


# RIFAAT KOUAIDER

## COMPUTER ENGINEER

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## WORK EXPERIENCE

### Full Stack Web Developer

Studio DBJ, LLC


January 2019 – Present

- Created modern, interactive and mobile-friendly websites
- Developed comprehensive application testing procedures
- Updated existing clients' websites to be more relevant to current technologies and meet security and functionality standards
- Specified and reviewed projects scope and requirements
- Analyzed, planned and enhanced digital marketing strategies
- Implemented new technology solutions and processes
- Managed enterprise cloud storage on Microsoft Business

### Web Developer / Designer

University Student Union Corp. at CSUN

July 2017 – December 2019

- Designed and developed the organization's website while tracking and analyzing traffic data using Crazy Egg and Google Analytics
- Created, designed and delivered HTML/CSS newsletters and mass e-mails to +210,000 subscribers
- Decreased opt-out rate by 8% by updating e-marketing strategies
- Developed, advanced and tested all e-marketing materials
- Technology Advancement and Efficiency committee member
-  Marketing Genius Award

### Front-End Web Developer

University Corporation at CSUN


June 2019 – August 2019

- Developed and designed the organization's website on Drupal CMS
- Managed a team of Graphic Designers, Web App Developers, Copywriters, and Content Developers in an Agile environment
- Provided training and a custom manual at the end of my contract

### IT Specialist

California State University, Northridge


August 2016 – August 2017

- Provided quality IT support via chat, call and in-person for 280,000 users
- Managed accounts, credentials, permissions levels and software access
- Created protocols for employees to ensure consistent, professional and effective experiences to all users
- Supervised, trained and managed student employees
- Managed, resolved and escalated cases on Ebsuite
-  IT Outstanding Student Employee Award I 2016-2017

### Tech Support Lead

Moorpark College

June 2014 – August 2016

- Founded the IT Help Center
- Provided excellent Tech support through chat, call and in-person
- Created website and analyzed traffic using Google Analytics
- Trained employees and faculty to get their Canvas certificate
- Boosted the Professional Development team through implementing effective digital marketing
- Rolled-out hardware upgrades and software updates
-  Innovative Student Employee Award I 2015-2016

## EDUCATION

California State University, Northridge – BS 2019

Moorpark College – AS 2016

## GRADUATION PROJECTS

### Satellite Laser Communications by NASA/JPL

Tested and compared multiple algorithms on Matlab to identify the best algorithm to calculate the Angle of Arrival of the laser beam which transmits data at light speed.

### Airplane 2D Ultrasonic Radar System

Designed and implemented an ultrasonic radar that tracks the speed and dimensions of an object. The radar is controlled through a web interface hosted on AWS.

## TECHNICAL SKILLS

### Software Languages

Java, HTML, CSS, C++, XML, JavaScript

### Hardware Languages

VHDL, ARM7

### Simulation Software

PSPICE, Xilinx Vivado, MatLab, Keil yVersion

### Adobe Creative Cloud Suite

Dreamweaver, Photoshop, Illustrator and InDesign

### Microsoft Office 365

Active Directory, Word, Excel and Power Point

\* SQL LinkedIn Learning Certificate

\* Canvas Learning System Certificate

## SOFT SKILLS

Written & Verbal Communication

Futuristic

Strategic

Competitive

Realistic

Ideation

Maximizer

## EXTRA CURRICULAR

### The International Students Association

President

- Produced, advertised and organized events for international and local students to make campus more inclusive
- Managed and supervised 9 board members
- Organized the New Students Orientation
- Provided mentorship and guidance workshops
- Increased membership from 5 members to +950

## LANGUAGES

EN

English

FR

French

ع

Arabic