

ABSTRACT

The "Home Bakes" project is a digital platform that connects homebased bakers with customers, aiming to optimize operations, improve user experiences, and enhance communication among stakeholders. This initiative uplifts the status of home bakers by empowering them to contribute to society. It enables customers to purchase homemade cakes online in Calicut, offering the convenience of digital shopping and home delivery for homemade products.

The platform simplifies product discovery, order placement, and communication while promoting accountability through user reviews. In doing so, it empowers bakers to broaden their market reach and enables customers to easily find and enjoy delicious homemade cakes.

