

Summary

Results-driven Data Analyst with 2+ years' experience in data research, migration, transformation, and analysis. Proficient in SQL, Excel, Python, Power BI, SAP, and Business Intelligence. Led impactful projects, delivering actionable insights. Skilled in managing large datasets, ensuring accuracy, and using machine learning models for analysis. Proven record in automating processes. Seeking to apply expertise in a collaborative setting to drive value.

Skills

- Data Analysis: Data Transformation, Data Mining, Data Cleansing, Generative AI Data Analysis (GPT)
- Python (Pandas, NumPy)
- SQL (SQL Server, MySQL)
- SAP, BODS: ETL, Salesforce CRM Cloud, Azure Data Warehouse, Snowflake
- Excel (VLOOKUP, Conditional Formatting, Pivot Tables, What-If Analysis)
- Automation: Excel Macros, VBA/ Google AppScripts
- Data visualization: Power BI, Google Looker Studio, SAP Analytics Cloud
- Microsoft Power BI (DAX Formulas)

Projects

SAP TO SNOWFLAKE DATA MIGRATION – Client Project – Argano

January 2023- Present

- Led Orchestrated SAP data migration projects with **BODS ETL**, ensuring seamless extraction from SAP and transfer to Snowflake. Validated data integrity with SQL in SF server.
- Managed high-volume data efficiently, **optimizing Dataflows for over 1 million records** (Master and Transactional Data) per day across various schedules.
- Spearheaded the design and implementation of reliable data transfer processes, enhancing efficiency.

AZURE WAREHOUSE IMPLEMENTING – Client Project – Argano

September 2022- October 2023

- Utilized **SQL functionalities** to extract data from **Azure DW**, saving files in .csv format.
- Developed an Excel automation file with **VBA** to streamline data cleansing and automated email notifications for missing data to functional teams [**Achievement: SPOT Award**]
- Processed and transformed cleansed data in Excel to SAP ready, transferring using **Migration Cockpit ETL tool** to **HANA**.
- Leveraged SAP tools like **SAP Data Intelligence** for configuring data models and predictive analysis to forecast data trends, customer retention rates, and other key aspects for the client.

UBER CUSTOMER REVIEW ANALYSIS – Personal Project

September 2023

- Utilized **Advanced Excel** techniques to cleanse and categorize reviews, revealing root causes.
- Conducted **What-If analysis** to identify common issues and regional trends.
- Employed **Pivot tables and VLOOKUP** for data organization and interactive visualization creation.

CUSTOMER SALES ANALYSIS – Capstone Project

August 2022

- Utilized **SQL** to extract data from 8 different related tables from customer sales databases using **JOIN** and **VIEW**
- Transformed and filtered data by using aggregating and filtering function to improve reporting process
- Utilized **Power BI and DAX** formulas to load and transform the Data and generate insightful visualizations and reports.
- Loaded and visualized data with **Python** to identify key business intelligences that can improve sales performance

PROJECT RECHARGE – HighRadius

August 2021-June 2022

- Conducted comprehensive data research on potential customers, segmenting them into various categories to assist the marketing team effectively. Wrote out **reports on the MOM** and the daily insights we got.
- Leveraged **Salesforce CRM** to store and analyze collected data, generating meaningful insights and visualizations for stakeholders to understand **Total Addressable Market (TAM)** and identify potential customers.
- Enhanced client data and developed analytics models to streamline data updates through **API scripts**, automating processes and facilitating faster updates for the operations team.
- Implemented automated data analysis processes to expedite insights delivery to the operations team, enhancing efficiency and decision-making capabilities.

Work Experience

ASSOCIATE SAP DATA ANALYTICS CONSULTANT – Argano – Hyderabad, India

August 2022- Present

- Reconsolidated and Played Executed data migration initiatives using SAP BODS and Migration Cockpit, ensuring seamless transitions.
- Led end-to-end implementation of migration projects, mastering SAP BODS for scalable solutions and enhancing data transmission accuracy by 90%.
- Designed innovative VBA-powered automation in Excel, enhancing data cleansing and notification processes.
- Conducted complex SQL queries for data extraction, transformation, and analysis.

DATA OPERATION INTERN (BIZOPS) – HighRadius Corporation – Hyderabad, India

June 2021- July 2022

- Conducted data research to enrich client data and devised analytics models for targeted account strategies, resulting in a 42% increase in marketing efficiency.
- Oversaw data accuracy and maintenance within Salesforce Database, ensuring reliability and integrity of information.
- Developed expertise in data governance principles and refined analytical skills through hands-on application in real-world scenarios.
- Presented actionable insights to senior leadership, driving optimization of customer success processes and strategic decision-making.

Education

BACHELOR OF TECHNOLOGY – KIIT University – Bhubaneswar, India

July 2018- May 2022

Majors: Electronics and Telecommunication | CGPA: 8.55

HIGH SECONDARY EDUCATION – DAV Model School – Durgapur, India

April 2016- March 2018

Majors: PCM with Computer Science | CGPA: 84.4

Education

GOOGLE DATA ANALYTICS – Google by Coursera

August 2022

KEY Learnings: Advanced Excel, SQL, Python, R, Data Analysis, Data Visualization, Looker Studio

MICROSOFT POWER BI CERTIFICATION – Microsoft by Coursera

November 2023- Present

KEY Learnings: Power BI, DAX, Data Analysis