

EMPATHY MAP

What They Do:

- Collect and analyze data from YouTube channels.
- Explore data using Tableau for visualization.
- Identify trends and patterns in YouTube channel growth.
- Develop recommendations and insights.

What They Say:

- "We need accurate and up-to-date data on top YouTube channels."
- "Let's use Tableau to create interactive visualizations."
- "What are the key findings from our analysis?"
- "We should present actionable recommendations."



What They Think and Feel:

- Excited about uncovering insights into YouTube channel success.
- Worried about data quality and security.
- Motivated to provide valuable recommendations.
- Curious about the project's impact and outcomes.

What They Hear:

- Frustration with data inconsistencies and errors.
- Positive feedback about interactive Tableau visualizations.
- Stakeholders asking for more detailed insights.
- Concerns about data security and privacy.