOARD
- FORECAST

TOOLS USED:



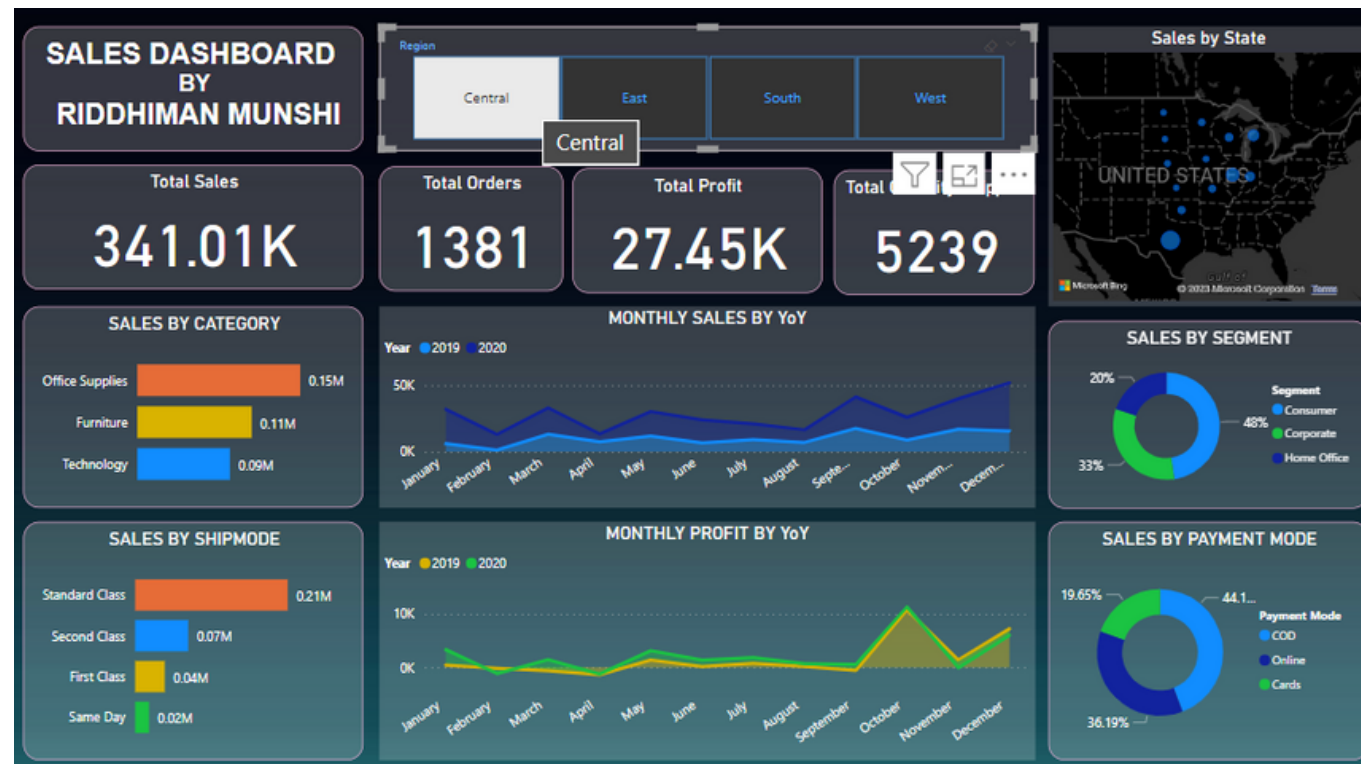
Exploratory Data Analytics

- The total sales were 1.57 million dollars
- A total of 5901 orders were placed
- The total profits were 175.26K dollars.
- The total number of packages shipped was 22,000.
- Office Supplies are the most popular category
- Standard Class is most commonly used as a shipping method.
- COD is the most preferred payment mode.
- The West Region is the best-performing state while the South region is the worst.
- The consumer Segment recorded the most sales while the Home Office segment recorded least.



Dashboard Design





REAL TIME INSIGHTS OF DIFFERENT REGIONS

