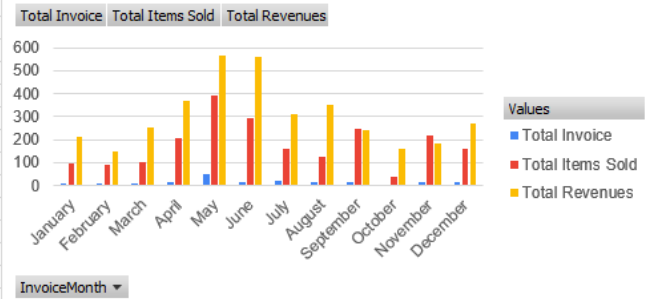


Results of Sales Data Analysis in Several Countries

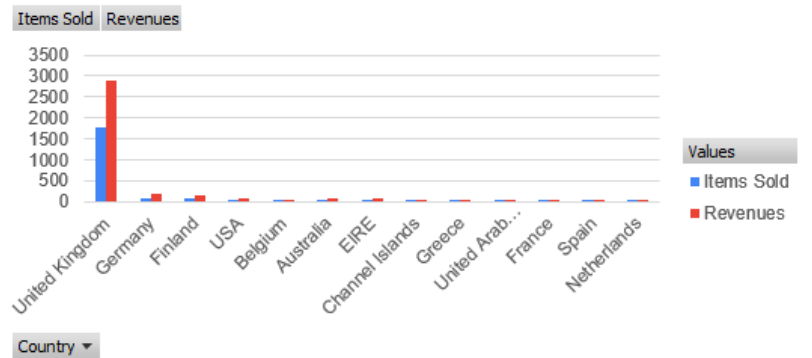
Income Every Month

Month	Total Invoice	Total Items Sold	Total Revenues
January	12	98	213,87
February	11	89	147,1
March	12	100	250,56
April	15	204	370,13
May	48	390	565,09
June	14	291	559,45
July	22	163	312,8
August	16	124	353,77
September	13	246	241,57
October	7	41	163,19
November	15	217	182,83
December	13	160	268,41
Grand Total	198	2123	3628,77



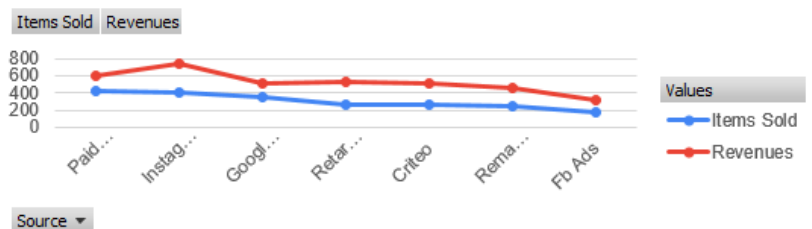
Income of Each Country

Country	Items Sold	Revenues
United Kingdom	1791	2906,81
Germany	91	197,38
Finland	75	141,63
USA	52	79,72
Belgium	28	26,52
Australia	24	102
EIRE	16	90,4
Channel Islands	12	19,8
Greece	12	15
United Arab Emirates	12	3,48
France	6	15,3
Spain	3	15,73
Netherlands	1	15
Grand Total	2123	3628,77



Income From Purchase Sources

Source	Items Sold	Revenues
Paid Ads	424	589,74
Instagram Ads	395	747,34
Google Ads	354	506,85
Retargeting	263	520,34
Criteo	258	500,73
Remarketing	249	449,17
Fb Ads	180	314,6
Grand Total	2123	3628,77



10 Top Customers with the Highest Total Price

ID Pelanggan	Total Price	Items Sold
13680	246,36	124
16126	220,8	36
14680	165	100
12704	128,88	72
12748	122,04	36
12590	111	60
12415	102	24
14911	90,4	16
14282	83,2	40
15502	79,2	144

10 Top Customers with the Lowest Total Price

ID Pelanggan	Total Price	Items Sold
15012	0,42	1
17920	0,42	1
17757	0,55	1
16261	0,55	1
18043	1,25	1
13755	1,25	1
18156	1,45	1
14719	1,56	4
15723	1,65	1
17228	1,65	3

10 Products Most Populer

ID Product	Total Sold	Total Price
85099B	200	330
84755	144	79,2
21977	120	50,4
23084	72	128,88
22746	60	111
21206	48	31,2
22595	48	40,8
22961	41	59,45
23581	40	83,2
84991	37	20,35

10 Products Most Populer

ID Product	Total Sold	Total Price
22417	1	0,55
22623	1	5,95
21169	1	1,69
82494L	1	2,95
21242	1	1,69
22766	1	2,95
21363	1	4,95
22776	1	9,95
21975	1	0,55
22794	1	7,95