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I. Establishing knowledge and skills for writing RRL.

A. Paraphrase the following.

1. Adverts play an important role in our everyday lives.
2. Due to the allegations of encouraging playground bullying, Tango, an adverts for soft drinks was banned recently.
3. There are various opinions in terms of the effects of advertising on children. A lot of people especially the parents are worried for its impacts to their kids. According to Willows (2009), 88% of Swedes agreed with their government's decision on banning TV adverts in 1991 while advertising is not good for their children according to 36% of adults in UK (Sidle, 2011).
4. The introduction of euro to the people across Europe has caused the increase of price of many of their everyday goods.
5. Women before are only considered as home makers and mothers until they were given the right to be part of the job market. The gender equality has now improved but there is still a long way to completely achieve the equality between men and women.

B. Summarize the following paragraphs in the number of words in brackets.

1. According to Adrian Furnham, a Psychology professor, peers and parenting styles are more likely to affect child's behavior than the influences brought by advertising. This only implies that several researches on adverts do not support a ban. In addition to this, there are only few studies that links the influences of adverts towards a child's behavior. Therefore it is not enough to raise for a ban. However, parents' concerns would still be addressed.
2. One restriction should be addressed especially on food advertising where majority of children's television programmers were about unhealthy diet. The World Health organization strongly believe that these adverts have a significant relationship on the increasing rate of high blood pressure and obesity. Thus, there should be a limitation on the food advertising to the children.
3. Banning food advertising can benefit children. However, it can cause a fall to businesses such as the food industry. Children television will also be highly affected because they mostly rely on advertising revenue. Banning of food advertising can also cause cheap American exports and Jobs losses.