RIDHI JOSHI

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EXPERIENCE

Hoylu Inc   *Kirkland, WA*
Product Manager Intern   June 2019- Present

- Performed UX Research by interviewing clients and re-designed features to improve the user experience.
- Conducted competitive analysis and came up with a competitive strategy, leading to 20% increase in revenue.
- Successfully pitched product design ideas to Engineers to get new feature developed.
- Created User Personas and User Stories as part of the re-branding and marketing campaign.

OnMobile Global Limited   *Bangalore, KA*
Senior Software Engineer   May 2017-July 2018

- Developed automation framework for iOS and Android using Java, improving software quality by 50%.
- Collaborated with the team in Paris to understand product requirements.
- Trained and led three QA Engineers in automation testing for mobile platform.

Cisco   *Bangalore, KA*
Software Engineer   Mar 2014-May 2017

- Implemented the location finder using Swift programming for a data recovery iOS application.
- Increased the customer base by 40% by improving user experience and performing usability testing.
- Performed detailed and thorough analysis of requirements and helped identify requirement gaps and errors that reduced estimated development time by 50%.
- Formed an automation testing team to automate and improve the quality of a food delivery mobile application used by a population of 18.41 million.

EDUCATION

University of Washington   Sep 2018-Jun 2020

MS in Information Management; Specialization: Human Computer Interaction   *CGPA: 3.64*

- Awarded the William E Henry Scholarship for showing leadership in class and university activities.

Manipal University   Jan 2012-Jan 2014

MS in Embedded Systems   *CGPA: 3.62*

Roorkee Institute of Technology   Aug 2007- Aug 2011

Bachelor of Technology; Major: Electrical and Computer Engineering   *CGPA: 3.50*

PROJECTS:

Career Coach, Mobile app that helps introverts to network and land a job.

- Led User Research to identify user needs, designed and iterated user flows and navigation using Sketch.
- Performed rapid prototyping using tools such as Invision and Figma.

Boomtown, Data Visualization.

- Developed dashboards using Tableau to find connect between rise in the tech industry and home prices in Seattle.

OTHER INFORMATION

- Author of the book 'Lovedale' published in 2014. Available on Amazon.com. ASIN/ISBN: B00NKQ5LPA.
- Founder of the Product Management club at the University of Washington: Managed weekly body meetings, raised funds for the club and conducted product design workshops.