

# Rigved Shrivastava

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I am a **Software Developer with 2.5+ years of experience** specializing in React.js , Nextjs and Javascript. Proven track record in optimizing application performance, integrating AI technologies, and leading frontend teams. Adept in collaborating with cross-functional teams to deliver scalable web applications.

## EXPERIENCE

**Febi.ai (Felix Advisory) – Frontend Developer** Jan 2024 – Present

- Spearheaded the implementation of micro frontend architecture for Febi web apps, **improving overall development and deployment speed by 30% plus web performance by 40%.**
- Optimised frontend, **resulting reduction in API calls by 30%, and cut down unnecessary rerenders by 40%,** significantly enhancing application speed and user experience.
- Integrated AI solutions with the frontend,** utilizing **OCR** to efficiently process and manage diverse data and document types, streamlining the user workflow.
- Collaborated closely with DevOps and backend teams to ensure seamless integration of microservices with the frontend, **reducing latency by 25%** and improving performance across key services.
- Regularly conduct **PR reviews**, ensuring high-quality code and adherence to best practices across the development team.
- Managed **production deployments**, ensuring smooth, timely, and error-free rollouts in a dynamic production environment.
- Led and mentor a team of 8 developers**, providing technical guidance and fostering a culture of continuous learning and improvement.

**Intellemo ad tech pvt ltd - Reactjs Developer** Dec 2022 – Jan 2024

- Engineered **Wordpress-like website builder** from scratch, combining GrapeJS and ReactJS. By leveraging these technologies I enabled my company to increase sales of google-ads plan and asinificant **revenue increase of 2X** compared to previous months.
- Crafted **the canva like template builder** that incorporated Konva.js and ReactJS. This strategic utilization of these technologies **led to 30% reduction** in the time required for creating and editing templates, resulting increase in efficiency of designers.
- Engineered new one-click launch platform for digital advertising across Facebook, Instagram, Google and Whatsapp, allowing seamless integration of new platforms with GenAI features like image and audience generation; **achieved a 50% increase in ad impressions and reduced launch time by 75%.**
- Responsible for optimization of the webApps with component level code splitting, visual changes (animations & loaders), and SSR implementation which enhanced user experience and increases core web vitals score.

**Frontendone – Frontend Developer** Feb 2022 – Oct 2022

- Developed dynamic dashboard for multiple users such as admin, sales agent, user.
- Developed analytics dashboard which enabled real-time tracking and analytics generation, **decreased reporting time by 40% and enhanced data accuracy .**
- Built a **custom document viewer** from scratch using pdf.js and ReactJS, featuring robust functionalitiessuch as text search, page navigation, zoom capabilities for an enriched user experience resulting in **30% improvement** in user engagement and satisfaction.

## Technologies and Skills

**Languages** - JavaScript, TypeScript, HTML5, CSS3, C/C++  
**Frameworks/Libraries** - React.js, Next.js, Redux, Redux Saga, Express.js, jQuery  
**Tools** - Git, GitHub, Postman, Jira, Webpack, Jest  
**Other** - Tailwind CSS, Bootstrap, GraphQL, Node.js, Micro Frontend Architecture, SCSS, DSA, MongoDB, REST API

## EDUCATION

Madhav Institute of Technology and Science  
B.Tech in Electronics and Communication Engineering  
CGPA: 8.3