This paper is for us to be able to describe what is going on in the slides and to explain some details about the topics that didn't have enough room to go into full detail about in the slides.

Slide 1:

This is just an opening presentation slide to state the name of what our company is about and a brief statement of what our company strives for and its contribution goal to the world.

Slide 2:

This slide begins our preliminary phase and focuses on what our organization is and what services and products we plan on focusing on. As noted in the slides, our organization is an AI-driven company that creates AI technologies that can be used to improve the fields of medicine. We decided that our company name would be "Med AI Innovations" as it fits the descriptions of what we are trying to create. However, with AI technologies, even in the healthcare department, there are thousands of technologies that can be created, so we decided to focus only on two types of products which are an AI diagnosis assistant and an AI surgical robot. The AI diagnosis robot would be able to look at several different things such as blood tests, X-rays, etc, to be able to aid medical professionals in diagnosing diseases. The AI surgical robot would be able to assist surgeons who have to complete complex surgeries that require absolute precision in order to get the best and safest result for the patient.

Slide 3:

Slide 3 is where we focus on what communication forms will be used for our company. Collaboration and teamwork are crucial in order for an organization like this to function. In order to ensure that this is happening, our organization would use the following three apps which include Trello, Slack, and Zoom. Trello is an app that allows project teams to be set up and aids in collaboration and task organization. It features different types of benefits such as the ability to create boards and organize tasks into those boards that provide a visual overview of the team's projects. It also has collaboration features where team members can comment and attach files to the boards and includes progress tracking so everyone is able to follow along with deadlines accurately. The next app is Slack which can be used by our company for communication purposes. It also has several benefits like quick and direct communication abilities and different channel options that allow for direct messaging or topic-specific discussions. The final app is Zoom which is a crucial app for remote meetings and presentations. As this app is used all across the country, the benefits of it are well known which include the possibility of virtual meetings that all staff members can attend as well as a screen sharing ability that allows all staff to see a certain person's screen, which is helpful for going over project details or reviewing documents. The last popular benefit of Zoom is that you are able to record meetings which allow important

conversations to be captured to be used for future reference. While all of these are great tools, they can't replace an actual in-person meeting. In-person meetings will be crucial to ensuring that everyone truly understands their role in whatever project they are working on at the time and will be used often throughout our company for important discussions, marketing ideas, and business meetings with other companies.

Slide 4:

On this slide, we mention each of the eight company stakeholders. All of these stakeholders are equally important to our business, even though some are what make the business run, while others are what produce a future for our business. Below is each stakeholder's description and its relation to our business.

Patients: Patients are the stakeholders that actually receive care from our AI technologies. With the use of our AI technologies, they are able to benefit in multiple ways like improved diagnosis, treatment, and overall better healthcare outcomes.

Healthcare Providers: These providers include job roles like doctors, nurses, and other medical staff which are the people to actually use and utilize our AI technologies. These are the types of people who rely on our AI innovations so that they can improve their work and success in the health department.

Investors: Investors are the ones who are able to help create our company and keep it from failing in its early stages. They are people who believe in the success of our AI medical technology and will expect to receive a payout as our company continues to grow in the healthcare market.

Community: The community is a representation of the general public that is directly or indirectly affected by our medical AI impacts. All of the general communities have improved well-being because of our advancements in the medical technology field.

Partners: These are the people who are able to collaborate with our organization. These include businesses in the medical field, technological field, or research field. Any of these partners can create collaborations with us that can improve our success and marketing within the healthcare business.

Employees: These are known as the people who work in our organization, and play a vital role in all departments and levels of our business. They ensure that there is a good work environment that is supportive and increases employee satisfaction.

Suppliers: These are the people who provide the necessary materials that are needed for the production of our AI technologies. Being able to build a strong relationship with a supplier is a necessity for any business as it allows smooth operation and production of materials.

Researchers: Researchers are the people who find the advancement of medical knowledge and technology in relation to our business. Without researchers, our company would not be able to be at the top of medical innovation or find success in the future of our business.

Slide 5:

This slide is where we begin to analyze a PESTLE analysis of our company. On slide 5 we see that we look at factors of P, E, and S. Starting off with political factors for an organization like this include following laws/regulations in the healthcare industry while also adhering to AI regulations that are currently in place. Another political factor that affects the company externally would be maintaining government contracts and how the organization will be funded due to that.

Economic factors that would affect the company externally include the overall economic state. If the economy is currently in a depression, people won't be putting as much money into AI research and development because it is not seen as important compared to other things. Another economic factor would be the cost of developing a functioning AI and how that would impact the finances of the organization.

When it comes to looking at the social factors of our company, there could be many positives and negatives that could arise for our AI-focused medical company. One of the biggest challenges that could arise with any AI company, especially in the medical field, is that the public might not trust it or may have a negative perception/experience with AI. Obviously, this could cause serious issues with getting our product to sell and having a successful company. To combat this, we could create campaigns and mini-informational classes across the country that could help possible customers increase their awareness and understanding of AI medical technology. There are many other plans we could do as well to increase the public's understanding of AI such as creating videos demonstrating the technology and marketing those videos or information through ads.

Slide 6:

This slide is a continuation of our PESTLE analysis with technological factors, legal factors, and environmental factors. Starting off with technological factors, since we are an AI-based company, technological factors obviously play a huge factor in our success. Firstly, in order to have a successful business and be able to stay afloat, we have to pay attention to any

changes or improvements that are made with AI or similar medical technologies. This means that we will constantly have to dedicate and spend a certain amount of time each week to research how AI is improving and brainstorm how that could improve our company's products. Technological factors also have the ability to pose a serious and concerning threat when it comes to protecting users' personal medical information. This means that we would need to take time to create safeguards and protective measures to protect users' private information.

Next are the legal factors and environmental factors. Beginning with the legal factors, as a company we want to make sure that we are always following any and all healthcare laws such as popular ones like HIPAA and GDPR. We also want to make sure that we have strong data protection mechanisms as it's necessary for us to be able to safeguard and protect all of the sensitive information that can be gathered from our patients that use our AI technologies. It is also essential to collaborate with legal experts so that we can stay ahead and understand any potential legal challenges that could arise with our AI technologies. With these types of approaches, our company will be able to avoid any negative risks and will be able to ensure that our company and technology will align with a constantly changing legal scene.

Lastly, environmental factors also play a large role in our company as many of our products require many different types of materials. In more detail of this topic, as a company, we have to be able to incorporate sustainable practices. This means things like proper waste disposal and material gathering are something that our company sees as a crucial measure so that we can remain as much of an environmentally friendly company as we can. Another factor that can fall under the environmental category is our use of remote working options which directly reduce carbon emissions from staff commuting and reduce the amount of used office space. All of these strategies support environmental sustainability while showcasing our company's dedication to a greener future.

Slide 7:

This slide focuses on our team's core values that we want to establish within our organization. These values include the following:

<u>The Patient Always Comes First:</u>
This value focuses on prioritizing the well-being of the patients in our company. Our company guides its decisions based on the comfort and decision of the patient and all of our AI technologies are created and used to benefit the needs of the patients.

Striving to be Continuously Innovative:
This value shows how our team is committed to everlasting innovation at our company. This value makes sure that the staff at our company is always aiming to explore new technologies and methods to solve issues in the healthcare department in the context of AI technology. All of these findings will be used by staff to improve our medical AI.

Being Ethical in our Decisions:
One of the most important values to us is making sure to be ethical in every decision we make as a company. All of the choices made here at Med AI Innovations will align with our moral principles and integrity when it comes to creating and using AI on patients.

Adaptable and Transparent:
Similar to the previous value, being adaptable and transparent with our patients and staff is of utmost importance. As circumstances change throughout the years, as a company we also promise to be transparent with our decisions. With this value, communication is openly encouraged and an improved willingness to adjust to challenges comes as a result.

Employee Well-Being:
Being able to prioritize the well-being of our employees is a key value for us. Our company understands the importance of what a supportive and welcoming work environment means to workers and how this can improve the performance/success and mental health of a team.

Having a Diverse Staff:
This value demonstrates the importance of diversity and inclusivity within our workforce and organization. With this value, a culture where differences are accepted and used to promote creativity, innovation, and community, the success and happiness of our employees will shortly follow.

Slide 8:

For our mission statement on this page, we had to summarize it a little bit in order to not overflow the page or reader and properly fit the text. However, as a team, we did create and solidify a full mission statement that accurately describes what our company's goals are, and what we strive to complete and accomplish together.

Here at our company, we focus on empowering healthcare through cutting-edge AI medical technology. As a trustworthy medical company, we strive to commit ourselves to innovation, ethics, and diversity while focusing on the main commitment of making sure the customer always comes first. Not only are we committed to the well-being of our patients but we also commit ourselves to the well-being of our staff through our supportive environment and

practices. Safety and efficiency is the only acceptable standard here at our company, as we follow all medical regulations that are necessary for our AI technology. Together as a community, we can help create a future where healthcare is more accessible, safer, and more advanced through our commitment to the well-being of all individuals.

Slide 9:

This slide is where we begin to go over the several different types of executive roles that exist within our company. All of these roles are unique and necessary for each department in our company to run successfully.

Chief Executive Officer (CEO): This person is responsible for the overall company vision, strategy, and decision-making. They provide certain types of skills like maintaining leadership of teams, setting goals for everyone, and overall making sure everyone is moving in the right direction.

Chief Technology Officer (CTO): The CTO leads AI development and technical teams. The people with these titles are the ones who ensure our technological developments make sense with the goals and motives of our company.

Chief Medical Officer (CMO): The CMO provides medical expertise, ensures clinical standards, and liaises with healthcare providers.

Chief Data Officer (CDO): The CDO manages data mainly but completes other tasks such as overseeing data analytics, and making sure all data is being handled safely. Another big task the CDOs take on here is that they ensure that the data used for the improvement of our technologies are proper and useful.

Slide 10:

This slide continues talking about the executive roles of our company, as all of them couldn't fit on the previous slide.

Chief Ethics Officer (CEthO): This person's primary focus is to demonstrate and uphold the ethical standards that come with AI development. They also have other tasks that include mitigating any bias that can be found in the code of our AI technologies and addressing ethical dilemmas that may arise.

Chief Compliance Officer (CCO): The CCO ensures that the company complies with AI-related laws and regulations. In order to make sure these laws are being upheld, they have to monitor our

company's regulations and mitigate any legal risks that could be associated with our AI technology.

Chief Marketing Officer (CMO): The CMO develops marketing strategies to reach target audiences. They also create ways that our company can promote our AI technology, as well as monitor the market for any changes or trends that could affect our company negatively or positively.

Slide 11:

This slide contains all of the management roles that are necessary to be performed within our organization.

Project Manager: Oversees our AI-related projects and makes sure that all of the deadlines set in place are met in a timely manner.

Product Manager: Manages our AI products and focuses on factors like quality control, product quality, etc. They also collaborate with multiple different sections of our company, such as the marketing and sales departments.

Human Resources Manager: These people are responsible for developing the training plan for employees dealing with workplace disputes, and maintaining a good work environment for our employees.

Operations Manager: Manages the day-to-day in our organization. Things like ensuring that workflow is on schedule, making sure that product timing is on schedule, and ensuring that quality control is doing its job properly all fall under the control of the operations manager.

Data Manager: The role of the data manager in our organization is primarily to ensure that our data is secured and all of our security protocols are up to date. They are also responsible for coordinating data recovery and implementing a plan if we are ever hacked.

Slide 12:
This slide looks at more of our management roles and how they impact our organization both overall and on a day-to-day basis

Customer Support Manager: Our customer support manager is responsible for reviewing customer feedback and complaints. Based on this feedback, our manager will suggest modifications to our system/system that will make customers happier. In addition to this, our

customer support manager runs a team that deals with customer complaints/issues and ensures that they are functioning properly.

Finance Manager: Oversees the financial stability of our company and ensures that our money is being put into the right places. Overall, they control the purse strings of the company and evaluate our financial options based on current market conditions.

Legal/Compliance Manager: Write up all of our contracts and deal with any potential civil/criminal disputes that may affect the organization. In addition to this, they ensure that our AI technology follows all regulations in place.

Development/Training Manager: Head of our training programs and can modify our training programs as they see fit. Responsible for putting together a comprehensive training plan that will help our employees hone their skills.

Slide 13:

This slide is about the operational roles within our organization and how they impact/affect our day-to-day function(s).

Administrative Coordinator: Responsible for scheduling meetings, team-bonding activities, etc. Also responsible for keeping records about important company details and meetings.

Facilities Manager: Ensures that our workplace is fully functioning and clean for our employees. Their tasks include cleaning the workplace, fixing structural damage, ensuring that our lighting works, etc. They also oversee any structural work that needs to be done to the building.

IT Specialist: Helps employees with any potential IT issues that they cannot figure out or are too complex. Also ensures that all software and security measures for office desktops/laptops are up to date. They are also a big part of any recovery plan involving a cyber attack.

Supply Chain Coordinator: Optimizes and evaluates our supply chain logistics based on how much product we are putting out vs how much is needed (supply vs demand). Based on the current market climate, the supply chain coordinator can suggest that we slow down, speed up, or even halt production temporarily.

Slide 14:
This slide goes through more of our operational roles and how they affect the organization.

Training Coordinator: Designs and implements all courses that training employees have to go through. They have pretty much complete control over the training process and can tweak it based on this like employee progress, overall knowledge, etc.

Finance Team: The finance team manages the finances of the company. This means that things like company budgeting, buying, and ways to improve the company's future income would all be tasks that the finance team would continuously go over and work on.

Health Officer: A health officer will go around frequently to do checks to make sure the facilities are within all health and safety regulations. Anything that was found to not be properly maintained would be reported to the company by the health officer.

Event Coordinator: This coordinator would plan all events for the company including staff meetings, charities, partnership meetings, workshops, or company celebrations. All of these events would be essential to the future of the company and its success with employee satisfaction.

Transportation Coordinator: Handles all transportation requirements for delivering and receiving equipment. This would require them to be able to work machinery, be able to communicate and coordinate with material carriers, and negotiate contracts with material companies.

Receptionist: Manages the front desk, welcomes people, and helps them get situated and pointed in the right direction for whatever they need help with. They can also help with appointment scheduling and managing mail if needed.

Inventory Specialist: Manages the company's inventory and keeps track of what supplies are available and where. In more detail, they would be tasked with replenishment orders, audits, and record-keeping of stock.

Documentation Specialist: Manages all documentation/records and makes sure it all compiles with any standards. With this role, all documents would need to be constantly updated and comply with any standards set by the company.

Slide 15:

On slide 15, we begin to discuss our IT systems and how everything will be set up. This slide features our company's assessment of what types of general IT systems we will need to use in order to be a successful company. Further down on the slide, you will be able to see that this slide also touches on data security, which we will be summarizing below by section.

Development Framework: Many different AI frameworks can be used, however, our company utilizes TensorFlow to program our technology. The main reason that we use TensorFlow is because it greatly streamlines the development process and makes it easier for our developers to analyze our algorithms and make changes if needed.

Medical Imaging Software: This technology is crucial for things like radiology and related fields. There are several different types of imaging software that are popular. However, our company uses Horos for our products.

Surgical Navigation System: This system integrates real-time data into surgical procedures by providing surgeons with live insights into patients during surgery. All of our surgical robots are equipped with this technology as it greatly benefits accuracy and precision during invasive procedures

Cloud Computing Services: For our organization, this software is used to keep track of large datasets and it also supports AI structure. In addition to this, the software is very useful for communication between hospitals/healthcare providers. Our organization will primarily utilize Amazon Work Space in order to maximize our cloud computing capabilities.

Electronic Health Records: Digital patient records which include information about patients' medications, conditions, prior history, etc. These are very useful for people in the medical industry because if a patient gets referred to a specialist or switches doctors, the records are easy to transfer. Our AI would have access to these patient records, but there are many protocols in place to prevent the information from leaking.

Simulation Software: This software mimics a real-world environment for testing and analyzing. Our AI will utilize this software for surgical training and experience in an operating room. Our developers will build custom simulation software that allows our AI to adapt very well to real-world conditions.

UI/UX Design: UI/UX is crucial for developing a sleek User-Interface and developing tools that are geared more towards users. Our UI/UX team will work to build a very user-friendly interface that all of our patients will love.

Data Security: Our data security protections and protocols ensure that all sensitive users' medical information will be protected through tough encryption and a limited number of staff that can access it. Things like employee training, incident response actions, and continuous improvements to code and security measures will help ensure that our company has a safeguard for users' medical data.

Slide 16:
This slide focuses on the cost of the main products that we will be selling, which are the AI Diagnosis Assistant, the AI surgical robot, and the general environment setup cost that will be required to create and manage all of these products and systems.

AI diagnostic assistant: This bot will use our AI algorithm to assess patient information and give a diagnosis based on that. The AI will be developed in-house and will utilize simulation software to be trained in giving accurate diagnoses. Our starting price for this assistant is $550,000. This factors in the development of the AI in addition to the actual physical design of the diagnostic assistant. A majority of the cost is due to the extensive time periods the AI is trained for.

AI Surgical Robot: This surgical robot will be used for minimally invasive procedures and will utilize the surgical navigation software to provide live feedback to the surgeon so that they can step in if needed. The starting price point for the robot is $800,000. The reason for the rather high price point is that developing the structure of the robot and programming it to move and function is very expensive. In addition to this, programming and utilizing the surgical navigation software in AI is also very pricey.

AI Environment Setup: The initial setup for our AI environment will cost around $100,000. This cost comes from the fact that we have to set up an environment that can run complex AI/ML algorithms and one that can handle a lot of data.

Development Framework: Our choice to use TenorFlow is a cost-effective choice, however, there are other features and things to worry about like customization and training for a framework like this which will increase the overall price. Considering these factors, the cost of this could be around $30,000.

Medical Imaging Software: Horos can also be seen as a type of cost-effective decision for our company, but similar to the development framework there's other costs that come with this.

Integration of this would be the biggest cost feature, which would bring the overall price of this IT system to about $40,000.

Surgical Navigation System: Implementing a system like this will be one of our most expensive IT systems. There are lots of types of hardware that come with a system like this, as well as software that needs to be developed, and of course the surgical robots. This could cost about $400,000 or even $500,000.

Cloud Computing Services: This service consists of the cloud services that our company will use, this requires monthly cloud costs which can range from a few thousand per month, but since we aren't a huge nationwide chain company, our cloud costs should not be more than $800 monthly.

Electronic Health Records: With these records that are integrated into our AI systems, integration could cost around $10,000, but could increase if the complexity of these health records is higher. There could also be ongoing monthly support fees which are tough to calculate at this time.

Simulation Software: This involves investing in specialized simulation software for training and surgical navigation, so the cost of this could vary on several different factors. There are things like licensing fees as well to worry about so the price of this would probably be around $200,000.

UI/UX Design: This only involves the tools that are needed for designing interfaces, so the price of this system would only be about $3,000 - $5,000.

Slide 17:
This slide talks about our market analysis. We broke up our target audience into different diverse segments of the healthcare industry. Then we broke this up into two main focus populations as it was easier to break it up into two different sides. The other two focuses which were more focused on the market side of populations can be seen on the right side.

The two main focus populations:

Healthcare Providers: This group of people includes everything like hospitals, clinics, and private practices, these entities seek to enhance diagnostic accuracy, treatment planning, and surgical outcomes. This also means jobs like surgeons, radiologists, and general practitioners reliant on advanced tools for patient care.

Patients Who Want Advanced Care: This includes individuals with complex medical conditions that require precise diagnostics and treatment. In terms of our company, this means patients are going to be seeking cutting-edge, AI-enhanced medical treatments and diagnostics.

Two main market focuses:

Medical Research Institutions: There are many academic and research institutions that are deeply involved in medical research and they can benefit significantly from AI. Our AI technology aids in things like data analysis, pattern recognition, and the development of therapeutic approaches, which will allow it to easily succeed in a market like this.

Healthcare Technology Firms: Companies in the healthcare technology sector can explore opportunities to integrate AI into their existing product lines or create innovative AI-driven solutions. This is especially true for upcoming years as AI is continuing to develop and more and more medical institutions are looking to gain surgical robots for complex surgeries, or surgeries that take over 10 hours.

Analysis of competition: There are many healthcare-based AI startups. However, the most prominent and common are generally focused on using AI to treat or diagnose very specific and limited cases, meaning competition in using AI on a broader scale is minimal.

Slide 18:

On this slide, we discuss the main possible risks that could come with our AI technologies and the creation of our company. Since we are a company that deals with online data with lots of coding, databases, and technology behind it, there are many risks that could arise just like with any type of similar organization. However, the main risks that could arise are data breaches, the misuse of AI, technical failure of our products, and possible ethical issues. When we say data breaches, we are referring to hackers possibly getting into our data system and obtaining users' medical records or other sensitive information. With AI technology, there is a lot of room for possible errors or mistakes that could lead to a product malfunctioning or performing an incorrect action, which is what we mean by the misuse of AI. Technical failure refers to a similar idea where one of our products fails during an event like surgery, which would cause severe implications and possible death to the user or patient, making this a huge concern and risk for our company. Lastly, ethical issues that surround AI bias and transparency also pose a threat to our company, as many people are skeptical of AI or do not fully trust it, especially during a serious surgery that requires precision.

Slide 19:
This slide focuses on our risk prevention protocols in case something happens, especially concerning the risks that we mentioned above. We summarized risk prevention as we were not able to go into full detail about each risk, so here is some more detail about how we plan to solve these issues:

- Implementing advanced cybersecurity protocols to protect patient data from breaches and unauthorized access, in full compliance with AI-related laws.
- Providing ongoing training to healthcare professionals on AI tool usage, emphasizing ethical considerations.
- Conducting rigorous testing and quality control of AI algorithms in real-world clinical settings.
- Establishing and enforcing a robust ethical framework for AI development to eliminate bias and ensure transparent decision-making.
- Collaborating closely with healthcare regulatory authorities to ensure compliance with AI-related laws and regulations.
- Ensuring patients are comprehensively informed about the role and limitations of AI in their care, with informed consent procedures strictly adhered to, in accordance with AI-related laws.

Slide 20:

This slide looks into the ethical values of our company and how we implement them as an organization.

Ethical Standards: Our main ethical standards as an AI company focus on eliminating bias and preventing discrepancies in healthcare. These ethical standards are crucial in our field due to the fact that they determine things like data privacy and patient anonymity. Because of this, we try very hard to uphold these standards.

Company Policy 1: In order for our company to thrive, we need to create a strong AI environment that can hold a lot of data and processing power. However, with this setup, we need to ensure that there aren't any type of biases in our AI algorithm.

Company Policy 2: Diversity within stakeholders is a very important thing as it allows us to gain multiple perspectives from multiple different upbringings. This will allow us to make sure our products take in a multitude of inputs before they are put into the product line.

Slide 21:
This slide looks into our legal regulations and how our legal team handles our following of AI regulations. Our legal team ensures that our AI meets the restrictions that are put in place and they also ensure that we follow all HIPAA-related protocols. In Europe, this would be the GDPR. These regulations are very important when it comes to patient security and data privacy.

Laws: While there are currently no AI-related laws in place, there are some laws that are being discussed currently.

Potential Regulations: Many countries have considered implementing AI healthcare restrictions, however, no one has officially implemented it.

Slide 22:

On this slide, we discuss what our company policy would be based on ethical and legal concerns. This slide does a good job of explaining our commitment to following an ethical framework for AI development. The main point that we make here is that we want to focus on having unbiased algorithms that are backed up by a transparent decision process. With this commitment, every level of our company and stakeholders are all considered and the perspectives that come with those groups are considered as well.

On the right side, we see that there's compliance with standards. This part of the slide kind of emphasizes the idea of how serious we will take in monitoring our AI development. We have determined clear mechanisms when it comes to monitoring our systems, as well as audits that guarantee that our company will follow proper ethical frameworks.

Slide 23:

Here on slide 23, we wanted to sum up our presentation by briefly going over the 'defining' of our organization. We combined the defining, strategies, and tactics part of our original project proposal into one big paragraph so that every part of our project could be included and summed up.

Starting off with a deeper dive into our objectives, at our company, the main objective we wanted to focus on was creating advanced AI technology that could enhance medical treatment and procedures. We also want to make sure that we prioritize every customer's safety when interacting with our AI technology. All AI practices need to be ethical and transparent, especially in the operating room. Another main objective that we want to focus on at this company is creating a supportive work environment, especially through diversity. For the future of our company, we also have objectives in place that advocate for AI in healthcare being able to create partnerships with other companies and combating competition through effective marketing.

In order to achieve these objectives that we set for our company, in our slides we discuss how investing in AI development, continuous safety testing, and ethical practices are all strategies that we plan on using. Our company also prides itself on having a diverse working staff, which means we will implement inclusive hiring practices and training about how to get the most out of different perspectives and opinions. Also for the success of our company's future, we want to be able to build partnerships with other companies by utilizing our marketing department and creating ourselves as a competitive company in the healthcare market.

Lastly, our tactics to go along with these strategies involve a couple of different types of specific tasks. When it comes to advancing AI, one of the ways our company can achieve this is by hiring and recruiting employees who are skilled and have a background in coding, especially when it comes to dealing with AI types of coding. Prioritizing safety means that we have to constantly rigorously test our AI technologies before they are released, as well as continuing to test them as they are released so that any issues can be resolved quickly. Ethical practices can be maintained and improved upon by promoting the training of our staff. As mentioned already previously, creating a supportive work environment means that we have to have inclusive hiring and employee training. For forming partnerships, we have to have a team that is able to identify good collaborators and companies that are similar to our beliefs and products. Having effective marketing is also part of that partnership topic as our team has to create targeted campaigns for certain types of customers. All of these tactics used correctly will without a doubt ensure that our strategies will be implemented successfully.

Slide 24:

This is just a closing slide that thanks the user for watching our business presentation and states the name of our company once more.