Ridley Leisy

San Francisco, CA
(678) 938-5306
leisyridley@gmail.com

github.com/RidleyLeisy
medium.com/@leisyridley
linkedin.com/in/RidleyLeisy
ridleyleisy.com

Skills

Languages: Python, SQL
Frameworks: Pandas, Numpy, Scikit-Learn, Dash/Plotly, Matplotlib, Seaborn,
Software: AWS, Heroku, Salesforce, Stripe, G-Suite, Bill.com, Google Analytics

Experience

App Academy - Data Analyst Consultant   **02/2020 - Current**
- Attribution, funnel, and enrollment prediction analysis for online and in-person education programs
- Crafting data driven narratives with SQL and Python to deliver actionable insights for executives

App Academy - Multiple Roles   **08/2016 – 05/2019**
Program Manager

- Utilized data warehouses, SQL, and python visualization libraries to construct BI dashboards and manage KPIs
- Managed team of 4 for career accelerator program increasing NPS scores by 50%, increasing sales conversions by ~40%, and initiating partnerships with $100M+ revenue companies
- Spearheaded online program expansion practicing agile management

Finance Associate

- Data wrangling and automating key processes using Python's Pandas library reducing time intensive tasks such as monthly profitability reports, accounts receivable outlooks, and automatic reminders by ~90%
- Led entire accounts receivables, accounts payables, and delinquent accounts for 7 products grossing 15M+ in annual revenue
- Maintained data assurance and auditable financial performance as apart of monthly closeouts

Education

Lambda School - Data Science   **05/2019 - 01/2020**
- Lambda School is a 9+ month Computer Science & Software Engineering Academy that provides an immersive hands-on curriculum with a track focused on Data Science

Kennesaw State University - BBA Finance, Minor Applied Math   **08/2012 - 07/2016**
GPA: 3.8, Magna Cum Laude

Hobbies/Projects

Price My Airbnb - [Live Page](#) - [Frontend](#)/[Backend](#)
Online pricing dashboard for Airbnb hosts
- Scrapped, seeded postgres database, and configured hosting on AWS beanstalk

CoinFlip - [Backend](#)
NFL analytics for daily fantasy users
- Built MySQL database with scheduled updates through Airflow ETL and Armchair Analysis API
- Utilized Django backend with restful API to construct frontend visualizations through Highcarts.js