



Hi!

Congratulations, you have an invitation to complete our Entrepreneurial Personality Test.

Receiving this invitation means that the negotiations have progressed to the stage that the financier is interested in your business, they are considering making a financing decision, or that the financier is interested in finding out more about your talents.

The Entrepreneurial Personality Test is an integral part of an expert financier's decision-making process, as the success of a business is largely based on the abilities of the entrepreneur(s). The Entrepreneurial Personality Test, as its name implies, assesses personality and other behavioral tendencies that have been found in numerous scientific studies to be associated with entrepreneurial success. **For this reason, the Entrepreneurial Personality Test and its evaluation criteria are solely related to entrepreneurship, and as such its results cannot be generalized.**

The Entrepreneurial Personality Test is based on almost two hundred scientific studies that have examined tens of thousands of entrepreneurs' behavioral tendencies and their relationship with entrepreneurial success.

TAKING THE ENTREPRENEURIAL PERSONALITY TEST

Taking the test is quick and easy, taking an average of only 15 minutes to answer the questions. We deliver the final results to the financier, who in turn delivers the final report to you. We highly recommend using the test results to develop yourself as an entrepreneur, as well as to increase your chances of success. **This test is as beneficial for you and your team as it is for the financier.**

Although the Entrepreneurial Personality Test is an integral part of the financier's decision making process, it is important to note that the financing decision is naturally influenced also by other factors (i.e. product-market-fit, entrepreneurial experience & background, general financial situation, etc). **Nevertheless, we recommend that you prepare carefully for the test and be as honest to yourself as possible when answering.** Our Entrepreneurial Personality Test is based on wide scientific research of response biases and has been constructed accordingly by expert psychologists, thus all truth-distorting or up/down-grading answers equals in losing points, which is not in anyone's interest.

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We also operate and comply under the rules of GDPR, which include, for example, the following rights:

- Participation in our Entrepreneurial Personality Test is voluntary and the person has the right to refuse to take the test.
- Transparency, i.e. In the final report we describe for both the financier and the assessee what is measured in the test.
- The test questions are essentially related to entrepreneurship and entrepreneurial success.
- In accordance with GDPR, all matters related to the test are strictly confidential and the final results are given only to the party requesting the assignment (financier) and to the person being assessed (entrepreneur)

We store the test results in accordance with the recommendations of the Finnish Data Protection Commissioner for two years. After this, Mindly, the producer of this Entrepreneurial Personality Test, will only store the test results without any information related to the person being evaluated or the party requesting the assignment. The data will only be used for the producer's own product development needs.

Sincerely yours,

Mindly Team