The Preconditions and Use-Cases of the Swiss e-ID for B2B and B2C

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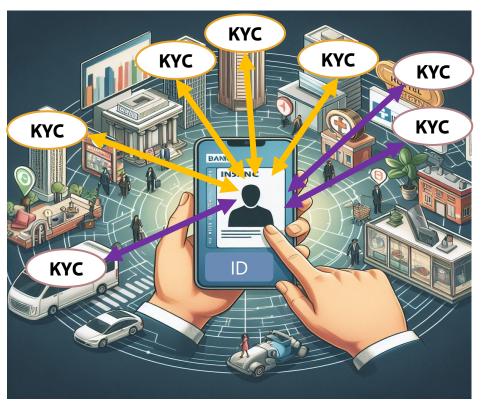
Our SSI journey

Our SSI journey

- We are a Swiss based software company
- Working group inside the Netcetera / G+D to focus on SSI
- We built an SSI showcase to focus on B2B(2C) scenarios



What is the problem we want to solve first?



Context

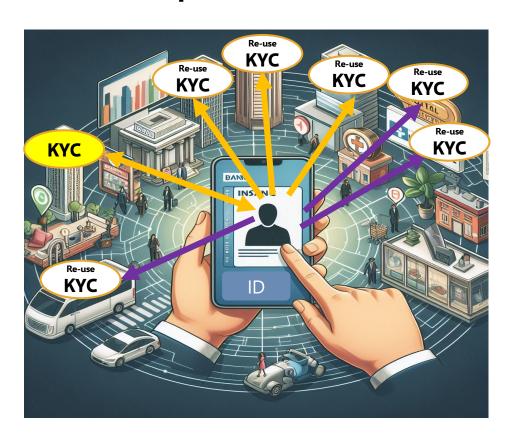
- Banks perform KYC processes for every customer
- Other companies as well

Problem

 One customer needs to undergo many KYC processes for many companies

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What is the problem we want to solve first?



Solution

Customers do KYC once and re-use it multiple times

What is the the product idea?



Use a decentralized Bank ID



to onboard to an insurance company

Highly regulated business / Swiss e-ID



Less regulated business

Our showcase

Your Bank Credential

Because you are our client, we offer you a Customer Identification Credential.



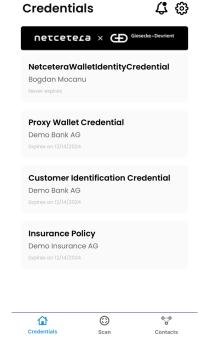
PIN: 8430

Open from wallet...

Scan this QR code using your wallet's QR scanner to accept the credential.







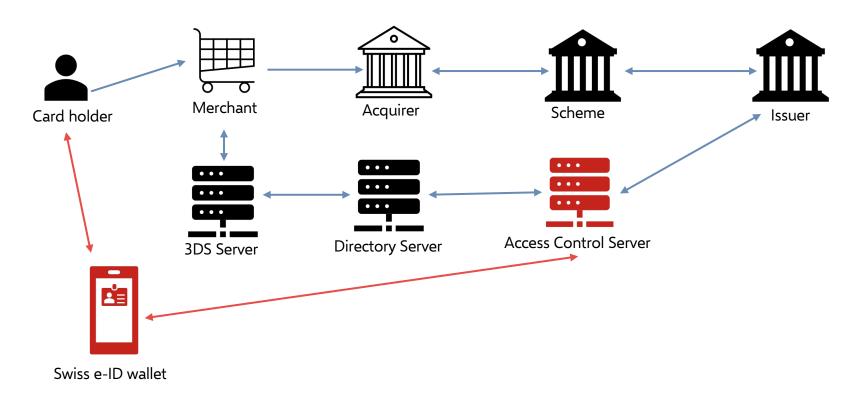
Adoption hurdles relevant for the Swiss e-ID

Preconditions

Adoption hurdles relevant for the Swiss e-ID

- Misuse of PII data by malicious verifiers
- Liability in case of fraud
- Technology investment cost
- How to make it safe for the holder?
 - Who is liable if the holder loses their identity because of their wallet?

Example – approving a card transaction with the Swiss e-ID



Addressing the adoption hurdles

Trust ecosystem



- Simple closed trust ecosystem
 - Define the participants
- Closed trust ecosystem
 - + Policies
- Open trust ecosystem
 - + Regulations

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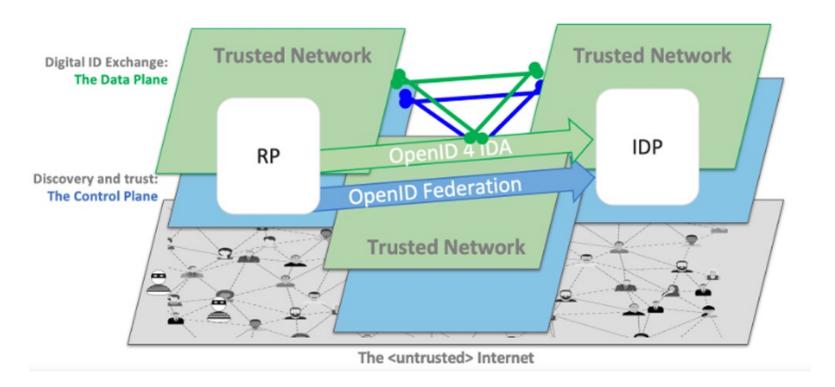
Global trust network

- How to achieve interoperability at scale?
- Is it really feasible to assume a global governance framework will exist?
- Global Assured Identity Network (GAIN) proposes a different approach



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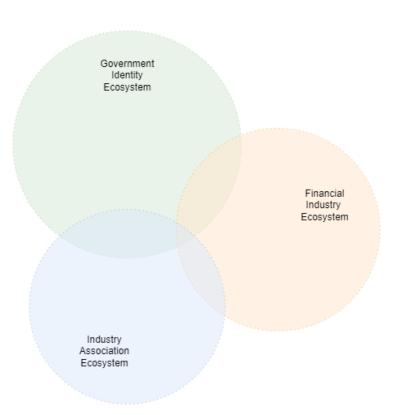
Global Assured Identity Network (GAIN)



Trust Registry

Trust Registry

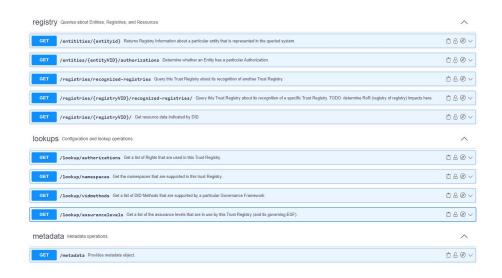
- Ecosystem governance
 - The basis for the human trust
 - Set of documents / agreements
 - Trust Registry as technical component
- Answers the questions that the technical trust cannot
 - Is the Issuer authorized to issue the type of VC under the specific ecosystem governance?
 - Can a Verifier be trusted to ask for VC presentation?



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ToIP Trust Registry Protocol

- Specification v2 draft available
- In scope
 - How to connect
 - Generic usage (outside the Issuer/Holder/Verifier use cases)
 - Registry of registries
- Out of scope
 - How is the Trust Registry set up and operated?
 - How is the underlying system of record managed?
 - How to make decisions based on the Trust Registry output?



Conclusions

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- It was never easier to implement SSI
- Governance is a prerequisite
- Don't forget the integration of the existing landscape
- We need to work on the e-ID adoption in the private sector.



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Thank you!

"Trust is the glue of life"
Stephen R. Covey



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