TAM Documentation
Definition, components and purpose of use:

The Technology Acceptance Model (TAM) is a model dedicated to studying the adaptation of technological means in relation to user comfort and attitude. It is an application of the Theory of Reasoned Action (TRA) as a model of social psychology where it is determined whether an individual accepts or refuses to use a technological means (mainly computer-based). The TAM model is based on individual analysis to determine:

- **Perceived usefulness:** analysis in terms of personal effectiveness and the improvement of work performance that a technological tool brings to its user.

- **Perceived ease of use:** refers to the degree to which a person believes that using a system will be effortless. It also affects attitude towards use and behavioral intention
these two are what defines the Behavioral intention:

- **Behavioral intention:** This is the core of the TAM. It is through this that we determine whether the user will reuse the technology.