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# Hypertext Markup Language

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#### Overview

Hypertext Markup Language (HTML) is the standard markup language for creating Web pages. Specifically, HTML is used to determine the *general structure of*, and *actual contents stored within*, a Web page.

## Introducing HTML

HTML is most commonly used alongside Cascading Style Sheets (CSS) and JavaScript in Web pages.

If HTML determines the structure and content of a page, then CSS determines how the page looks to the user, while JavaScript determines what the page does.

As an analogy, if a web page is like a building...

- The CSS is the architecture style how the building looks
- The JavaScript is its purpose what the building is used for
- The HTML is the bricks, mortar, foundations, and every item stored in the building

The latest version of HTML - HTML5 - includes a lot of changes to its previous version, which starts to blur the lines somewhat between JavaScript and HTML when it comes to basic functionality - HTML5, for instance, is capable of playing video without JavaScript to help it.

You can tell if a Web page is written in HTML5 by checking if the following declarative tag is written on line 1:

<!DOCTYPE html>

## Structure

HTML works on a tag-based system using angled-braces (<>), which determines the content displayed on a page, as well as any metadata (data that isn't displayed but is needed to make the site render correctly).

These tags are known as **elements**.

Usually, each element has an opening block and a closing block, e.g.:

<html>

This is analogous to the pairs of curly-braces ({}) used in conventional programming languages such as Java.

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Some elements might contain modifiers, or **attributes**, which allow us to specify their function:

```
<meta charset="UTF-8">
```

Here, we're setting the charset attribute to comply to the UTF-8 character set encoding.

Let's look at a basic Web page to see how it's structured:

The indentation should look familiar to you! Just like traditional programming languages, each element tag is nested according to their *scope*:

- <a href="https://www.ntml">httml</a>) is the root element of the Web page without it, the page wouldn't load
- <head> is the container in which metadata is stored the browser interprets any elements placed within it as something that should not be displayed on the Web page itself
- <title> displays the page's title in the tab/window the Web page occupies
- <meta> stores the relevant metadata of the page, such as character encoding, search engine keywords, etc.
- <body> is the container in which all the visible elements of the page are stored - the browser interprets any elements placed within it as something that should be displayed on the Web page itself
- <script> is where you would store JavaScript, either as references to external code (using the src attribute, as above) or as inline scripting (generally not recommended)

#### The Document Object Model

You don't see tags everywhere whenever you're reading a Web page because your browser is designed to read and interpret the HTML tags for you. In that sense, if HTML is the blueprint for a building, the browser is the architect.

When a Web page is loaded, the browser creates a **Document Object Model** (**DOM**) for that page, which is based on the layout (i.e. the tags) of its HTML.

The Web page's HTML file is parsed into **tokens** based on the element tags, which then is converted into *nodes* that are linked together in a tree data structure.

This preserves all the different **relationships** between the elements, allowing the browser to understand how everything should be laid out.

A typical page might look something like this:



You'll notice a couple of things here:

 JavaScript can run on the entire Web page - the document - so it goes at the top of the DOM

- The <head> and <body> elements are at the same level remember <head> is hidden
- Elements may contain attributes, which affect what the element does here, our <a>, which is a link element, contains an href which would
  contain the URL we want to link to
- Raw text may occasionally show up outside of an element

Bear these in mind when you're writing your own HTML in the future.

#### **Entities**

Characters such as < and > have a special meaning in HTML, as they're read by the browser when it parses our element tags into objects.

As a result, if we want to write the actual character of < (for instance, if we're doing some sort of complicated maths on-screen) then we'll need to render it using an **entity** character.

Some of the most common ways to write different entity characters are listed below:

Character	Entity Name	Entity Number
<	<	<
>	>	>
&	&	&
п	"	"
•	'	'
Non-breaking space		
¢	¢	¢
£	£	£
¥	¥	¥
€	€	€
©	©	©
8	®	®

A fuller reference is available here.

## **Tutorial**

There is no tutorial for this module.

### **Exercises**

Try to create a simple Web page using HTML5 which contains:

- a greeting
- your name
- a title saying "Hello there!"

(note: HTML documents are saved with the .html extension.)