Rigved Shrivastava

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EDUCATION

Madhav Institute of Technology and Science *B.Tech in Electronics and Communication Engineering* CGPA: 8.3

Technologies and Skills

Languages- JavaScript, TypeScript, Tailwind CSS, HTML5, CSS3, GraphQL, C/C++

Frameworks - Next JS, ExpressJS, Bootstrap, TailwindCSS, jest, jQuery.

Libraries - ReactJS, Redux, Redux saga, Redux toolkit.

Tools - Git, GitHub, Jira, Webpack, Postman.

Others - MongoDB, SCSS, Nodejs, axios, RestAPI, micro-frontend, debugging, dsa.

EXPERIENCE

Febi.ai (Felix Advisory) – Frontend Developer

Jan 2024 - Present

- Contributed in micro frontend architecture implementation for Febi webapps at production level which boosted the web performance by 20%.
- Working with **AI intergration with frontend** which involves integration of data and documents of various type using OCR.
- Working closely with devops and backend team for seamless integration of microservices at frontend.

Intellemo ad tech pvt ltd - *Reactjs Developer*

Dec 2022 - Jan 2024

- Developed Wordpress-like website builder from scratch, combining GrapeJS and ReactJS. By leveraging these technologies I enabled my company to increase sales of google-ads plan and a significant **revenue increase of 2X** compared to previous months.
- Crafted the canva like template builder that incorporated Konva.js and ReactJS. This strategic utilization of these technologies **led to 30% reduction** in the time required for creating and editing templates, resulting increase in efficiency of designers.
- Engineered new one-click launch platform for digital advertising across Facebook, Instagram, Google
 and Whatsapp, allowing seamless integration of new platforms with GenAI features like image and
 audience generation; achieved a 50% increase in ad impressions and reduced launch time by
 75%.
- Responsible for optimization of the webApps with component level code splitting, visual changes (animations & loaders), and SSR implementation which enhanced user experience and increases core web vitals score.

Frontendone – Frontend Developer

Feb 2022 – Oct 2022

- Developed dynamic dashboard for multiple users such as admin, sales agent, user.
- Developed analytics dashboard which enabled real-time tracking and analytics generation, decreased reporting time by 40% and enhanced data accuracy.
- Built a custom document viewer from scratch using pdf.js and ReactJS, featuring robust functionalities such as text search, page navigation, zoom capabilities for an enriched user experience resulting in 30% improvement in user engagement and satisfaction.

PROJECTS

Video Calling App [Tech: ReactJS, expressjs, nodejs, socket.io, peerjs, RestAPI]-

Link GitHub

- The project is a **real-time** video calling application.
- The features include turn on/off camera, mic on/off and calling using unique id.

Your Notes [Tech: ReactJS, express, nodejs, mongodb, RestAPI]-

Link GitHub

- This is a note keeping web app made using the MERN stack to perform CRUD operations over the database.
- It has functionality of searching and sorting. With the help of search bar we can look for a particular note and with sort button we can change the order of the notes list.