SOPHIE MARTIN

Technical Consultant | Salesforce Platform Expert | Developer

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SUMMARY

Technical Consultant with 7 years experience specializing in Salesforce platforms. Skilled in Apex, Lightning, and data migration, boosting client satisfaction by 50%. Awarded Salesforce MVP for outstanding project success.

SKILLS

Apex, Lightning Components, Salesforce Integration, JavaScript, REST, Agile Methodology

EXPERIENCE

Salesforce Technical Consultant

Accenture

iii 06/2020 - Present ♀ Philadelphia, PA

- Implemented Salesforce solutions for multiple clients leading to a 20% increase in customer engagement over 12 months.
- Developed and integrated custom Salesforce applications utilizing Lightning Components and Apex, enhancing system performance by 30%.
- · Led a team to restructure data migration processes, decreasing data transfer time by 40% while ensuring data integrity.
- Designed a robust Service Cloud implementation that reduced customer ticket resolution time by over 25%.
- Crafted comprehensive user guides and documentation, improving user training result of increased adoption by 50%.
- Supported the end-to-end project lifecycle by troubleshooting deployment issues, resulting in seamless project delivery.

Salesforce Developer

Deloitte Digital

- Contributed to a Salesforce Community Cloud project that improved client connectivity, increasing interaction by 35%.
- Executed data migration projects using SOQL and leveraging Process-Builder Flows, reducing data discrepancy by 15%.
- Participated in Agile Software Development processes, ensuring timely product releases with minimal defects.
- Collaborated with stakeholders to tailor Salesforce solutions, enhancing client relationships and satisfaction levels by 20%.
- Validated application code against security measures, strengthening the platform's security posture significantly.

Software Engineer

IBM

- Leveraged RESTful APIs for seamless integration of third-party services, increasing application efficiency by 10%.
- Analyzed system requirements to optimize network performance, resulting in a 15% reduction in system downtime.
- Designed custom Visualforce pages for bespoke enterprise solutions enhancing user experience and functionality.
- Mentored new team members on effective implementation of Salesforce technologies, fostering a collaborative work environment.

EDUCATION

Master of Science in Computer Science

University of Pennsylvania

EDUCATION

Bachelor of Engineering in Computer Science

Drexel University

PROJECTS

Salesforce Data Migration Tool

Developed an open-source tool to enhance data migration processes. Link: github.com/sophiemartin/datamig

Salesforce Analytics Dashboard

Created an intuitive dashboard to visualize CRM data effectively. Link: github.com/sophiemartin/analyticsdash

KEY ACHIEVEMENTS



Enhanced Customer Engagement

Led a project improving customer engagement by 25% through the tailored Salesforce CRM application.



Successful Enterprise Integration

Implemented enterprise-wide integrations, leading to increased operational efficiency and cost savings.



Awarded Salesforce MVP

Recognized as a Salesforce MVP for exceptional contributions to Salesforce development and community support.



Reduced Time to Market

Streamlined development processes which reduced product delivery times by 30% in multiple projects.

INTERESTS

AI Integration

Passionate about integrating Al technologies into CRM platforms to revolutionize customer experiences.

Open-source Community

Active participant in open-source development, contributing to collaborative software projects regularly.

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