# Credit Card Transaction Report

| Revenue | Total Interest | Amount | Count |
|---|---|---|---|
| 55M | 7.84M | 45M | 656K |

| Q2 | Q3 | Q1 | Q4 |
|---|---|---|---|

| Medium Income | Low Income | High Income |
|---|---|---|

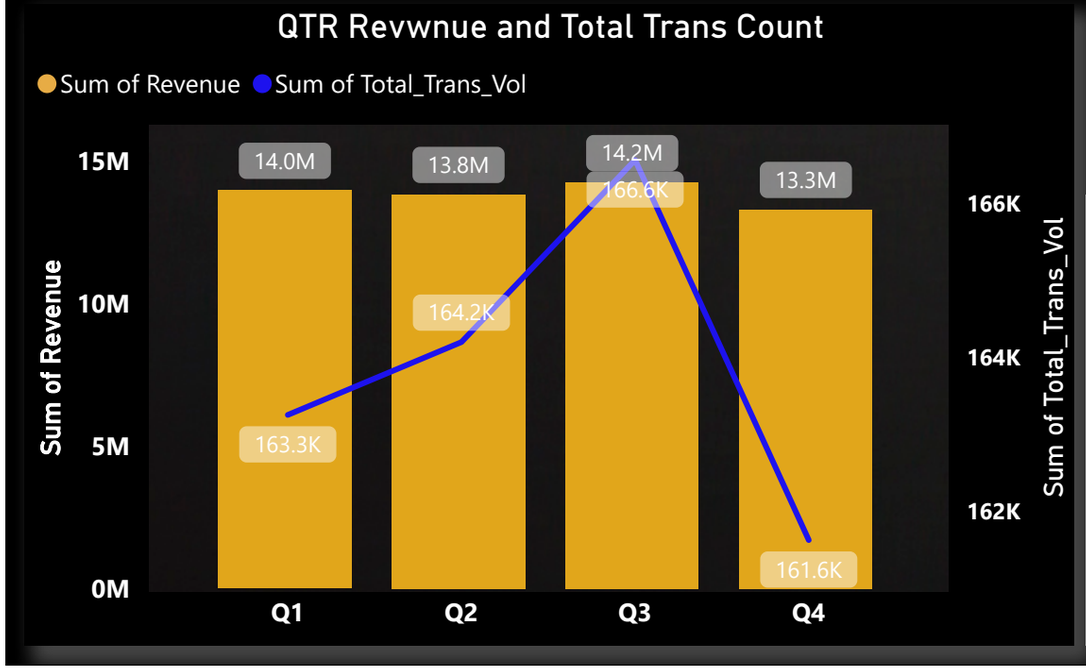
| Silver | Blue | Gold | Platinum |
|---|---|---|---|

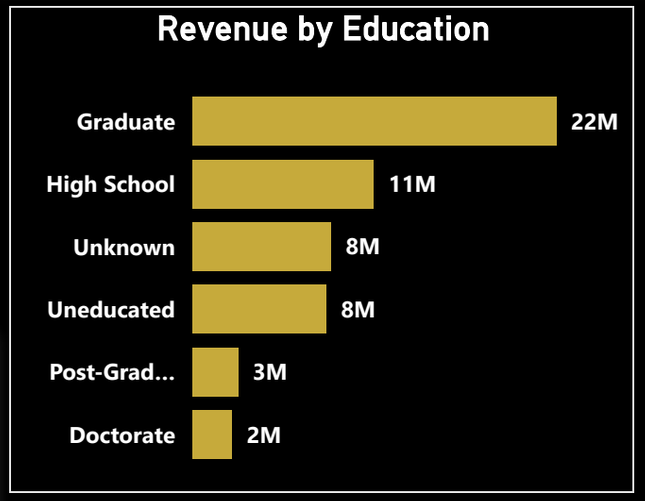
Week_Start_Date

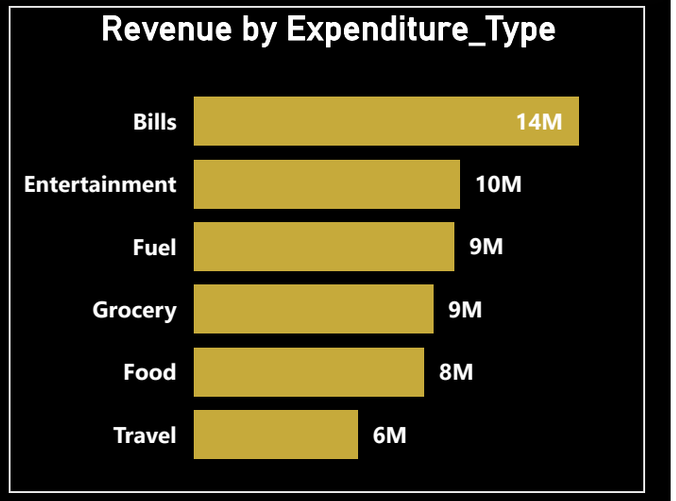
All

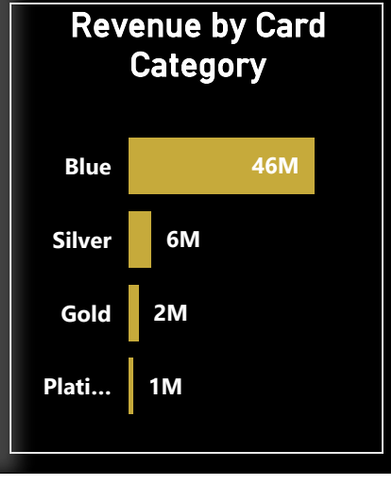
| F | M |
|---|---|

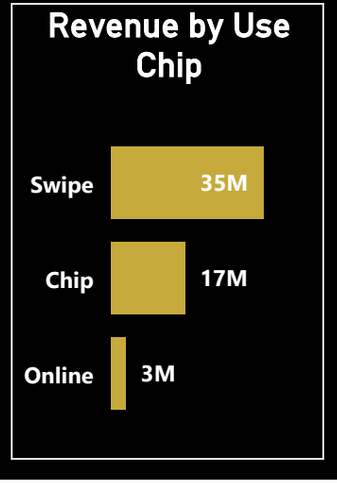
| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---|---|---|---|
| Blue | 46139398 | 36957875 | 6,495,887.74 |
| Gold | 2454072 | 2024078 | 373,784.16 |
| Platinum | 1135608 | 953314 | 161,629.05 |
| Silver | 5586332 | 4586746 | 812,081.28 |
| Total | 55315410 | 44522013 | 7,843,382.23 |

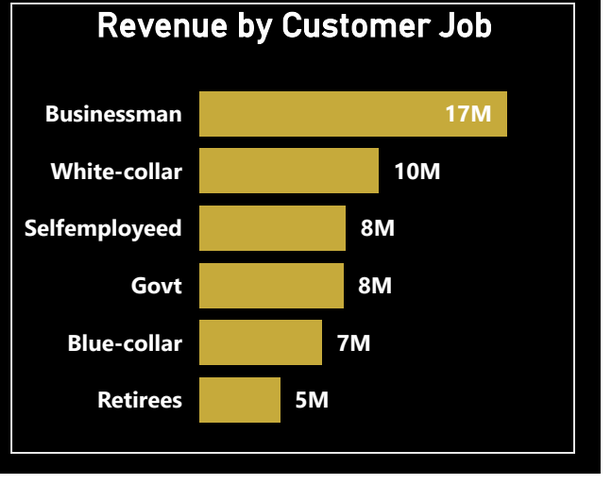


# Credit Card Customer Report

| Revenue | Total Interest | Income | CSS |
|---|---|---|---|
| 55M | 7.84M | 588M | 3.19 |

Q2 | Q3 | Q1 | Q4

Medium Income | Low Income | High Income

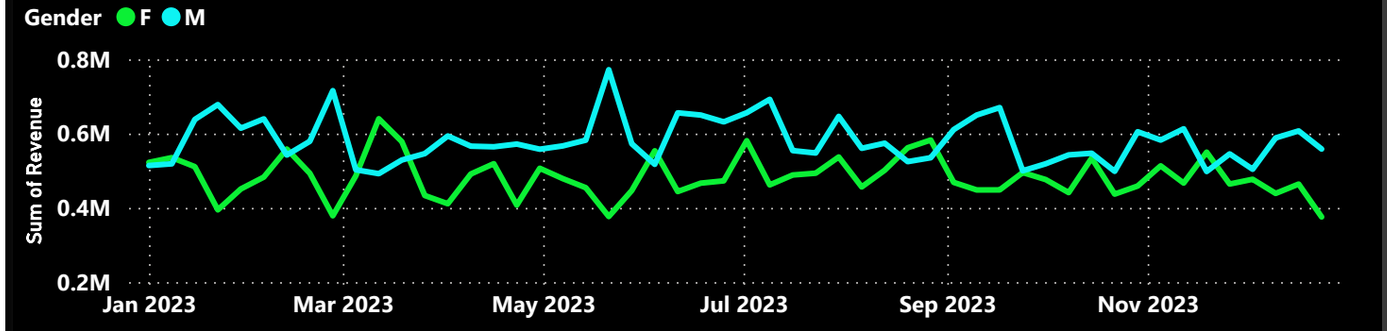
Silver | Blue | Gold | Platinum

Week_Start_Date: All

F | M

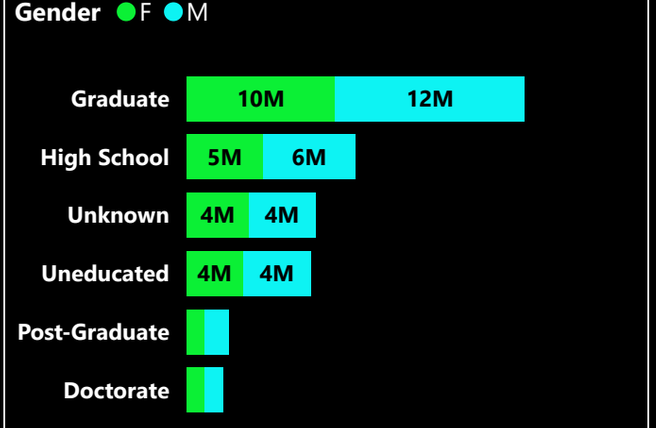
M 30M | F 25M

## Revenue by Week

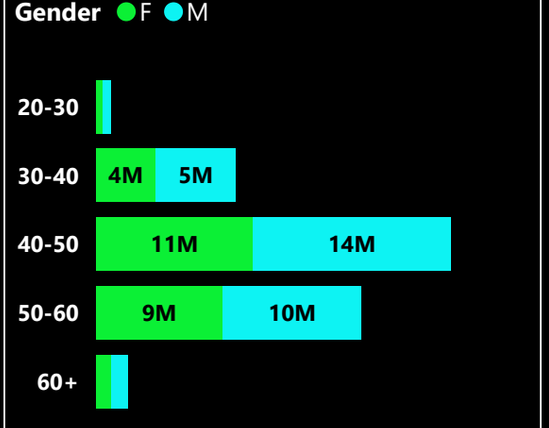



| Customer_Job | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|---|---|---|---|
| Blue-collar | 6904279 | 73516911 | 952,800.57 |
| Businessman | 17387832 | 190350431 | 2,539,390.31 |
| Govt | 8111701 | 90834727 | 1,160,016.37 |
| Retirees | 4535184 | 49619308 | 630,359.24 |
| Selfemployeed | 8261758 | 77659931 | 1,119,741.81 |
| White-collar | 10114656 | 105618475 | 1,441,073.93 |
| Total | 55315410 | 587599783 | 7,843,382.23 |

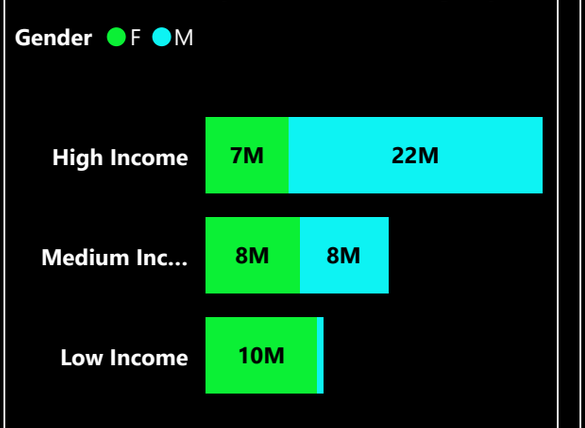
## Revenue by Eductaion_Level



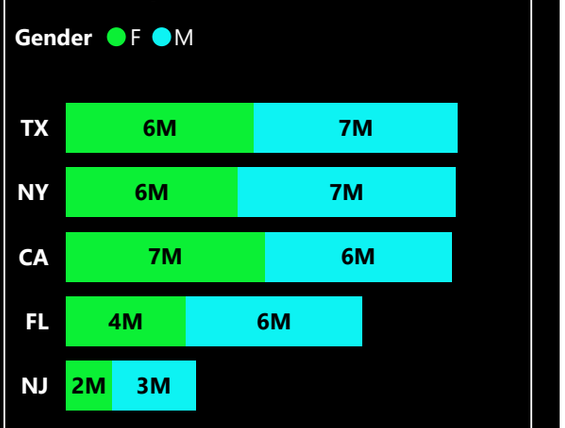

## Revenue by Age_Group




## Revenue by Income_category



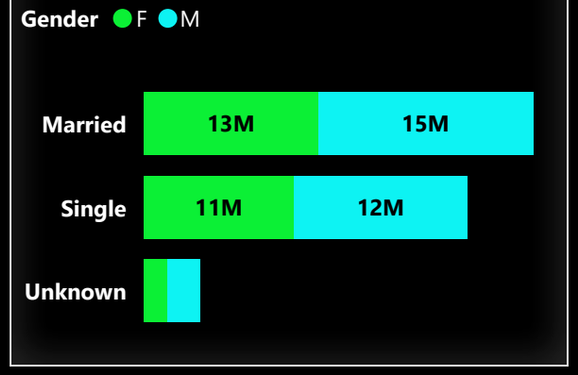

## Top 5 State Revenue



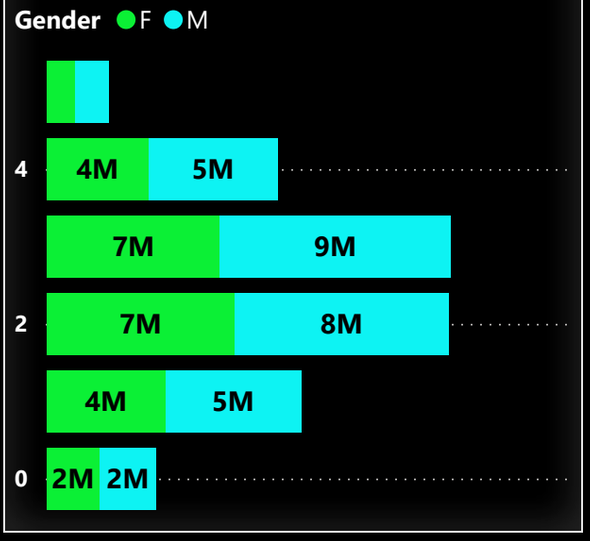
# Credit Card Customer Report

| State | Avg Age | Avg Fees | Avg Limit |
|---|---|---|---|
| 28 | 46 | 291.85 | 8.64K |

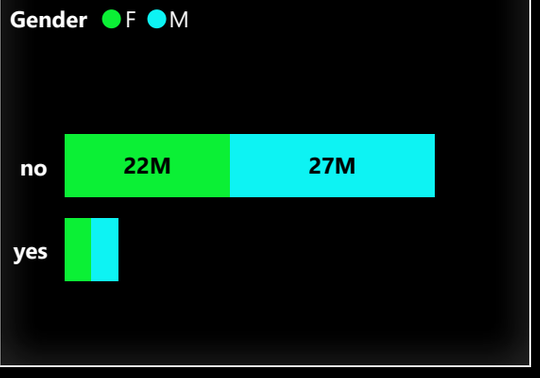
## Revenue by Martial Status



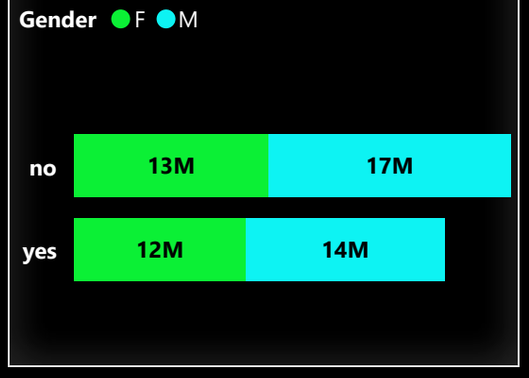

## Revenue by Dependent



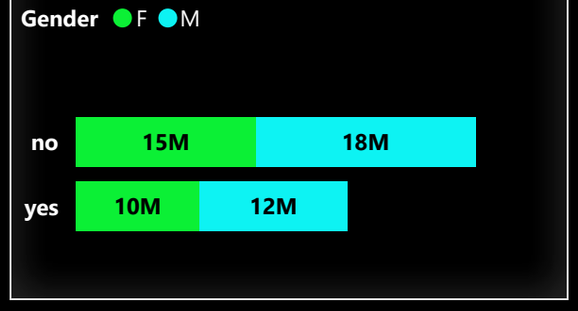

## Revenue by Personal Loan



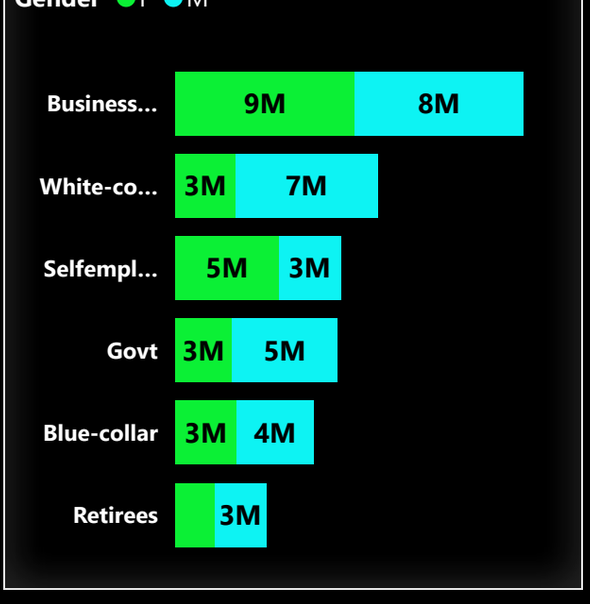

## Revenue by House Owner



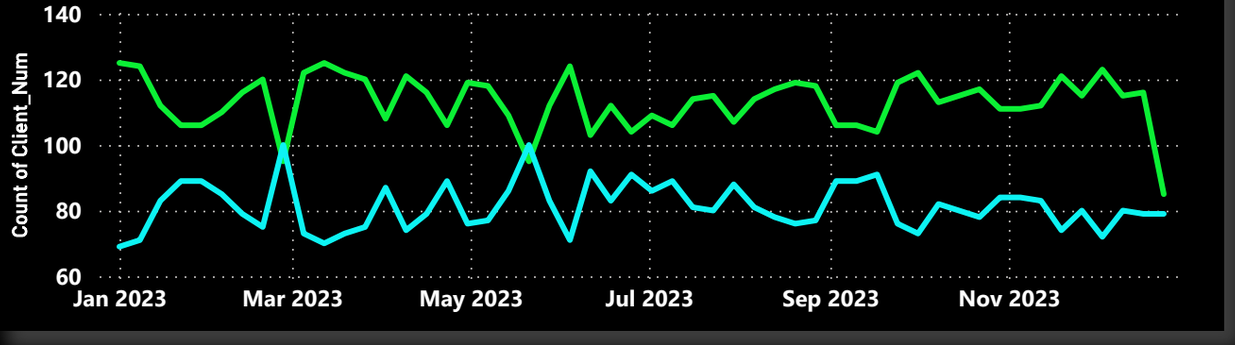

## Revenue by Car Owner

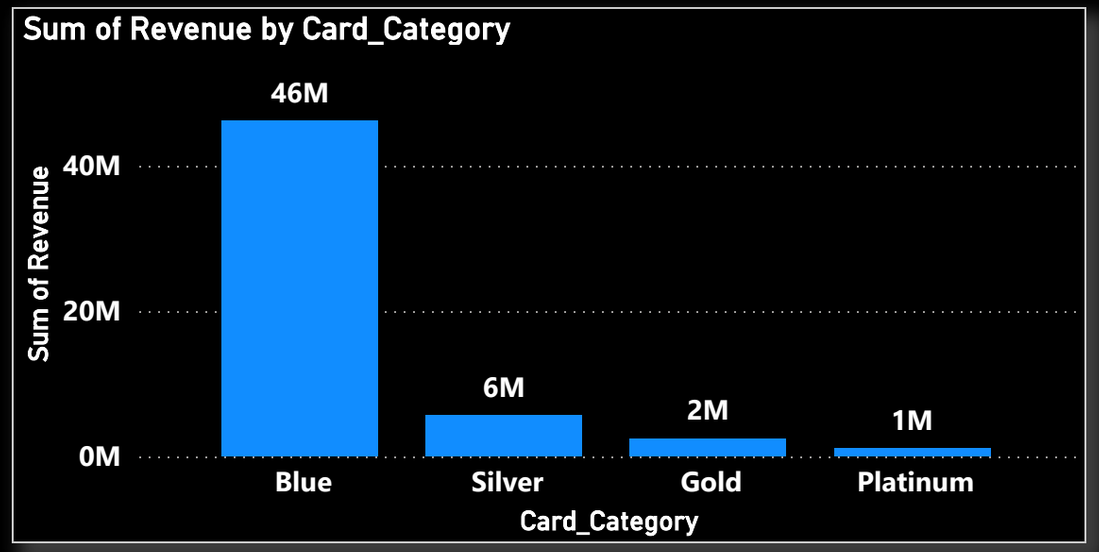



## Revenue by Customer Job




## Revenue by Week






# CREDIT CARD UPDATED DATA ANALYSIS

| Week Num2 | Previous_Week_Revenue | Current_Week_Revenue | WOW Revenue |
|---|---|---|---|
| 1 | | 1035629 | |
| 2 | 1,035,629.32 | 1053089 | 1.7% |
| 3 | 1,053,088.81 | 1148250 | 9.0% |
| 4 | 1,148,249.80 | 1071919 | -6.6% |
| 5 | 1,071,919.27 | 1064578 | -0.7% |
| 6 | 1,064,577.97 | 1121745 | 5.4% |
| 7 | 1,121,745.13 | 1099909 | -1.9% |
| 8 | 1,099,909.39 | 1071542 | -2.6% |
| 9 | 1,071,542.29 | 1093502 | 2.0% |

# Overview Year To Date:

# Overall Revenue is 57M.
# Total Interest is 8M.
# Total Transaction Amount is 46M.
# Male Customer Are Contributing More in Revenue 31M and Female is 26M.
# Blue and Silver Credit Card are Contributing to 93% of Overall Transaction.
# TX, NY & CA these Three State Contributing to 68%.
# Overall Activation Rate is 57.5% .
# Overall Delinquent Rate is 6.06% .

# Week Over Week Change :

(If we Add New Data or Upcoming Data Then The Insights Will be)

# Revenue Increased By xx%.
# Total Transaction Amount & Count Increased By xx% and xx% .
# Customer Count Increased By xx%.