



# Walmart Dashboard

Year, Quarter, Month, Day

All

Sub-Catego...

All

Category

All

Segm...

All

725.46K

Total sales

48.36 k

Expected Profit

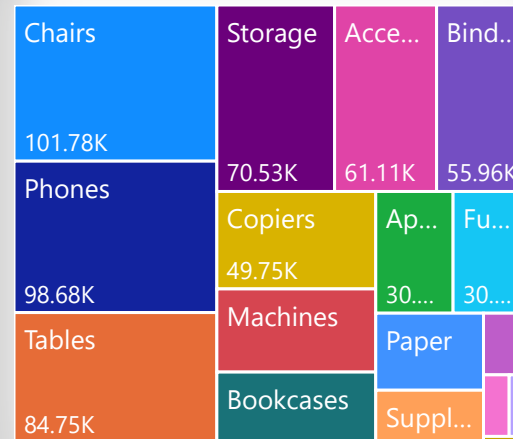
108.42K

Total Profit

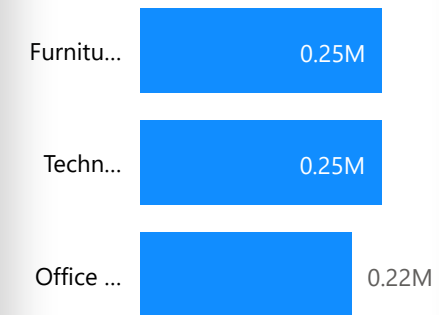
14.94%

Profit Margin

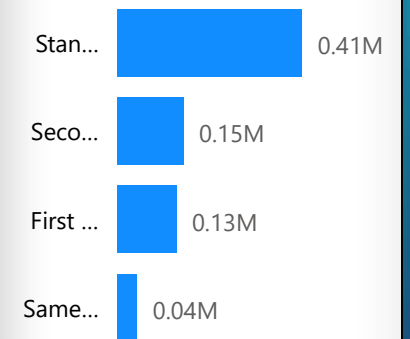
Sales by Sub-Category



Sales by Category



Sales by ship mode



Top customers

Raymond Buch

14,345.28

Sum of Sales

Ken Lonsdale

8,472.39

Sum of Sales

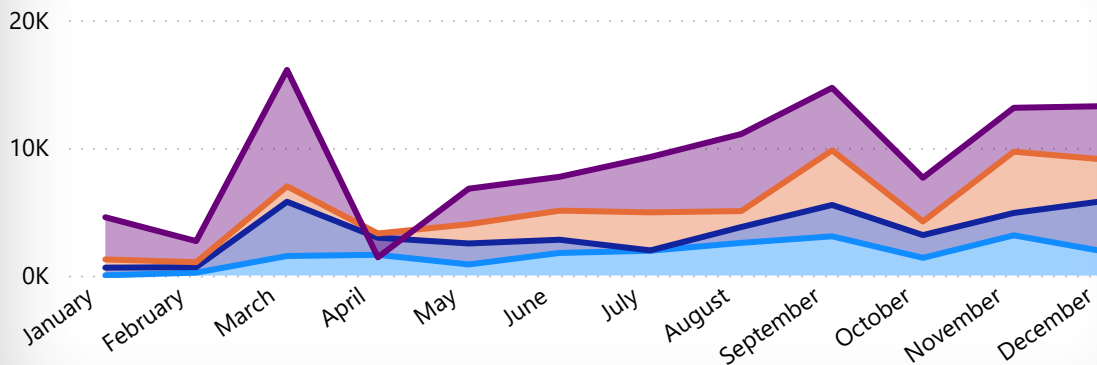
Edward Hooks

7,447.77

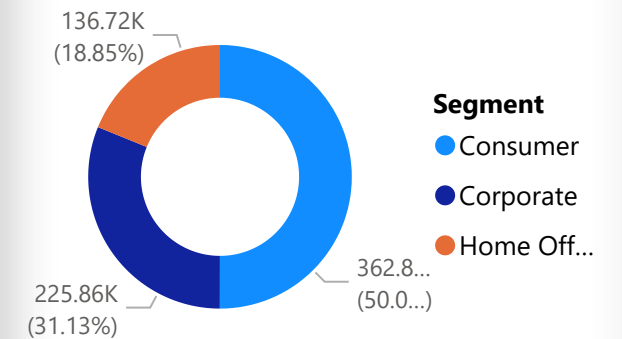
Sum of Sales

Monthly Profit by Year

Year 2011 2012 2013 2014



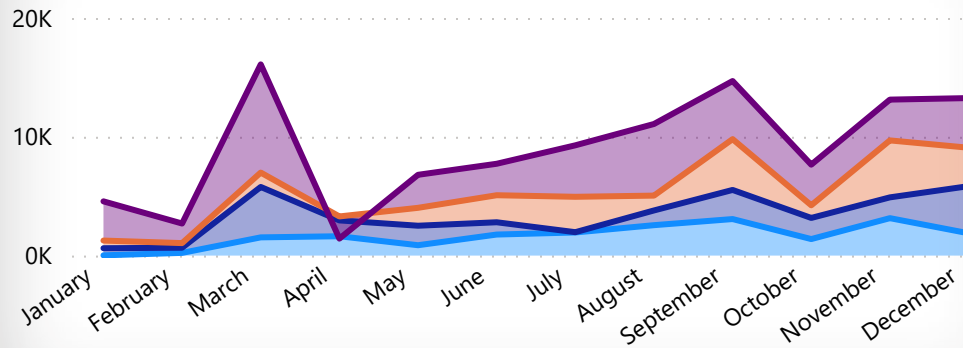
Sales by Segment



# Monthly overview

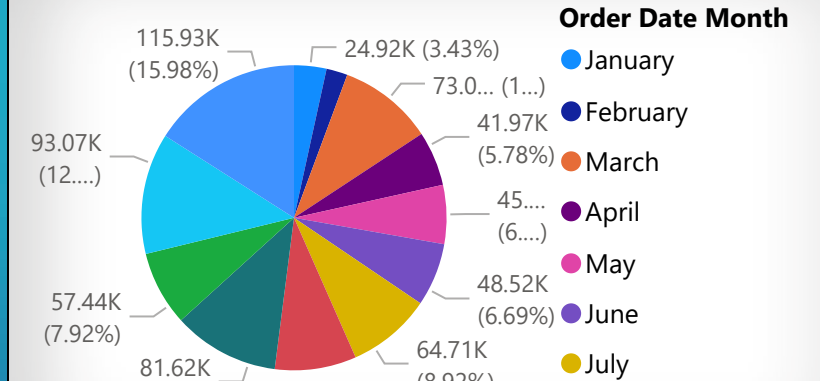
## Monthly Profit by Year

Year ● 2011 ● 2012 ● 2013 ● 2014



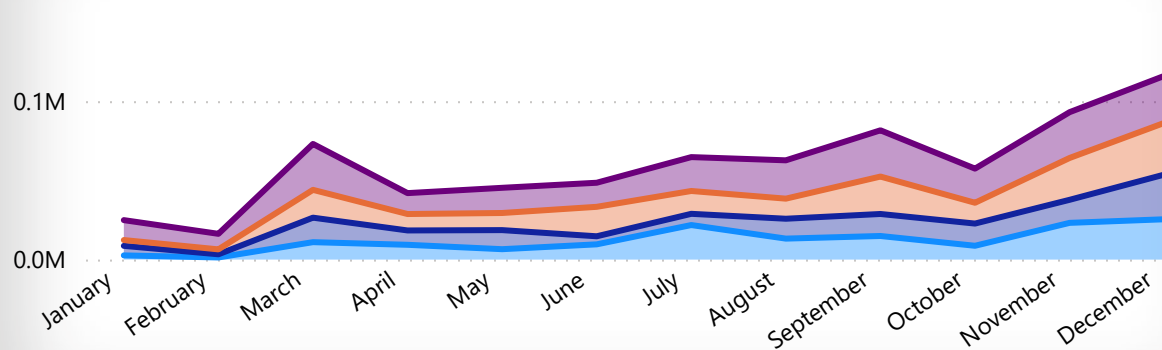
Month	Sum of Sales	Sum of Profit
January	24,918.62	4,565.53
February	16,268.62	2,699.59
March	73,023.74	16,094.88
April	41,966.59	1,428.88
May	45,320.87	6,800.45
June	48,519.55	7,730.00
July	64,706.89	9,282.80
August	62,674.33	11,077.61
September	81,618.46	14,694.86
<b>Total</b>	<b>7,25,457.82</b>	<b>1,08,418.45</b>

## Sales by Month



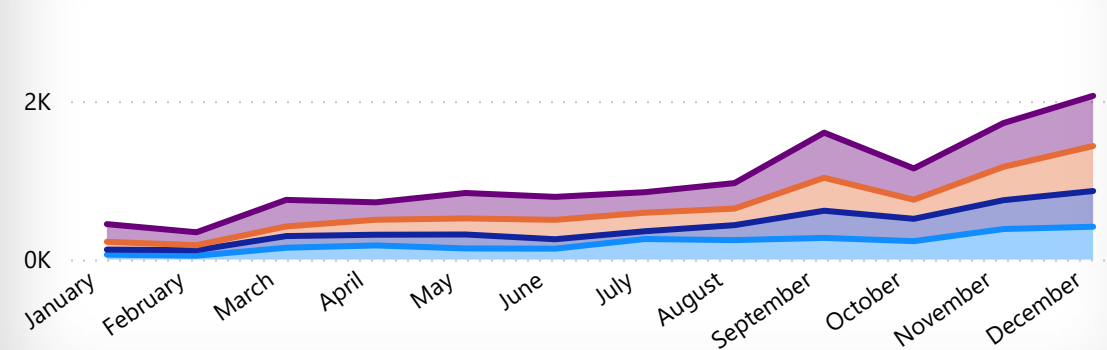
## Monthly sale by Year

Year ● 2011 ● 2012 ● 2013 ● 2014



## Monthly quantity sold

Year ● 2011 ● 2012 ● 2013 ● 2014



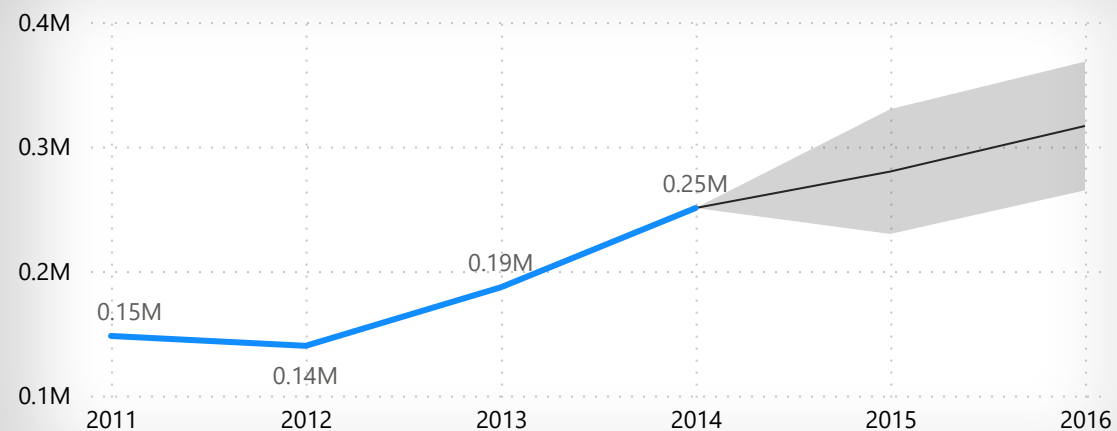
# Yearly overview

Year

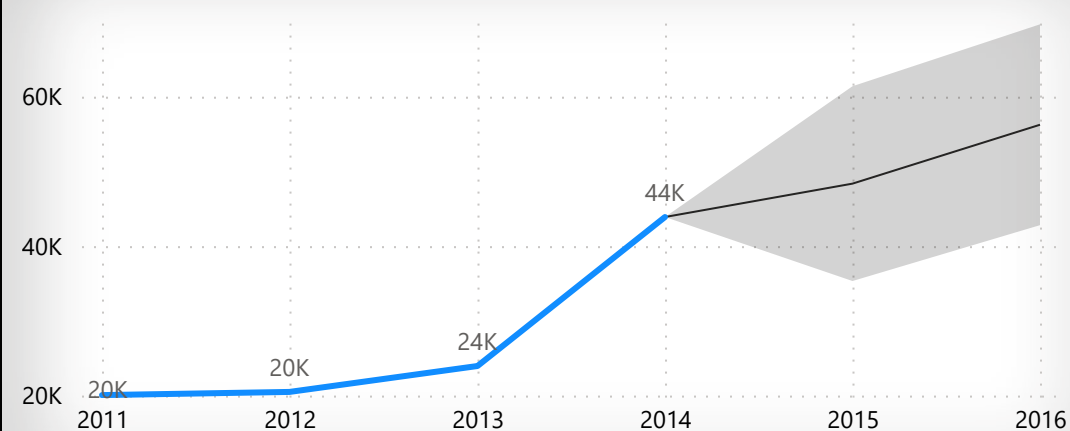
2011

2014

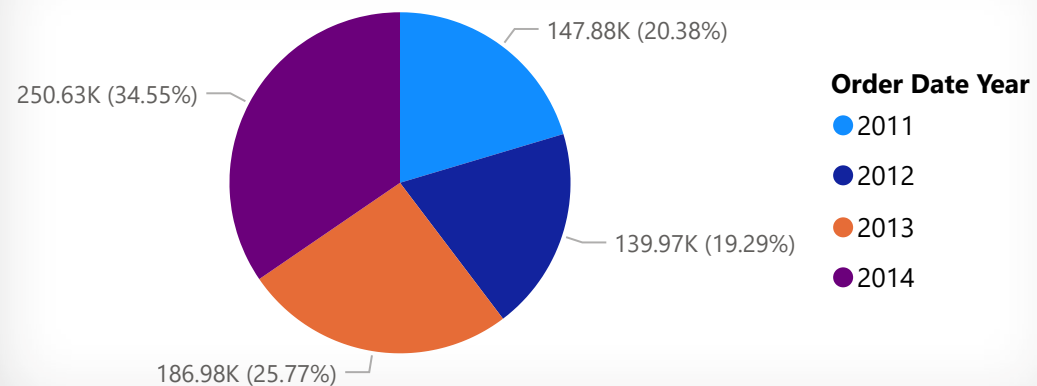
Sales by Year



Profit by Year

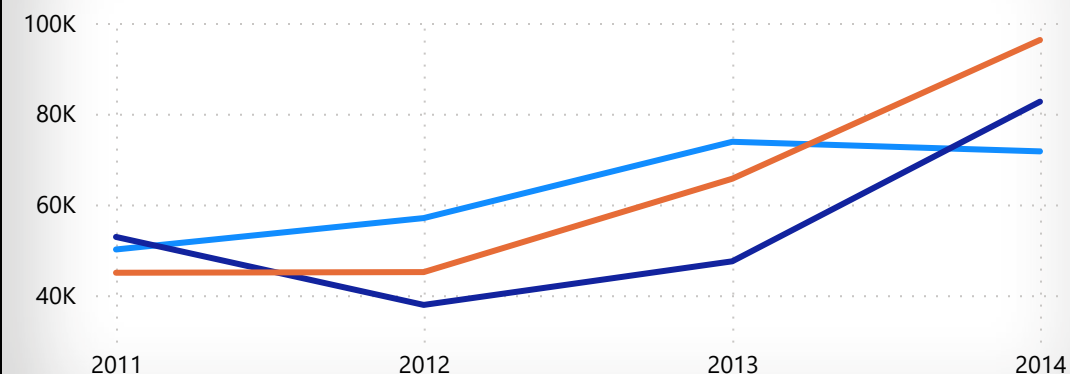


Sales by Year



Sales by Year and Category

Category Furniture Office Supplies Technology



# Customer's overview

## Top customers

Raymond Buch

14,345.28  
Sum of Sales

Ken Lonsdale

8,472.39  
Sum of Sales

Edward Hooks

7,447.77  
Sum of Sales

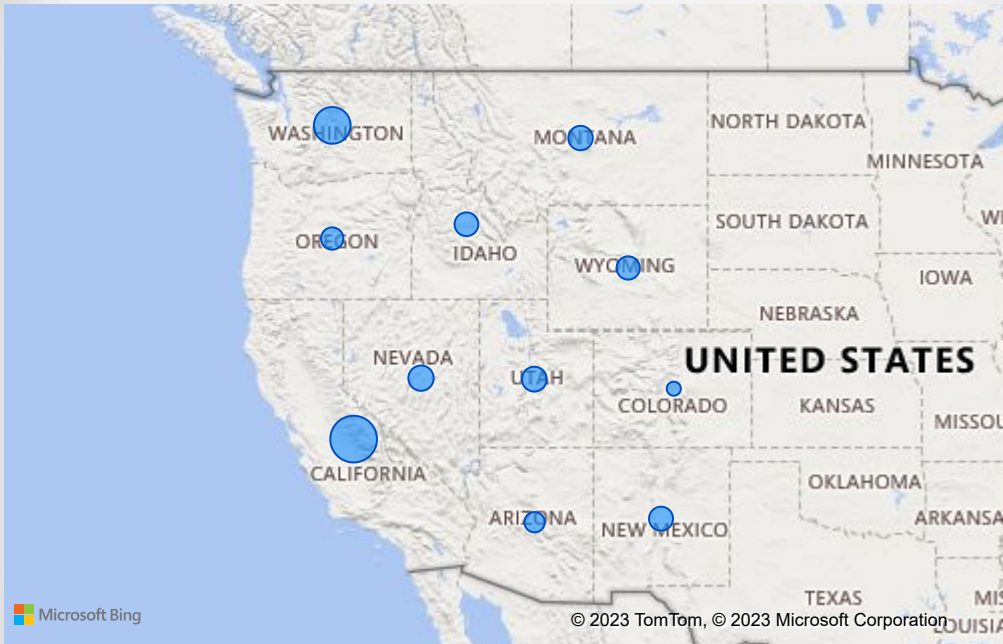
12K

order count

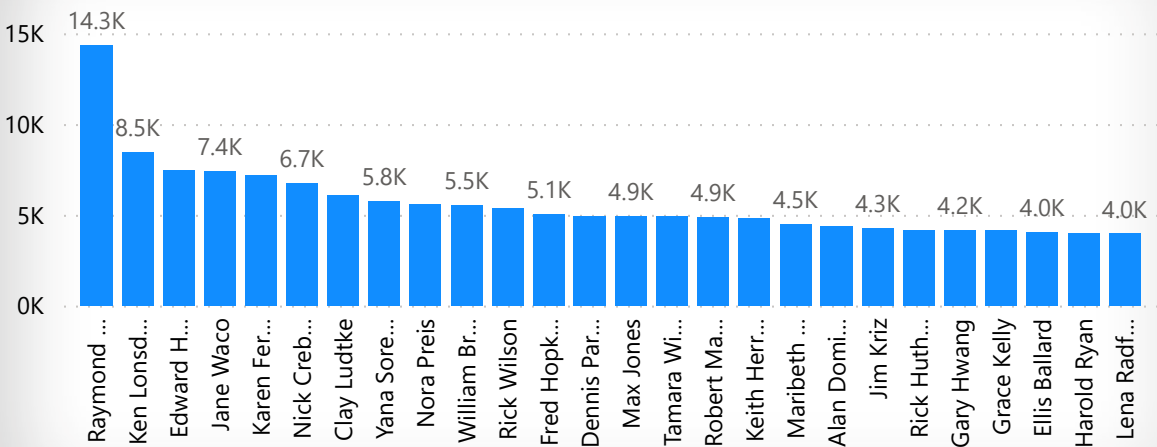
3.83

Average of Quantity

## Profit & Sales by State



## Sales by Customer



## Top 10 product

Canon imageCLASS 2200 Advanced Copier

13,999.96  
Sum of Sales

Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind

8,134.34  
Sum of Sales

Logitech P710e Mobile Speakerphone

7,467.21  
Sum of Sales