

# Rigved Shrivastava

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## TECHNICAL SKILLS

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**Languages** : JavaScript, TypeScript, HTML, JSON, CSS, SCSS, GraphQL, C/C++

**Frameworks** : NextJS, ExpressJS, Bootstrap, TailwindCSS, jest, jQuery

**Dev Tools** : Git, Postman

**libraries** : ReactJS, Redux, Redux Saga, Redux toolkit

**Others** : MongoDB, Nodejs, axios, RestAPI, MicroFrontend, Debugging.

## EXPERIENCE

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### Frontend Developer | Febi.ai

Jan 2024 – Present

- Contributed in micro-frontend architecture implementation for Febi WebApps at production level, which **boosted the webApp performace by 20%.**
- Working with **AI integration with frontend**, which involves fetching data from documents of any type using OCR.
- Working closely with Devops and backend team for seamless integration of microservices at frontend.

### ReactJS | Intellemo ad tech pvt ltd

Dec 2022 – Jan 2024

- Contributed in development and maintenance of critical UI modules, including the template builder and website • builder, leveraging React.js, Nextjs, Konva.js, and GrapeJS.
- website builder : I took an active part in the development of the WordPress-like website builder from scratch, combining GrapeJS and React.js. By leveraging these technologies, I enabled my company to increase sales of google-ads plan and a significant **revenue increase of 2X** compared to previous months.
- Template builder : I contributed to the development of a Canva-like template builder that incorporated Konva.js and React.js. This strategic utilization of these technologies **led to a 30% reduction** in the time required for creating and editing templates, resulting in increased efficiency for designers.
- Engineered new one-click launch platform for digital advertising across Facebook, Instagram, Google, and WhatsApp, allowing seamless integration of new platforms with GenAI features like image and audience generation; **achieved a 50% increase in ad impressions and reduced launch time by 75%.**
- Responsible for optimization of the website with component level code splitting, visual changes (animations & loaders), and SSR implementation which enhanced user experience and increases core web vitals score significant.

### Frontend Developer | Frontendone

Feb 2022 – Oct 2022

- Developed dynamic dashboard for multiple users such as admin, sales agent, user.
- Developed analytics dashboard which enabled real-time tracking and analytics generation, **decreased reporting time by 40% and enhanced data accuracy.**
- • Built a custom document viewer from scratch using pdf.js and React.js, featuring robust functionalities such as text search, page navigation, and zoom capabilities for an enriched user experience, resulting in a **30% improvement** in user engagement and satisfaction.

## EDUCATION

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Madhav Institute of Technology and Science

Btech ( Electronics ) | GPA : 8.3

July 2019 – June 2023

## PROJECTS

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### Video Calling App | *ReactJS, express, nodejs, socket.io, peerjs, RestAPI*

- A real time video calling application.
- In this web app one can make call using callee unique id, turn on/off video and audio functionality.

### Your Notes | *ReactJS, express, nodejs, RestAPI*

- This is a notes keeping web app made using the MERN stack to perform CRUD operations over the database.
- Used react-router for navigation between routes.