



Contact

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Education

Bachelor of Fine Arts
University of New Mexico
2013-2017
Albuquerque, New Mexico

Program Skills

Adobe Photoshop

Adobe Illustrator

Procreate

Adobe Animate

Procreate Dreams

Adobe Premiere

Adobe After Effects

Blender

Skills

- Critical Thinking
- Self-Motivated Work Ethic
- Organization
- Creative Problem Solving
- Streamlined Work Process
- Detail-Oriented

Hailey Patrick

ILLUSTRATOR & 2D ANIMATOR

Versatile digital artist passionate about creating engaging and relatable stories and characters. Dedicated to spreading positivity and joy by pushing the limits of digital mediums.

Experience

Freelance Toy Designer/Illustrator *Spin Master (2024-Present)*

- Create full turnarounds for characters, accessories and scenes to be used for 3D model creation
- Sketch and render concepts for figurines with varying poses, accessories and expressions
- Use play patterns and current toy trends to design play sets and interactive figures

Graphic Designer *Deluxe Design (2022-2024)*

- Concept, layout and prepare files for custom signage, awards and stickers for large & wide format printing
- Create digital templates and large-scale installations from brand guide assets
- Create in-house graphics, decor, logos and other promotional material
- Concept ADA-compliant signage

Freelance Illustrator & 2D Animator *Various Clients (2020-2022)*

- Create high-quality icons, logos, banners and custom illustrations for streamers and apparel brands
- Study current design trends, color combinations and apparel to create relevant merchandise and branding
- Create fluid, readable animation keys using the 12 principles of animation
- Keep organized files for continuous workflow in the pipeline