

## RIDHI JOSHI

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<https://ridhijo.com>

### EXPERIENCE

#### **Hoylu Inc**

*Product Design Intern*

*Kirkland, WA*

June 2019- Sep 2019

- Performed UX research to re-design onboarding flow. Improved conversion rate of onboarding by 30%.
- Conducted competitive analysis and came up with the competitive strategy to integrate LMS tools such as Canvas with Hoylu education software. Thus, increasing revenue by 25%.
- Re-designed the website using HTML5, CSS3, JavaScript and Bootstrap.
- Designed the Style guide and the Design system for Hoylu's website in order to maintain consistency of color and tone.

#### **OnMobile Global Limited**

*Senior Software Engineer*

*Bangalore, KA*

May 2017-July 2018

- Developed automation framework for iOS and Android using Java. Thus, improving the execution rate of test cases by 60%.
- Trained and led three QA Engineers in automation testing for web and mobile platform.

#### **Cisco**

*Software Engineer*

*Bangalore, KA*

Mar 2014-May 2017

- Implemented the location finder using Swift programming for a data recovery iOS application.
- Performed detailed and thorough analysis of requirements and helped identify requirement gaps and errors that reduced estimated development time by 50%.
- Formed an automation testing team to automate and improve the quality of a food delivery mobile application leveraged by 18.41 million users.

### EDUCATION

#### **University of Washington**

Sep 2018-Jun 2020

MS in Information Management; Specialization: Human Computer Interaction

CGPA: 3.64

- Awarded the William E Henry Scholarship for showing leadership in class and university activities.
- Founder of the Product Management club. Managed weekly meetings and conducted design workshops.

#### **Manipal University**

Jan 2012-Jan 2014

MS in Embedded Systems

CGPA: 3.62

#### **Roorkee Institute of Technology**

Aug 2007- Aug 2011

Bachelor of Technology; Major: Electrical and Computer Engineering

CGPA: 3.50

### PROJECTS

**Career Coach**, Mobile app that helps introverts to network and land a job.

- Led User Research to identify user needs, designed and iterated user flows and navigation using Sketch.
- Created digital mockups and performed rapid prototyping using tools such as Invision and Figma.

**Boomtown**, Data Visualization.

- Developed dashboards using Tableau to find connect between rise in the tech industry and home prices in Seattle.
- Performed data cleaning of the data sets from Zillow to form a structured data set.

### SKILLS

**Languages and tools:** Sketch, Figma, Invision, JavaScript, HTML5, CSS3, Tableau