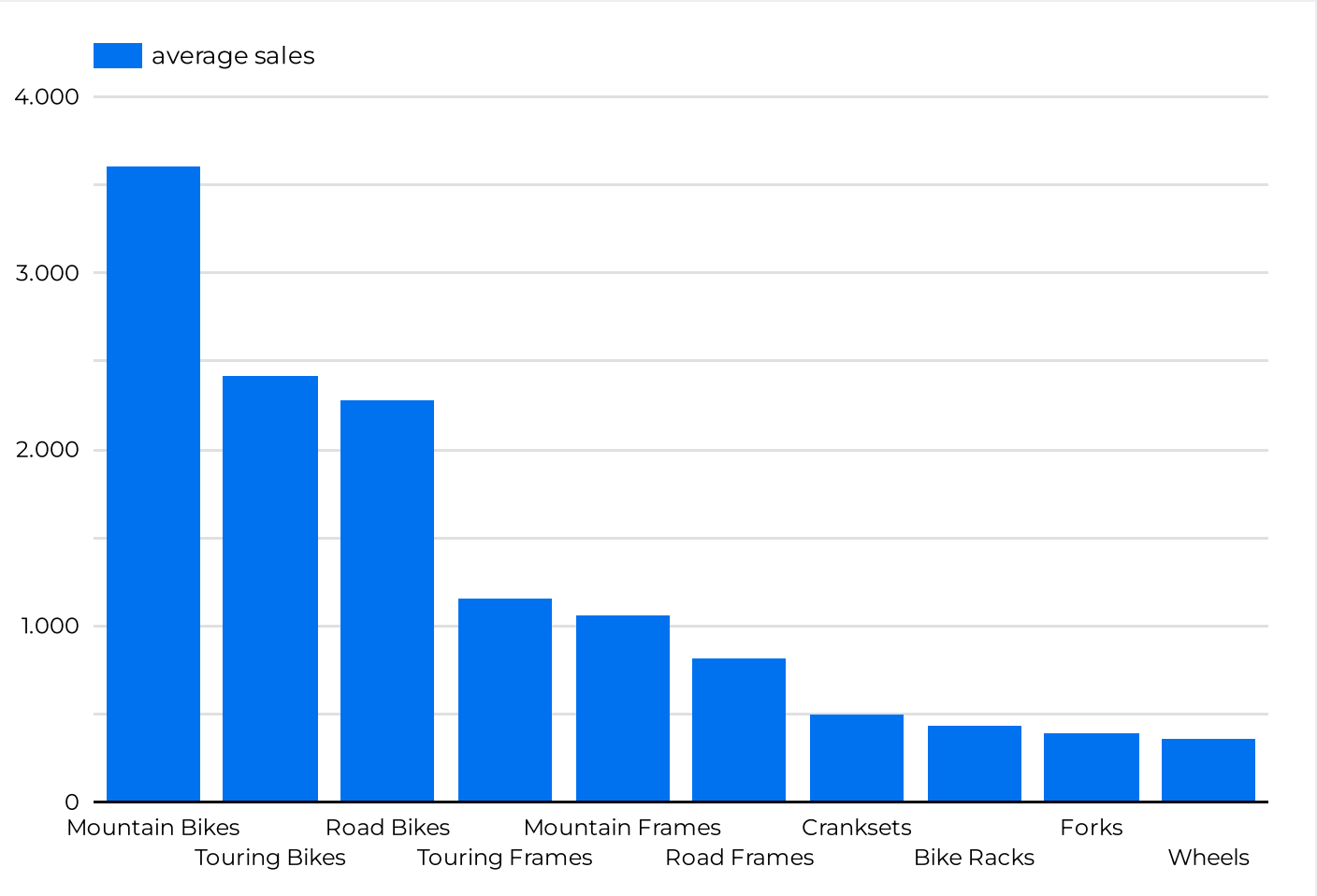


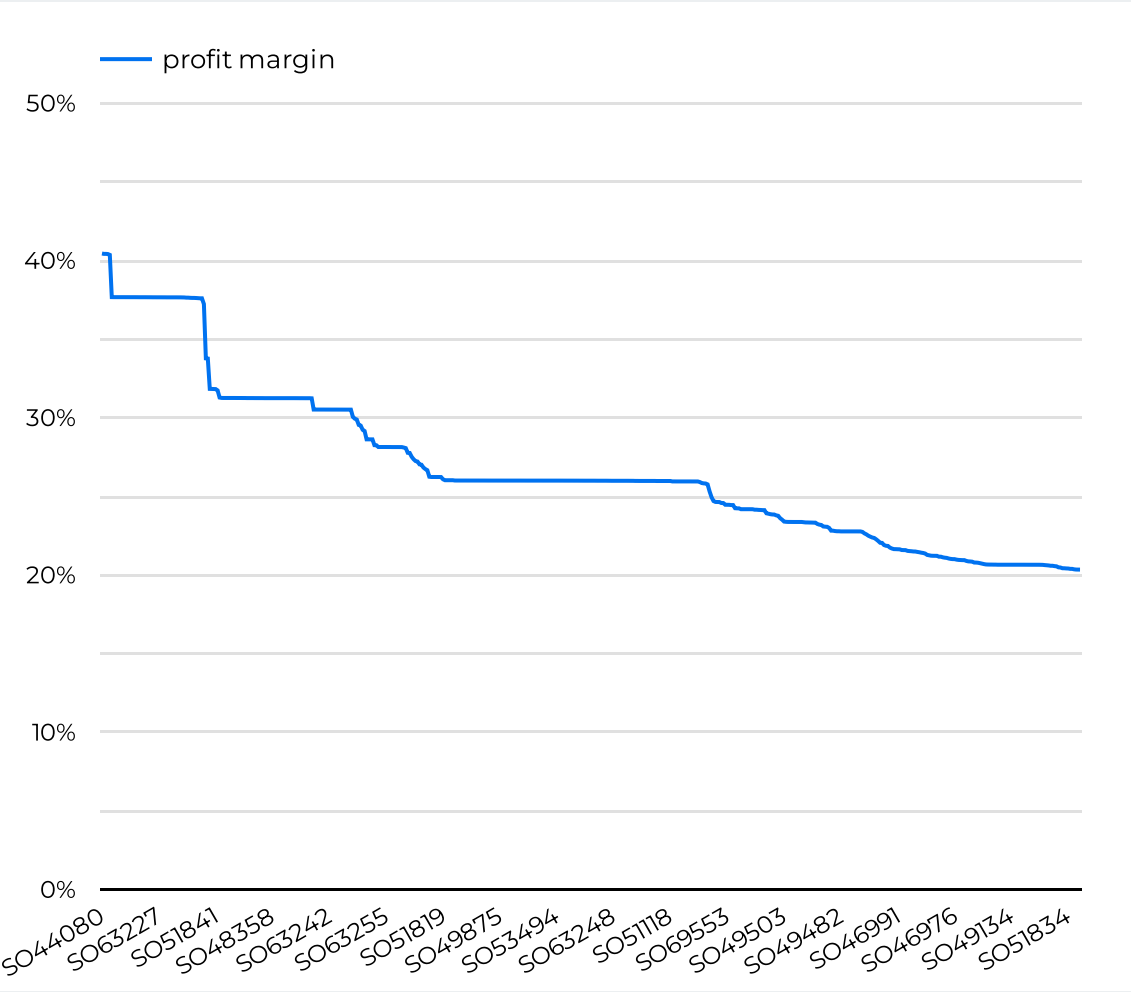
AVARAGE SALES PER PRODUCT SUBCATEGORY

subcategory		average sales ▾
1.	Mountain Bikes	3.610,01
2.	Touring Bikes	2.417,23
3.	Road Bikes	2.283,77
4.	Touring Frames	1.161,36
5.	Mountain Frames	1.063,81
6.	Road Frames	813,11
7.	Cranksets	497,62
8.	Bike Racks	435,42
9.	Forks	389,83
10.	Wheels	357,91
11.	Vests	259,71
12.	Headsets	229,83
13.	Bib-Shorts	221,13
14.	Shorts	217,88
15.	Tights	209,54
16.	Hydration Packs	190,41
17.	Brakes	180,73
18.	Derailleurs	176,08
19.	Jerseys	149,97
20.	Bottom Brackets	149,97
1 - 33 / 33		< >



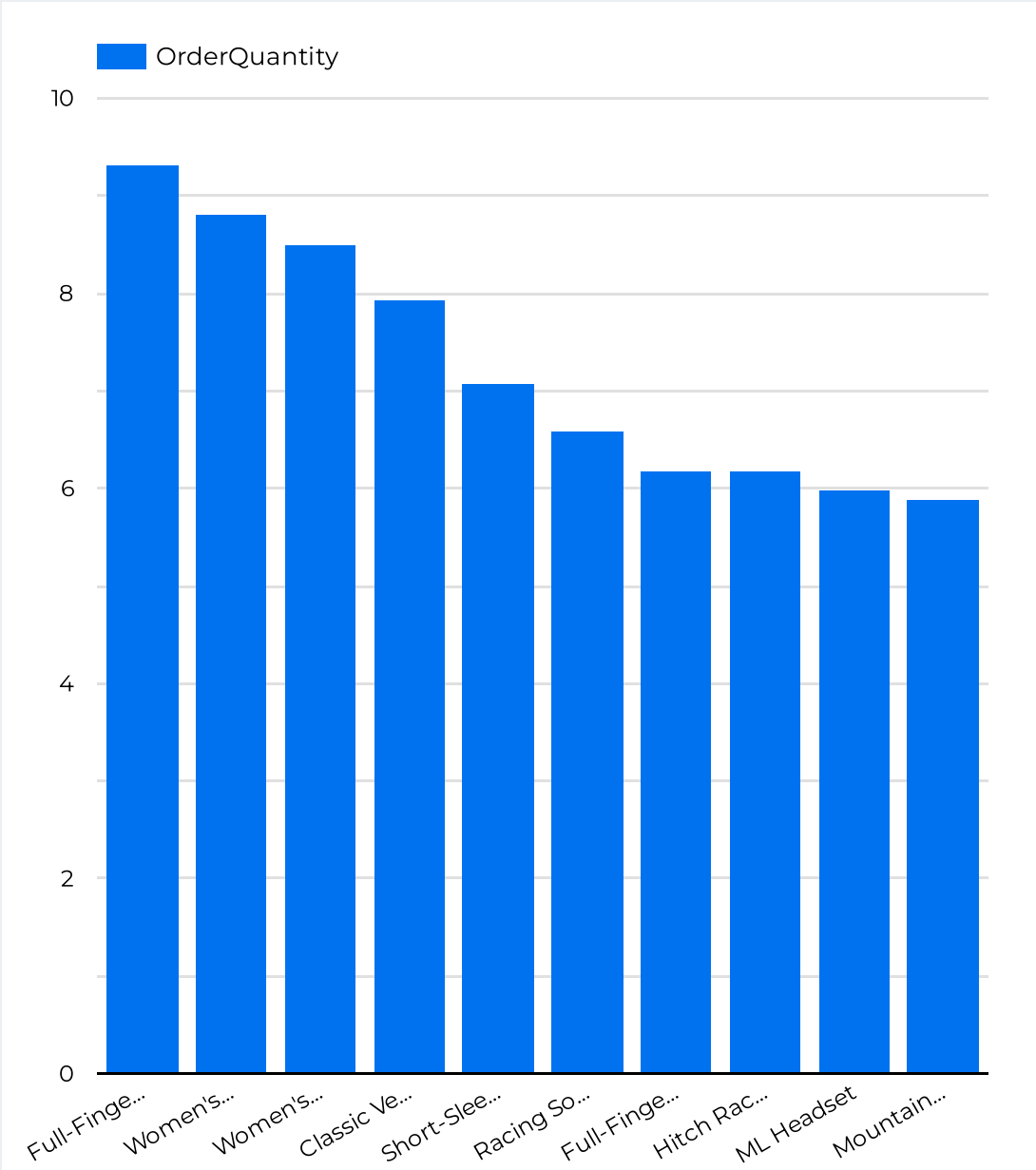
PROFIT MARGIN PER ORDER

	SalesOrderNumber	profit margin ▾
1.	SO44080	40,44%
2.	SO45530	40,42%
3.	SO43903	40,42%
4.	SO43885	40,41%
5.	SO44303	40,35%
6.	SO55316	37,67%
7.	SO61261	37,66%
8.	SO65151	37,66%
9.	SO61256	37,66%
10.	SO61203	37,66%
11.	SO63273	37,66%
12.	SO63121	37,66%
13.	SO61187	37,66%
14.	SO65302	37,66%
15.	SO65301	37,66%
1 - 100 / 3616 < >		



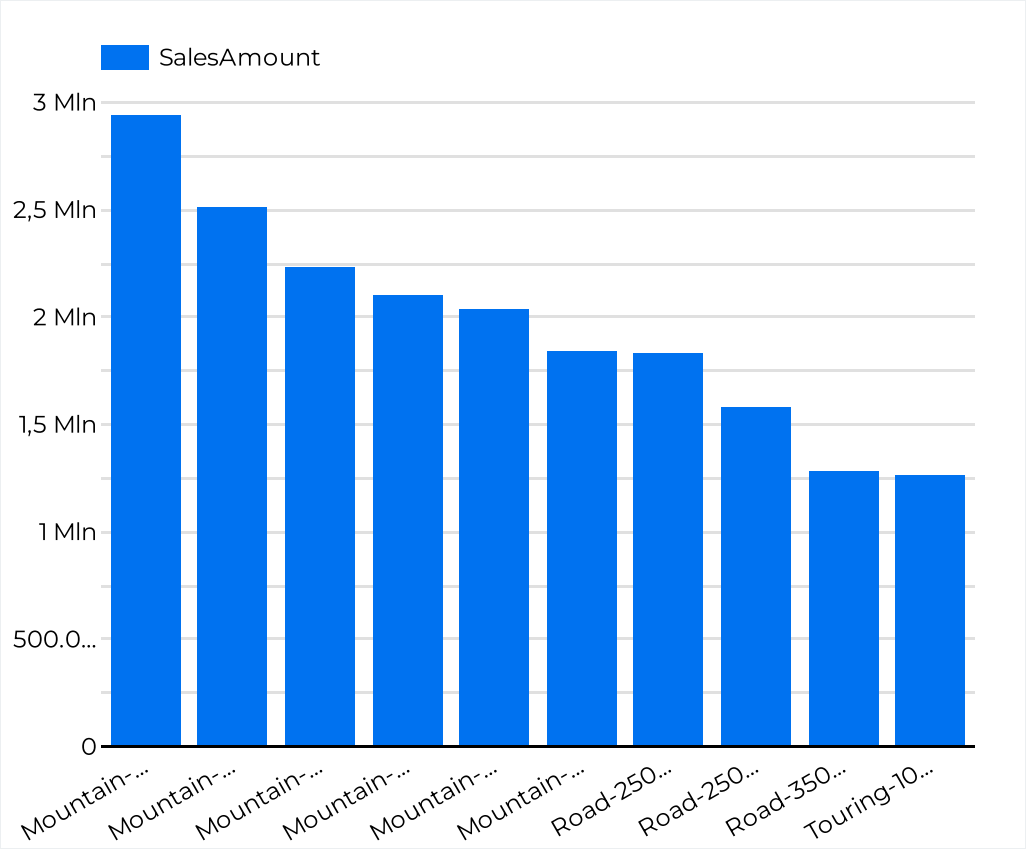
ORDER QUANTITY PER PRODUCT

	EnglishProductN...	OrderQuantity ▾
1.	Full-Finger Gloves...	9,32
2.	Women's Mountai...	8,8
3.	Women's Mountai...	8,5
4.	Classic Vest, S	7,93
5.	Short-Sleeve Class...	7,07
6.	Racing Socks, L	6,59
7.	Full-Finger Gloves...	6,19
8.	Hitch Rack - 4-Bike	6,18
9.	ML Headset	5,99
10.	Mountain Bike So...	5,89
11.	Classic Vest, M	5,86
12.	Hydration Pack - ...	5,85
13.	Water Bottle - 30 ...	5,84
14.	Bike Wash - Dissol...	5,75
15.	Short-Sleeve Class...	5,64
16.	Long-Sleeve Logo...	5,17
17.	AWC Logo Cap	5,14
18.	Half-Finger Glove...	5,03
19.	Short-Sleeve Class...	4,98
1 - 100 / 250 < >		



SALES AMOUNT PER PRODUCT

	EnglishProductName ▾	SalesAm...
1.	Women's Tights, S	91.238,22
2.	Women's Tights, M	17.726,06
3.	Women's Tights, L	94.076,88
4.	Women's Mountain Shorts, S	108.582,71
5.	Women's Mountain Shorts, M	30.190,81
6.	Women's Mountain Shorts, L	104.495,23
7.	Water Bottle - 30 oz.	6.885,93
8.	Touring-3000 Yellow, 62	294.297,76
9.	Touring-3000 Yellow, 58	85.073,52
10.	Touring-3000 Yellow, 54	145.760,72
11.	Touring-3000 Yellow, 50	226.936,88
12.	Touring-3000 Yellow, 44	292.003,85
13.	Touring-3000 Blue, 62	74.494,96
1 - 100 / 250		< >



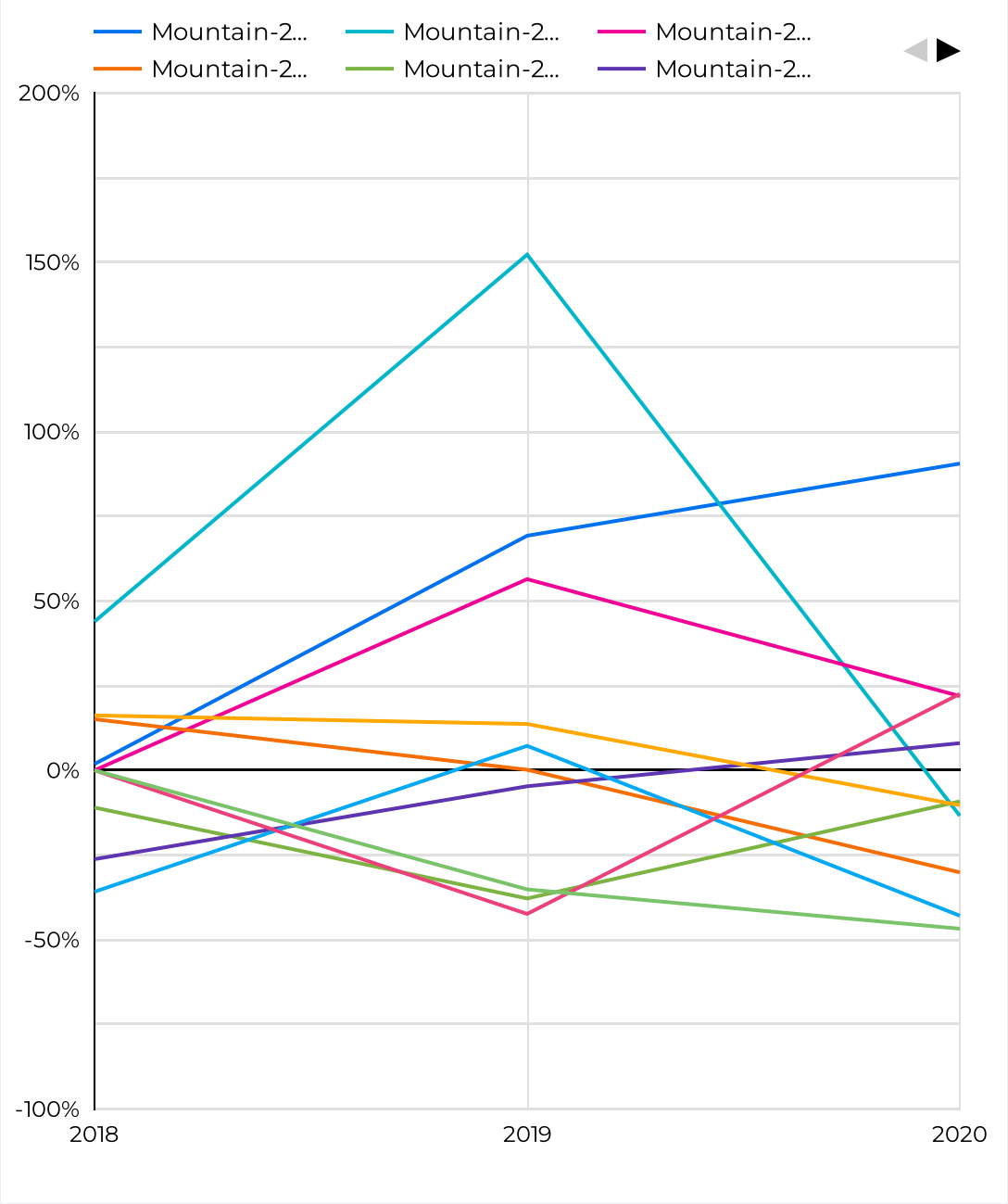
Annual percentage change in sales revenue for each product

EnglishProductSubcategoryNa... ▾

EnglishProductName ▾

	English...	EnglishProductName ① ...	ye...	SalesAmou...	SalesAmount
1.	Tights	Women's Tights, S	2019	34.546,27	null
2.	Tights	Women's Tights, S	2018	56.691,95	64,1%
3.	Tights	Women's Tights, M	2019	5.218,84	-90,79%
4.	Tights	Women's Tights, M	2018	12.507,22	139,66%
5.	Tights	Women's Tights, L	2019	39.416,44	215,15%
6.	Tights	Women's Tights, L	2018	54.660,44	38,67%
7.	Shorts	Women's Mountain Short...	2020	41.638,51	-23,82%
8.	Shorts	Women's Mountain Short...	2019	66.944,2	60,77%
9.	Shorts	Women's Mountain Short...	2020	11.001,38	-83,57%
10.	Shorts	Women's Mountain Short...	2019	19.189,43	74,43%
11.	Shorts	Women's Mountain Short...	2020	39.359,18	105,11%
12.	Shorts	Women's Mountain Short...	2019	65.136,05	65,49%
13.	Bottles ...	Water Bottle - 30 oz.	2020	2.349,96	-96,39%
14.	Bottles ...	Water Bottle - 30 oz.	2019	4.535,97	93,02%
15.	Touring ...	Touring-3000 Yellow, 62	2020	125.442,27	2.665,5%
16.	Touring ...	Touring-3000 Yellow, 62	2019	168.855,49	34,61%
17.	Touring ...	Touring-3000 Yellow, 58	2020	32.960,34	-80,48%
18.	Touring ...	Touring-3000 Yellow, 58	2019	52.113,18	58,11%
19.	Touring ...	Touring-3000 Yellow, 54	2020	60.130,35	15,38%
2...	Touring ...	Touring-3000 Yellow, 54	2019	85.630,37	42,41%
21.	Touring ...	Touring-3000 Yellow, 50	2020	82.645,38	8,18%

1 - 100 / 562 < >



Percentage breakdown of sales by product

	EnglishProductName	%sales ▾
1.	Mountain-200 Black, 38	3,8%
2.	Mountain-200 Black, 42	3,25%
3.	Mountain-200 Silver, 38	2,89%
4.	Mountain-200 Silver, 42	2,72%
5.	Mountain-200 Silver, 46	2,63%
6.	Mountain-200 Black, 46	2,38%
7.	Road-250 Black, 44	2,36%
8.	Road-250 Black, 48	2,05%
9.	Road-350-W Yellow, 48	1,65%
10.	Touring-1000 Blue, 60	1,63%
11.	Road-250 Black, 52	1,58%
12.	Mountain-100 Black, 38	1,54%
13.	Mountain-100 Black, 44	1,52%
14.	Road-350-W Yellow, 40	1,5%
15.	Mountain-100 Black, 42	1,45%
16.	Mountain-100 Silver, 38	1,44%
1 - 100 / 250 < >		

