



## **Induction Training**

## **Sourcing Process**

**Prepared by-Training Team** 





## **Business Team Structure**

CBO

Zonal Head (Business)

Circle Head (Business)

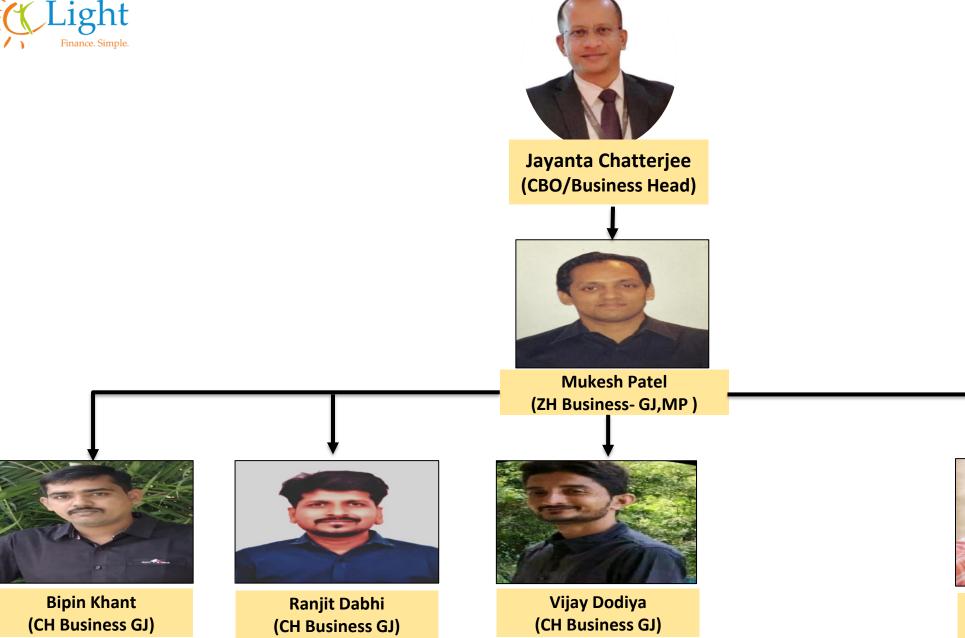
Divisional Manager (Business)

Cluster Manager (Business)

Branch Manager/Branch Operation Manager/
Branch Recovery Manager

FE/SFE/MFE





**Laxminidhi Mishra** (CH Business MP)





Jayanta Chatterjee (CBO/Business Head)



Pankaj Rai (ZH Business-HR,HP,UP,UK)



Yogesh Yadav (CH Business HR,HP)



Shashi Shekhar Jha (CH Business UP,UK)



Preeti Yadav (ZH Business- RJ)



Sandeep Choudhary (CH Business RJ)



Chandra Vijay Singh Rathore (CH Business RJ)



Bajrangbali Chaturvedi (CH Business RJ)





Jayanta Chatterjee (CBO/Business Head)



Deepak Kumar Nayak (ZH Business JK/OD)





#### **Profile for Our Customers**

Rural women entrepreneurs and nano-retailers high on aspiration though low on literacy levels.

Semi - urban middle class women with their existing business.

#### Where are our customers from?

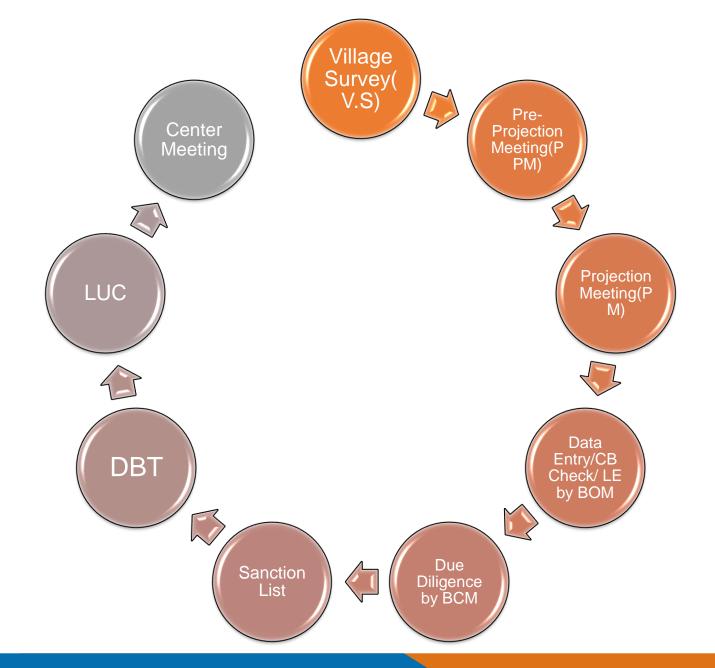
- Mainly Rural and semi-urban areas.
- Spread across 9 states in our company
- Involved in Agriculture, animal husbandry, handloom & handicrafts, rural trade etc,.





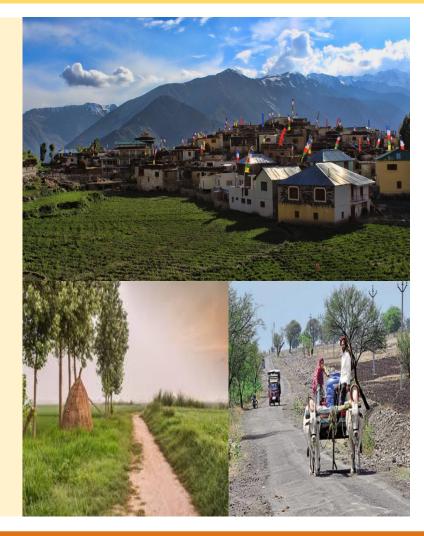
**Process Map** 







# 1. Village Survey (VS)





# 2. Pre-Projection Meeting(PPM)

- ❖ Meet customers who are interested in taking loan.
- ❖Introduce yourself and your company like mentioned below:
- "Our company provide loans to women who wish to invest in growing their existing business on joint liability"
- ❖ Provide full details of the loan products, insurance, hospicash, file charge, repayment method, duration and documents required.
- ❖ Decide the time and date for projection meeting with complete group.





# 3. Projection Meeting(PM)

- Greet members
- ❖Introduce yourself and your company
- ❖Ask them to pay attention in meeting
- ❖ Documents below mentioned,

#### **Primary KYC**

•Aadhar Card (Client and Nominee)

#### **Secondary KYC**

Voter ID Card (Client and Nominee)

#### Ownership Proof to be verified by BM/BCM at the time of DD.

- ❖Tell them where branch is located
- ❖ Telling everyone about trust and collective responsibility at the center
- ❖ Women must be aged (18 to 58 years)
- ❖Center must have a minimum of 10, and maximum of 20 women
- ❖ Explain all benefits of Insurance and Hospicash





# 3. Projection Meeting(PM)

- ❖ Tell them about our products briefly like loan amount, Hospicash fees, annual interest, loan fees and insurance fees.
- ❖ Bank details, to explain the benefits of passbook for DBT
- ❖ Each member 100% house visit is compulsory
- Ownership proof list mentioned below:
- •Electricity bill
- Water bill (Printed)
- Jamabandi
- •Lease(पट्टा)
- Registry
- ■Collect all documents who are interested after getting proper knowledge about loan product.





#### **Aadhar Card:**

Keep in mind first do the original seen verification of Aadhaar card.

Then verify the name, surname of the customer/Co applicant with other documents, date of birth, address and 12 digit Aadhaar card number should be same on front and back.

**Note:** If the address is not complete while scanning the Aadhaar card barcode during CB check of the client, in the Mobilight application, the complete address as per the Aadhaar card can be added manually so that further processing is not interrupted.





#### **Voter ID:**

(Note: Voter ID compulsory in all states)

Verify customer's name in election card with Aadhaar card, then date of birth, address and election card number should be eligible.

#### Note:

•While manually entering election card number in election card during CB check, one by one number should be

entered carefully and accurately to avoid any mistake.

Voter Id can be verified from <a href="https://electoralsearch.eci.gov.in/">https://electoralsearch.eci.gov.in/</a>



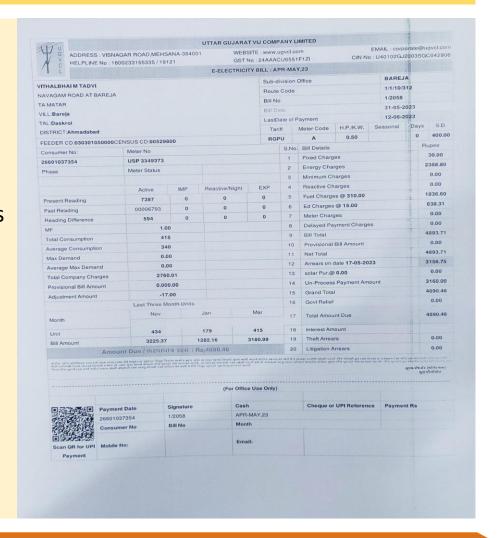


#### **Ownership Proof:**

Proof of ownership is required.

Document – Any one of Light Bill, Water Bill (Printed), Jamabandhi Agriculture Copy, Patta(Land Record) and Registry etc... in which ownership can be matched.

Note: Proof of ownership is required to be verified in new sourcing whereas in renewal the client can also apply for the loan by verifying the address.





#### **Bank Passbook**

- Name, Account Number, IFSC Code, branch, account last 3 months transactions to be checked.
- Name should be as per Aadhar card and only client and joint account with co-applicant bank account valid.
- Cheque or statement will also be accepted with sign and stamp from bank, BC (Business Correspondence) point passbook not accepted.

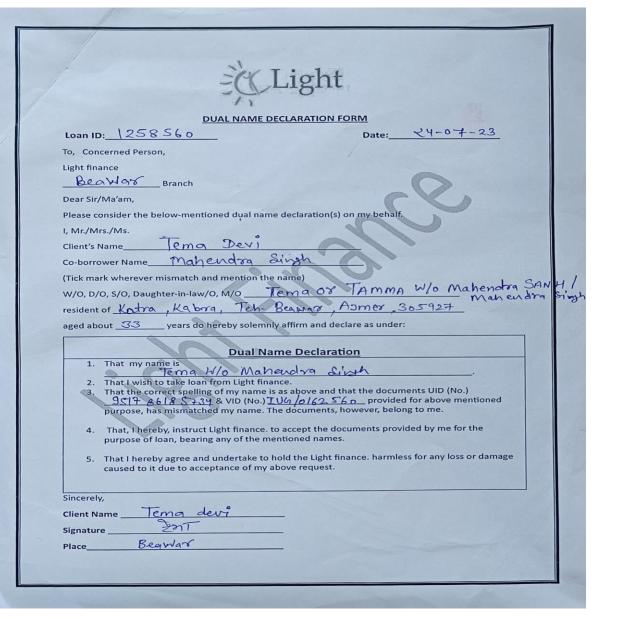






#### Things to Remember While Sourcing

- ❖At the time of sourcing, the field officer must keep in mind that if there any spelling mistake in the client's document you can submit **Dual Name Declaration** in Mobilight.
- **❖ Dual Name Declaration Form** will be filled manually in case of not submitted in Mobilight during Sourcing.





## **KYC Name Mismatch**

1. If there is minor name mismatch then only you can process further by taking Dual Name Declaration.

## **Example:-**

| Name As Per<br>Aadhar | Name As Per VID | Solution                      |
|-----------------------|-----------------|-------------------------------|
| Sitaben               | Situben         | Take Dual Name<br>Declaration |
| Rinaben               | Rinuben         | Take Dual Name<br>Declaration |



### **KYC Name Mismatch**

2. If there is an issue with one or two letters in the name in Primary KYC and Secondary KYC, then in such a case you will have to take another 3rd support KYC along with Dual Name Declaration in which the name should be a proper match.

#### **Example:-**

| Name As Per<br>Aadhar | Name As Per<br>VID | Solution  |  |
|-----------------------|--------------------|---|--|
| Ritaben               | Rinaben            | Take Dual Name Declaration with 3 <sup>rd</sup> KYC |  |
| Seemaran              | Chimaran           | Take Dual Name Declaration with 3 <sup>rd</sup> KYC |  |



### **KYC Name Mismatch**

3. If there is a mismatch in the full name in primary and secondary KYC. So in such a case we will not be able to process with Dual Name Declaration, either that case will be rejected or else you will have to tell the client and get the correct name in KYC and then process.

### **Example:**-

| Name As Per<br>Aadhar | Name As Per<br>VID | Solution                   |  |
|-----------------------|--------------------|----------------------------|--|
| Jinal                 | Payal              | This Case will be rejected |  |
| Chirag                | Ravi               | This Case will be rejected |  |



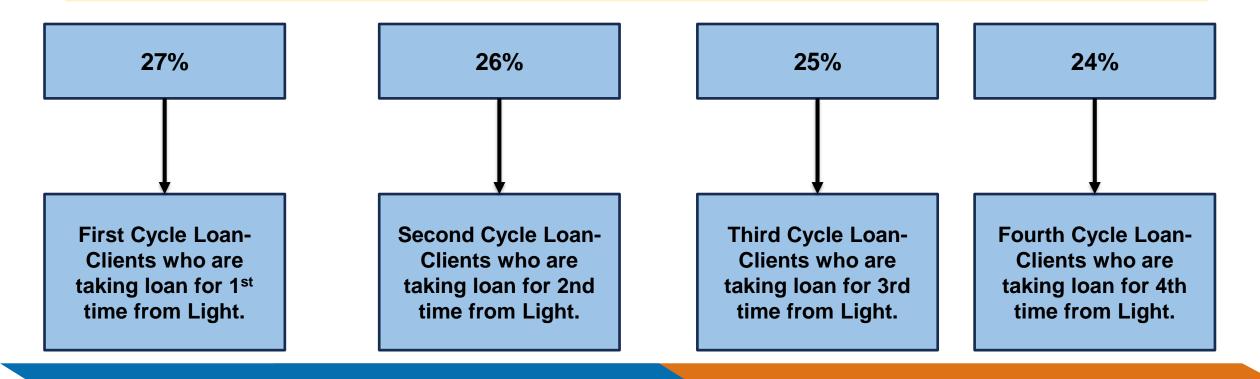
## **Important Characteristics of a Group**

- ❖The member should need loan.
- ❖ House must be 1 KM in villages and 500M in cities from the center.
- No relatives in the group, expect they are living separately and have separate business.
- ❖ Everyone in the group must trust each other as per JLG.
- ❖ They must follow all rules and regulations of JLG and CM.
- ❖ Members of the group must be of age between 18 to 58 year in new and renewal both.
- ❖ Check house is pakka or kacha as we are considering pakka house only.
- No negative profile like: Wine Shop owner, Home guard, Politicians, Sarpanch, Non-veg Shopkeeper, Personal Finance, Police, illegal income source, lottery, Advocate, employee of any microfinance and collection agency.
- ❖ They should not be involved in illegal income activities.



# **ROI** (Information for Clients during Sourcing)

- Rate of Interest Applicable to customers of Light is 27%(Maximum) and 24%(Minimum) for loan Tenure of 24/30 Months.
- > Let's understand how to find out ROI Applicable to clients as shown Below.





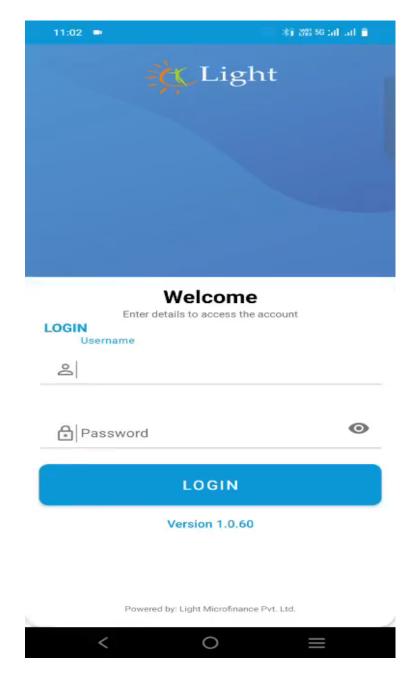
## 4. Data Entry/Center Creation





## 4. Data Entry/CB Check(New)

- ❖ Now start data entry and CB check in **Mobilight Application...**
- ❖ Video added for your reference.

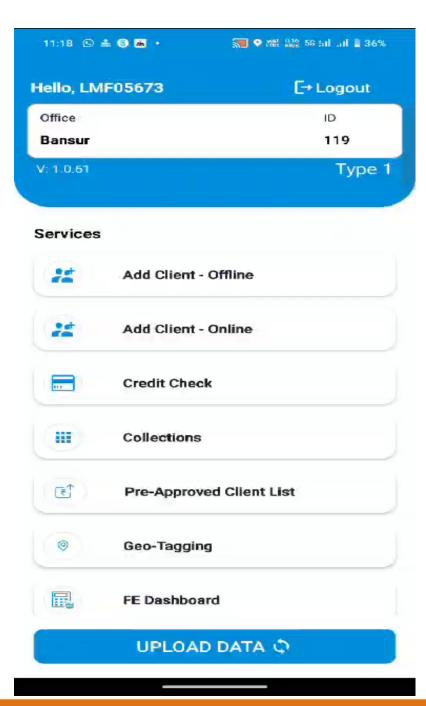




### 4. Data Entry/CB Check(Already Exist)

❖Now start data entry and CB check in Mobilight Application...

❖ Video added for your reference.





#### 4. Data Entry/CB Check(Renewal)

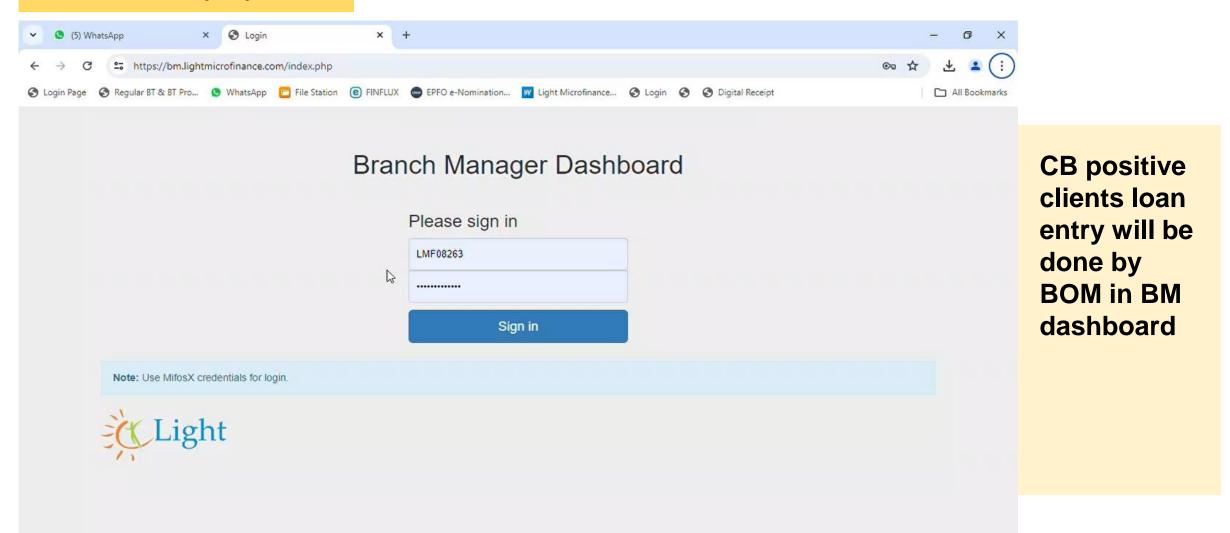
❖ Now start data entry and CB check in **Mobilight Application...** 

❖ Video added for your reference.



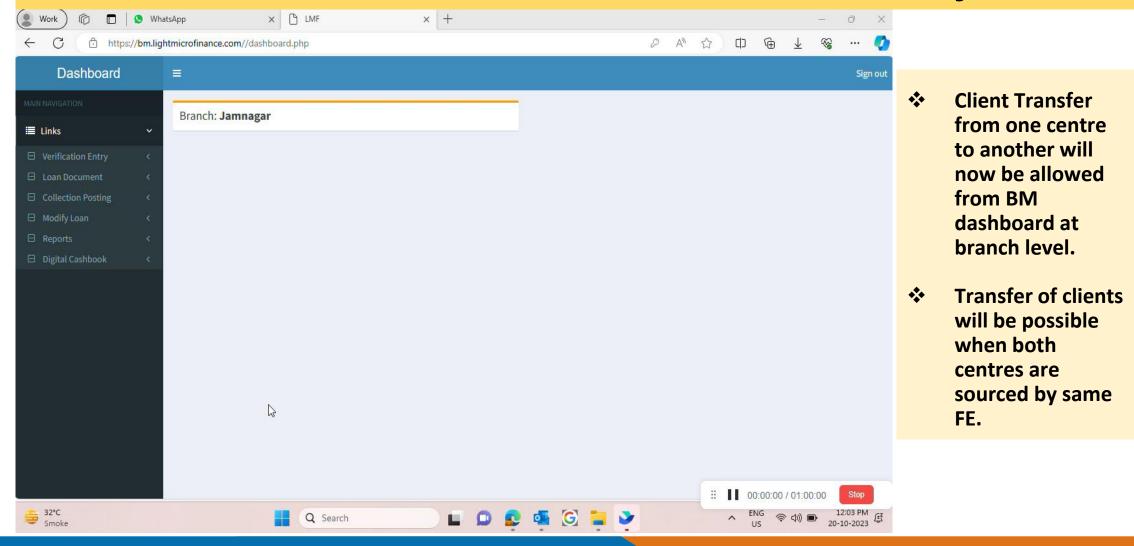


#### 4. Loan Entry by BOM





## Client transfer from 1 center to another by BOM





## 5. Due Diligence(DD) by BCM

- ❖ After getting DD plan date and time, call clients and inform them about DD.
- ❖Make sure every member is present in DD.
- ❖BCM will ensure that all criteria for sourcing is followed or not.
- ❖BCM will check any Ringleader, Loan Pipeline & Third-party involvement is there or not.
- ❖He will brief about our loan product again and check how much knowledge client have regarding loan product.
- ❖BCM will do 100% house visit of every client present in center.
- ❖BCM will verify loan purpose and client business.





### 6. Sanction List from HO

- ❖ Just after getting sanction list of approved clients FE/BOM will share date and time with clients for DBT.
- ❖ Make sure you must remind clients to bring all original documents to branch for DBT like:
- •Aadhar Card (both client and nominee)
- Secondary KYC (both client and nominee)
- Ownership proof
- ■Bank Passbook (both client and nominee)
- Joint photo (If offline DBT is there)
- Make sure to connect with every client and inform them about there DBT date.



## 7. Disbursement (DBT)

- Member and nominee must be present during disbursement.
- ❖ Make sure client brings phone to branch for which number is given at the time of sourcing.
- Must be accompanied by original documents of all members (Aadhaar Card, Voter ID, Ration Card, bank passbook).
- \*Explain the responsibilities of the group.
- Telling about VAR-Voluntary advance receipt.
- \*Explain the process for closing the loan ahead of time
- ❖Informing members about LUC.
- Mention time and collection date of the installment



# 7.1. Disbursement (DBT)

| DBT Criteria                   |   |  |  |
|--------------------------------|---|--|--|
| Loan Type Minimum DBT Customer |   |  |  |
| New Center                     | 3 |  |  |
| Add-on                         | 1 |  |  |
| Renewal                        | 1 |  |  |



- > On day of DBT BOM will have to check all documents without any deviation so that no case comes in query and DBT is not hold for Query Reason.
- > Lets discuss what are requirements in documents on DBT Day.
  - First check all the applicable Documents as per below mentioned checks.

#### Primary ID – Aadhar card (UID)

- Applicant & Co-Applicant Name/Surname/Address/Pincode/Age/Marital status Should be matched with System
- UID Number should be matched with System
   Secondary ID Voter ID (VID)
- VID card number & Applicant & Co-Applicant name/Surname Should be matched with System



#### **Ownership Proof**

- For New Customer ownership proof must be required with Clear photocopy
- For Renewal customer ownership proof not mandatory

#### **Mobile Number changes**

• If a client's mobile number is to be changed, it can be changed only for the renewal client at the time of e-sign in Mobilight.



#### **Bank Passbook**

- Name, Account Number, IFSC Code, branch, account last 3 months transactions to be checked.
- Name should be as per Aadhar card and only client and coapplicant bank account valid.
- Cheque or statement will also be accepted, BC point passbook not accepted.
- If penny drop successful then nothing to be done on DBT day.
- If penny drop not successful BOM will have to update it in Mobilight and get confirmed from DBT team.



#### **DD Check List**

- Client Name/Center name/Client ID required in the check list
- Client final DD status required on pass tick mark
- Check list for new sourcing should have yes tick mark in point number 13 ( ownership check satisfied )
- Check list for Renewal Client should have yes tick mark in point number 2



- > If there is mismatch in names of client and co-applicant Dual Name declaration Form will be required.
- a) If the Client/Co-applicant Name & Surname Mismatch with KYC than Dual Declaration form is Required.
- b) Also mention Correct Name & Signature in this form & Applicant & Co-Applicant E-Sign can be done.
- c) If the Client/Co-applicant Name & Surname Mismatch in **System** then sent to KYC for correction to HO Credit Team



## 8. Loan Utilization Check (LUC)

- ❖LUC (loan utilization check) is done by BCM.
- ❖LUC must be done after 30 to 60 days of DBT.
- ❖BCM will verify that client used loan amount for given loan purpose.
- ❖If found client used money for personal reason like house renovation, buying vehicle, Marriage, pay another loan's EMI etc.

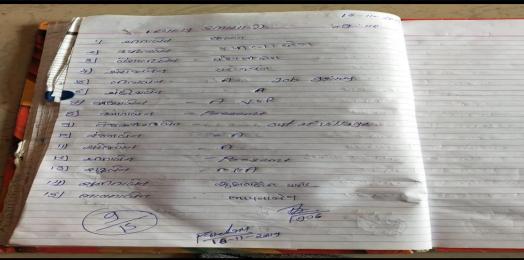




## 9. Center Meeting (CM)

- **❖**Greet members
- ❖ Make them sit in order
- Members Pledge
- **❖**Staff Pledge
- ❖ Take signature of the present members and write down reason for absenteeism
- ❖ Take instalments as per the sequence
- ❖ Write the details of the instalment amount received in the register
- Submit collection by digital receipt process in Mobilight
- ❖ Obtaining information by visiting the home of the absent member for two consecutive months
- ❖ Submit collection to BOM by filling cash hand over slip
- ❖Then BOM will do final collection posting in system







## **Customer Pledge**

We have all gathered here to help ourselves and our fellow sisters and for the development of the village.

- 1. We will be present in every center meeting.
- 2. We will repay the loan taken in our center on time.
- 3. We will help the sisters of our center at the times of any trouble.
- 4. We all members will abide by all the rules made for the Center.
- 5. We shall not deal with any other type of bribe with other members of the Center, with the staff of the Company, or with any other outsider. But if any such incident comes to our notice, we will immediately inform the appropriate authority.
- 6. We will use the loan received at the center to improve the financial condition of our family.





## **Field Executive Pledge**

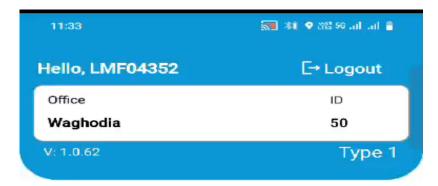
I promise on the behalf of my company, to follow all the rules of my company and serve all the members well at the right time.



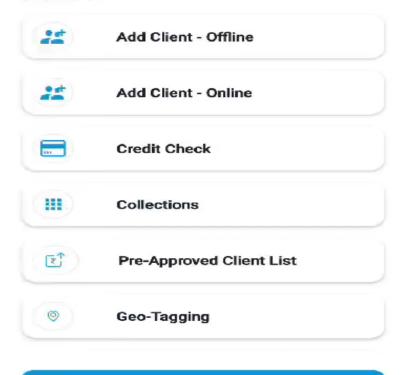


#### **How to issue Digital Receipt to Client**

☐ We must make sure that we only do collection by digital receipt.



#### Services



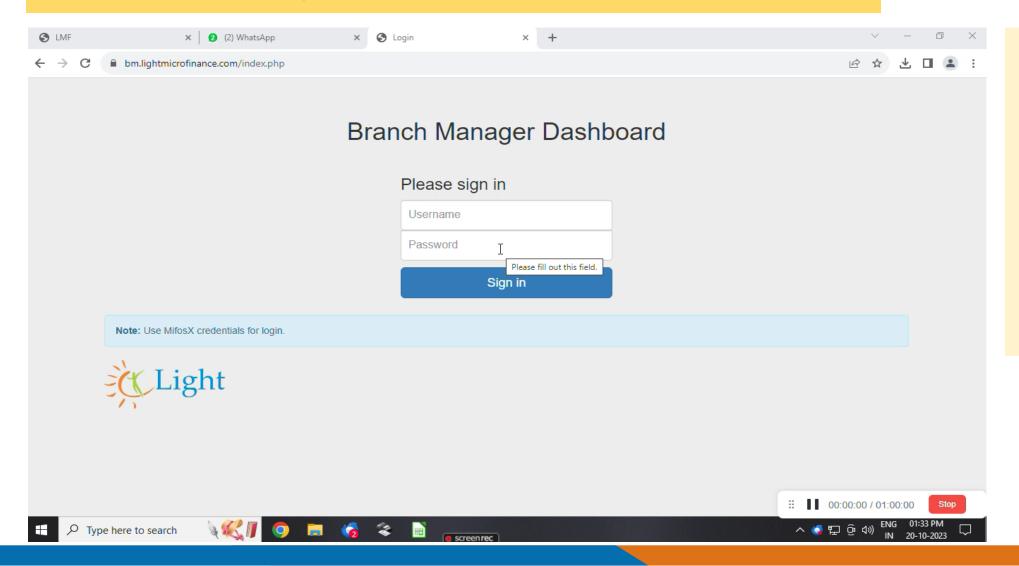
UPLOAD DATA 🗘







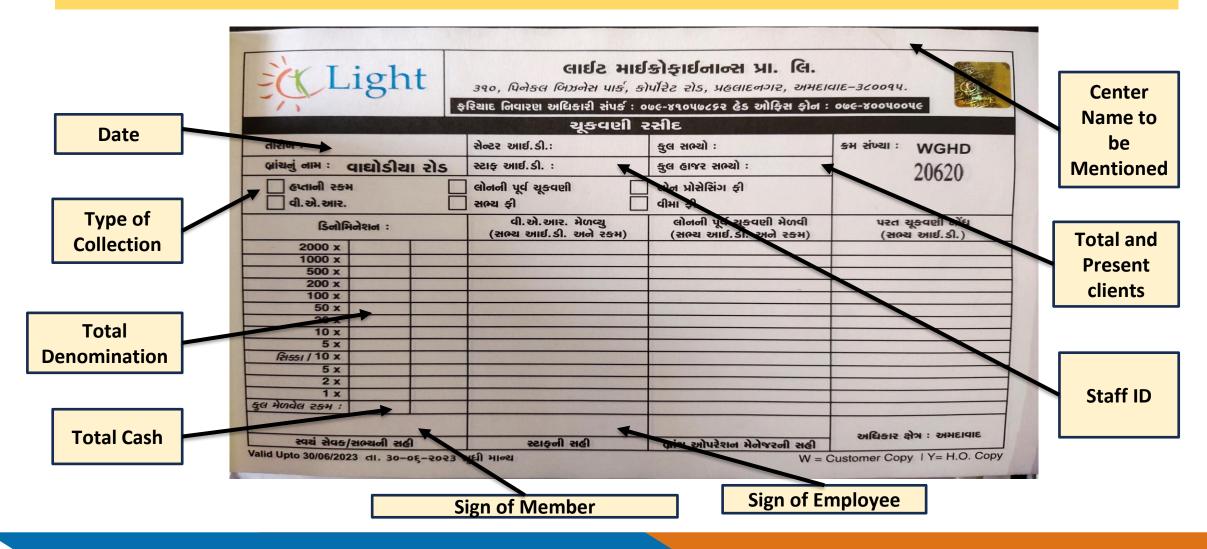
#### How to update Digital receipt collection in BM Dashboard



□Let's check how BOM will update collection in system. □BOM can make changes if collection is posted twice by FE.



## **Physical Collection Receipt**





## **Cash Handover Slip**

#### Cash Handover Slip

Date Of Meeting: 01-07-2024 | Employee Name: Suni Juda

| Sr.<br>No | Center Name/ID  | Total<br>Collection<br>in Rs | Denomination      |         |                |         |
|-----------|-----------------|------------------------------|-------------------|---------|----------------|---------|
|           |                 |                              | Currency<br>in Rs | Numbers | Total<br>in Rs | Remarks |
| 1         | Amin khudki     | 11.850                       | 500               | 76      | 38,000         |         |
| 2         | Amrol ABC       | 13,400                       | 200               | 7       | 1400           |         |
| 3         | Dubhusa rod     | 6,050                        | 100               | 13      | 1300           |         |
| 4         | Padry Vrindavan |                              | 50                | 12      | 600            |         |
| 5         |                 |                              | 20                | 2       | 210            |         |
| 6         |                 |                              | 10                | 1       | 10             |         |
| 7         |                 |                              | 5                 |         |                |         |
| 8         |                 |                              | 2                 |         |                |         |
| 9         |                 |                              | 1                 |         |                |         |
| 10        |                 |                              |                   |         |                |         |
|           | Total in Rupees | 41,350                       |                   |         | 41,35          | 0       |

Received cash as mentioned above.

FE Signature:

BM/BOM Signature:\_

- After completing your collection, come to the branch and calculate the cash you have collected and together submit the cash handover slip
- ❖ BOM will count all cash and match the cash handover slip, will confirm and update in the system.



## **Be Aware of:**

## **□Ringleader**

 These agents are responsible for conducting meetings in their premises and collecting monthly repayments from the borrowers.

### **□Loan Pipeline**

o Pipeline manager is like ringleader who takes loan on behalf of the customer and repays the loan. Also, this person manage to get the clients who are interested in taking loans but may charge commission to each client.





## **Applications & Websites**

- Zing HR Application
- Zing Learn
- Mobilight Field Application
- Mobilight Credit Application
- Lark Application
- > Finflux- Site
- > BM Dashboard-Site
- File Station- NAS Drive- Site



