

ICT Project (Individual)

HNDIT1052– Individual Project

Website for a PC Shop

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1. Introduction

This project is to develop a website for SOOL MART that is selling PC and electronic device. The administrator (the client) will be responsible to manage the product details and the users. And users can buy the client's products through the website easily.

There are so many products and designs in the client's store which can be marketed easily through the internet. By creating an online shopping website for the client, they can showcase their products, and gain more online customers. The customers can make their selections easily & efficiently through various designs. This development helps increase the number of customers. So i hope that this project will be more important to client.

2. Background & Motivation

In currently some business use online method to increase their selling. but most of business don not use online method. So most disadvantages are occurred to business such as can not display all material of client and can not give most of details in relation to the material and customers are losing most of time and also most of customers are reduced from their business.

The importance of online marketing and online shopping became more essential and effective these days. I believe creating an online shopping webpage for the PC shop can attract much more customers. customers can easily browse for various designs and purchase product easily from their home. And also is saved most of both customers and administrator's time. I believe this website will help both the client and their customers very well.

4. Aim

The aim is to market the client's products and attract potential customers. And to break geographic barriers that slows down the sales of the client and also provide important information to potential customers. The website will be built user friendly to meet the customer's need as well as the client's need to sell their products easily.

5. Objectives

- Develop a user friendly and attractive website.
- Position and display the products accurately and accordingly to increase the sales a minimum of at least 20%.
- Increase the customer base and get at least 1000 signed up customers.

6. Scope

The website will be designed to allow customers of the client can get to know about the products and their details, order the product and buy them. Also allows client to market and showcase their products in an attracting way. And it allows the client to manage their orders and create their products easily and effectively after the order.

Overall, the website will allow client to sell all their product, helps to increase the customers and sell the product across the country where customers can easily buy them from their smartphones from their home.

7. Proposed solution

Had Challenges such as finishing the project within the time and creating an attractive website and troubleshooting Technical Issues. So to overcome from this issues I will get help from my lectures and analyze the problems very well and create a better solutions for the problems accordingly.

8. Resource Requirements

1. Software Requirements

- HTML, CSS, PHP, JavaScript and My SQL
- Graphic designing soft wares

2. Hardware Requirements

- About 2GM Ram PC
- Internet Connection

9. Project Plan

{Table 1 : Gantt chart}

Weeks \ Activities	01	02	03	04	05	06	07	08	09	10	11	12	13
Collecting Requirments													
Planing													
Develop the scope statement													
Develop and Refine other Plans													
Design													
User Interface Design													
Developing pages and Interface													
Implementation													
Testing													
Documentation													

10. References

- www.google.com