Snack Overflow: Style Guide

- Brand Name: "Snack Overflow"

- Brand Logo:

- Typography:

  - Font: **Poppins**

  - Colours: #F55951, #5E5E5E, #E5E5E5, #000000, #FFFFFF

  - Font Size: 12, 16, 24, 32

  - Font Weight: Medium, Semi Bold

  - Line Height: 119.5%

  - Letter Spacing: 0%

  - Paragraph Spacing: 0

  - Alignment: Left, Right, Center

- Colours: #F55951, #5E5E5E, #E5E5E5, #000000, #FFFFFF

- Icons:

  - Home -
  - Subscription -
  - Cart -
  - Profile -
  - Microphone -
  - Search -
  - Notification -

- Tone of Voice - Our design philosophy revolves around three guiding principles: user-centricity, simplicity, and consistency. User-Centricity is at the core of every design decision, focusing on meeting user needs and preferences. We ensure a Simplicity that keeps the app clean, intuitive, and user-friendly, avoiding unnecessary complexities. Consistency plays a pivotal role, maintaining uniformity in layout, navigation, and interactions to create a cohesive user experience. Together, these principles create an app that prioritises user satisfaction, offers a seamless and enjoyable snack-shopping journey, and stands as a testament to our commitment to exceptional design.