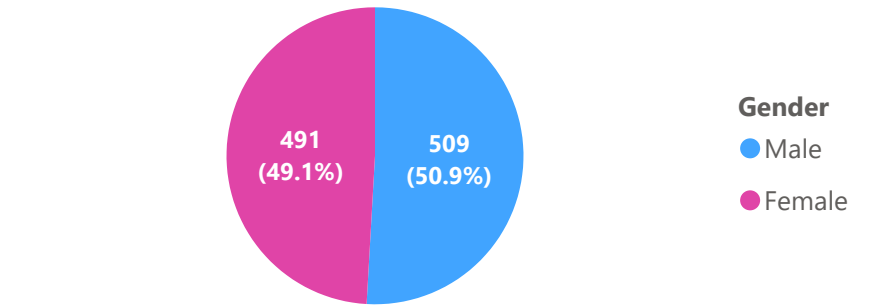
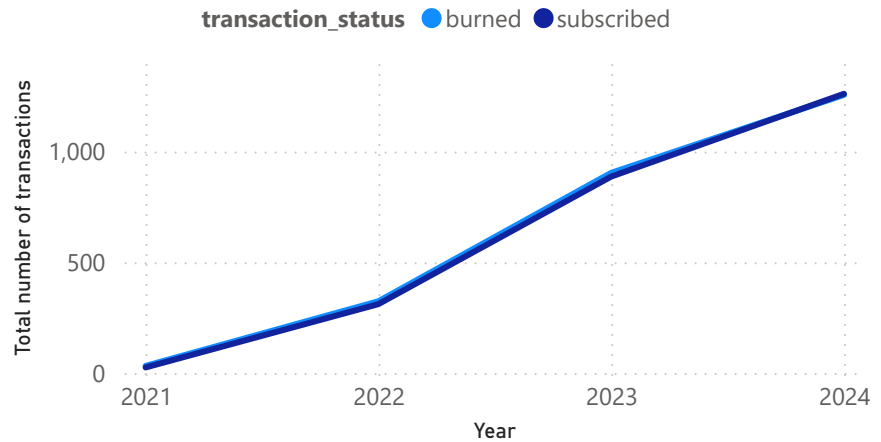


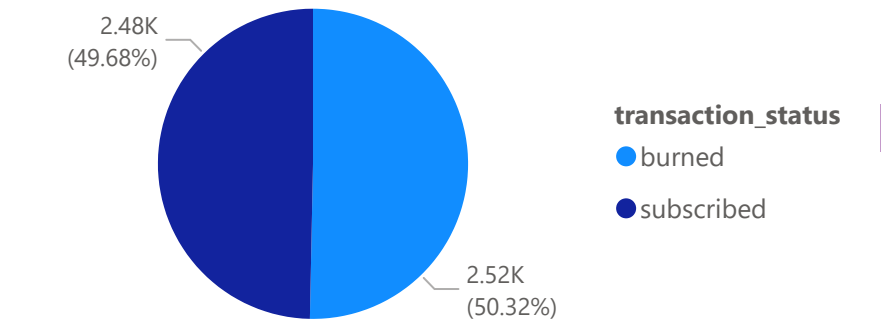
Distribution of customers by gender



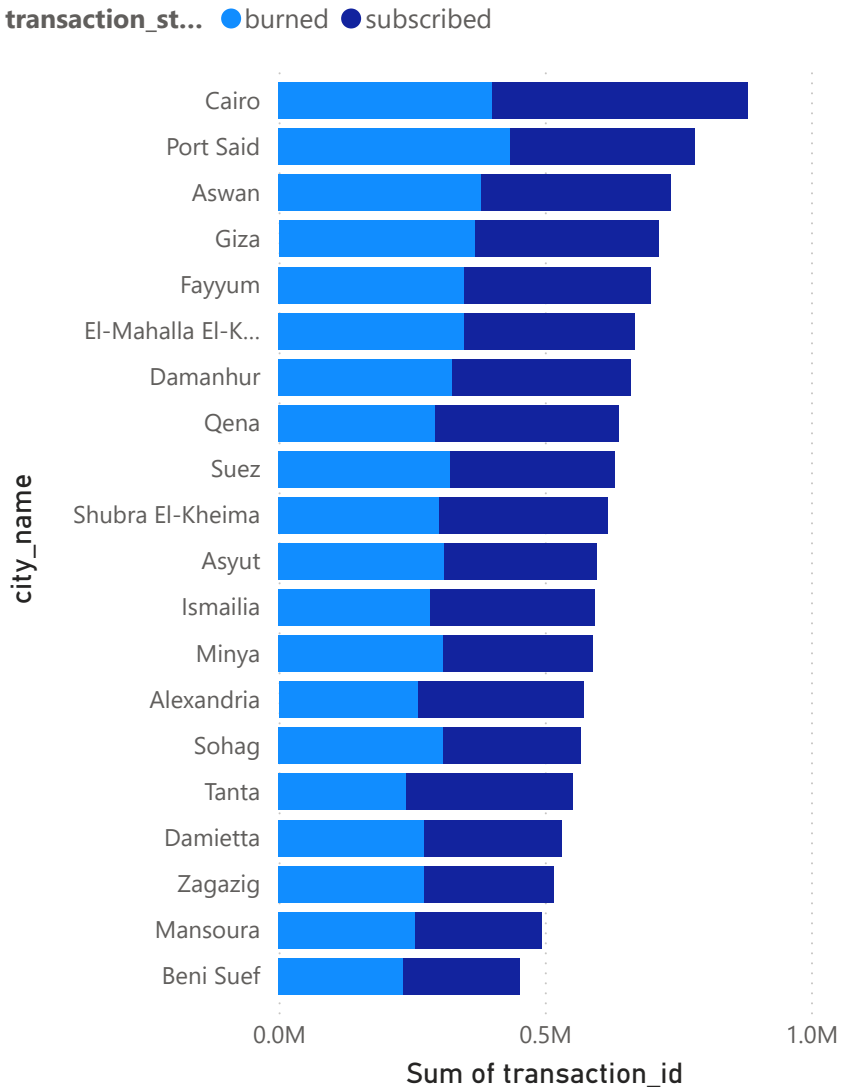
Coupon transaction status over time



total claimed coupons vs. burnt coupons



city-wise coupon burn rates



Total number of branches

10
Count of branch_id

city-wise coupon burn rates

city_name		2021	2022	2023	2024	Total
Alexandria	120		14	42	66	242
Aswan	143	3	18	55	79	298
Asyut	116	1	9	47	58	231
Beni Suef	83		15	29	52	179
Cairo	182		29	44	82	337
Damanhur	137	1	13	42	70	263
Damietta	105	1	17	34	54	211
El-Mahalla El-Kubra	130		14	45	74	263
Fayyum	137		18	50	67	272
Giza	139		13	59	80	291
Ismailia	120	2	9	39	67	237
Mansoura	104		16	24	69	213
Minya	109	2	15	34	65	225
Port Said	140		17	59	105	321
Qena	145		15	40	63	263
Shubra El-Kheima	132	2	17	36	72	259
Sohag	108	1	7	38	70	224
Suez	121		6	33	87	247
Tanta	108		10	27	65	210
Zagazig	105	2	18	34	55	214
Total	2484	15	290	811	1400	5000

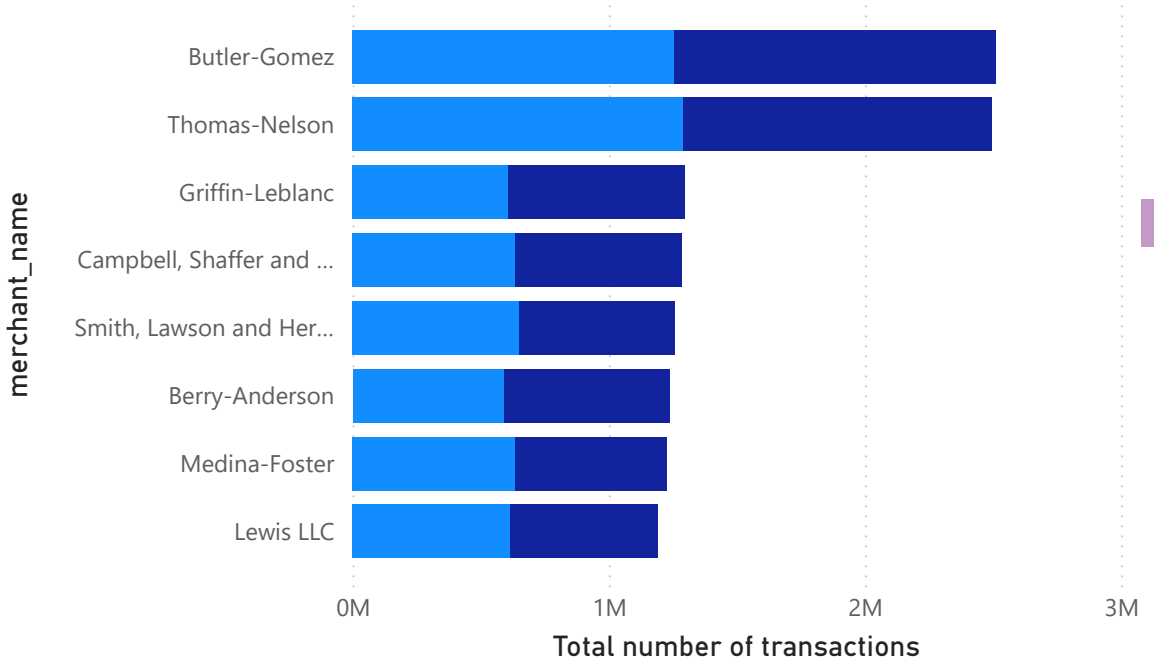
Slice by transaction_status

- burned
- subscribed

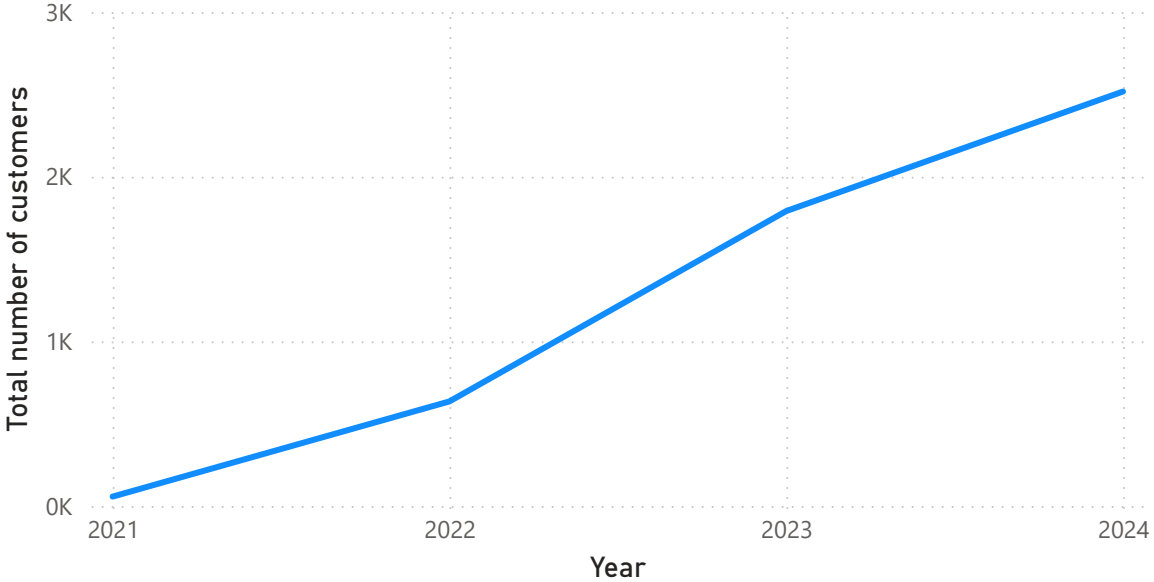
Total number of coupon burn

2516
Count of burn_date

transaction_status ● burned ● subscribed



number of customers over time.



5000

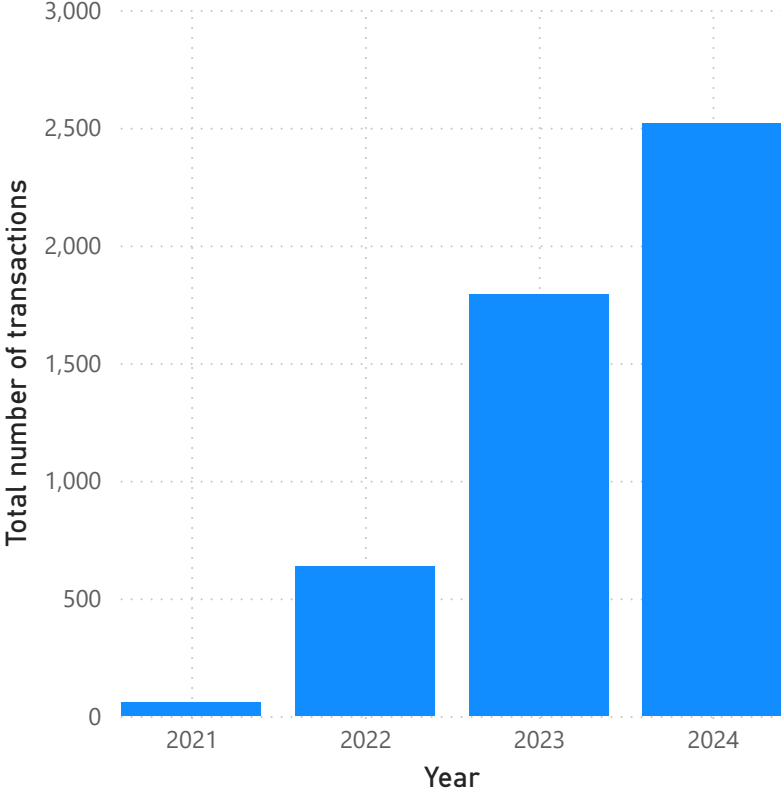
Count of transaction_id

Total number of merchants

8

Count of merchant_id

Total number of transaction_id by Year



- ☐ (Blank)
- ☐ Adams, Cruz and Williams
- ☐ Armstrong-Gutierrez
- ☐ Berry-Anderson
- ☐ Butler-Gomez
- ☐ Campbell, Shaffer and Martinez
- ☐ Cox, Rhodes and Taylor
- ☐ Curtis-Fields
- ☐ Douglas Inc
- ☐ Duran, Perry and Stout
- ☐ Griffin-Leblanc
- ☐ Lane, Keller and Davis
- ☐ Lewis LLC
- ☐ Medina-Foster
- ☐ Morton Ltd
- ☐ Nelson, Keith and Nelson
- ☐ Peters-Acosta
- ☐ Pierce and Sons
- ☐ Rivas Group
- ☐ Smith, Lawson and Hernandez
- ☐ Thomas-Nelson