

```
XML was designed to store and transport data

The XML language has no predefined tags

eXtensible markup language, it lets you define your own tags

XML separates information from presentation
```

```
product child of root element

product child of root element

child of root element

child of product node, each other's siblings

child of root element,
sibling to first product node
```

```
<?xml version="1.0"?>
cproductListing title="My Products">
   <name>Product One</name>
   <description>Product One is an exciting new widget that will
     simplify your life.</description>
   <cost>$19.95</cost>
   <shipping>$2.95</shipping>
 </product>
 oduct>
   oduct>
   <name>Product Three</name>
   <description>This is such a terrific widget that you will
     most certainly want to buy one for your home and another one
     for your office!</description>
   <cost>$24.95</cost>
   <shipping>$0.00</shipping>
 </product>
 /productListing>
```



```
<friendsList>
    <friend>
        <name>Alex</name>
        </friend>
        <friend>
        <name>Mary</name>
        </friend>
        <friend>
        <name>Rachel</name>
        </friend>
        <name>Ana</name>
        </bestFriend>
        <name>Ana</name>
        </bestFrient>
        </friendsList>
```







