# RIFAAT KOUAIDER

# **COMPUTER ENGINEER**



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#### **WORK EXPERIENCE**

#### Web Developer & Designer

University Student Union Corp. at CSUN

July 2017 - December 2019

- Designed and developed the organization's website while tracking and analyzing traffic data using Crazy Egg and Google Analytics
- Created, designed and delivered HTML/CSS newsletters and mass e-mails to +210,000 subscribers
- Decreased opt-out rate by 8% by updating e-marketing strategies
- Developed, advanced and tested all e-marketing materials
- Technology Advancement and Efficiency committee member
- Marketing Genius Award
- Student Employee of the Month Dec. 2018

#### **Principal Front-End Web Developer (Consultant)**

University Corporation at CSUN

June 2019 - August 2019

Managed a team of Graphic Designers, Web App Developers, Copywriters and Content Developers in an Agile environment.

Provided training and a custom manual at the end of my contract.

#### IT Specialist

California State University, Northridge

August 2016 - August 2017

- Provided quality IT support via chat, call and in-person for 280,000 users
- Managed accounts, credentials, permissions levels and software access
- Created protocols for employees to ensure consistent, professional and effective experiences to all users
- Supervised, trained and managed student employees
- Managed, resolved and escalated cases on Ebsuite



#### **Tech Support Lead**

Moorpark College

June 2014 - August 2016

- Founded the IT Help Center
- Provided excellent Tech support through chat, call and in-person
- Created website and analyzed traffic using Google Analytics
- Trained employees and faculty to get their Canvas certificate
- Boosted the Professional Development team through implementing effective digital marketing
- Rolled-out hardware upgrades and software updates

#### Innovative Student Employee Award | 2015-2016

## **EDUCATION**

California State University, Northridge - BS 2019 Moorpark College - AS 2016

## **GRADUATION PROJECTS**

- Satellite Laser Communications by NASA/JPL
- Airplane 2D Ultrasonic Radar System

# **TECHNICAL SKILLS**

**Software Languages** 

Java, HTML, CSS, C++, XML, JavaScript

**Hardware Languages** 

VHDL, ARM7

Simulation Software

PSPICE, Xilinx Vivado, MatLab, Keil γVersion

**Adobe Creative Cloud Suite** 

Dreamweaver, Photoshop, Illustrator and InDesign

Microsoft Office 365

Active Directory, Word, Excel and Power Point

- \* SQL Linkedin Learning Certificate
- \* Canvas Learning System Certificate

# **SOFT SKILLS**

Written & Verbal Communication

**Futuristic** 

Strategic

Competitive

Realistic

Ideation

Maximizer

## **EXTRA CURRICULAR**

#### The International Students Association

President

- Produced, advertised and organized events for international and local students to make campus more inclusive
- Managed and supervised 9 board members
- Organized the New Students Orientation
- Provided mentorship and guidance workshops
- Increased membership from 5 members to 950+

# LANGUAGES



English



French



Arabic