## TIFFANY HALL

# **EdTech Consultant | Educational Technology Strategist**

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### PROFESSIONAL SUMMARY

EdTech consultant combining 18+ years educational leadership with 3+ years full-stack development. Guided organizations to deliver ESSA Tier 1 platform serving elementary schools nationwide. Working to bridge the gap between educational needs and technical solutions for measurable student outcomes.

### **CONSULTING APPROACH**

I believe in keeping things simple and meeting people exactly where they are. Every day should be a fun day to learn and grow, failure is always an option to move forward, and data drives the best decisions. I bring a little magic (think rainbows and sparkles) to every project because each person I work with has their own unique brilliance. My approach combines deep educational expertise with technical know-how to create solutions that actually work for real people in the real world.

#### AREAS OF EXPERTISE

**Educational Consulting**: Curriculum Integration, Assessment Strategy, Special Education Compliance, Universal Design for Learning, Professional Development Design, Change Management

**Technology Integration**: Learning Management Systems, Content Management Systems, Educational Platform Selection, Digital Transformation Strategy, Cloud-Based Solutions, Data Analytics

**Product Development**: EdTech Product Strategy, User Experience Design, Accessibility Compliance, Stakeholder Management, Agile Implementation, Technical Requirements Translation

**Training & Development**: Educator Professional Development, Technology Training Programs, Leadership Development, Staff Coaching and Mentoring

#### PROFESSIONAL EXPERIENCE

SCHOLASTIC INC.

Remote

## Technical Product Owner / Full Stack Developer September 2022 - August 2025

- Platform Strategy: Drive product strategy and development for children's educational content and digital learning solutions reaching thousands of educators nationwide
- **Stakeholder Excellence**: Facilitate complex stakeholder management with educators, schools, administrators, and technical teams across diverse educational environments
- **Educational Impact**: Contributed to literacy tools used by thousands of K-3 students and teachers nationwide through evidence-based technology solutions
- **Research Integration**: Architected platforms integrating machine learning technologies with educational best practices for personalized learning experiences
- Proof of Concept Leadership: Built innovative proof-of-concept applications for educational content analysis and assessment workflows

# **Key Project Experience**

- Knowledge Library Digital Teacher Hub
  - Multi-Team Leadership: Leading multiple development teams delivering comprehensive K-5 literacy instruction platform
  - Standards Alignment: Delivered standards-based content discovery platform with advanced search capabilities aligned to state and national standards
  - National Implementation: Successfully launched large-scale educational platform supporting seamless nationwide classroom implementation

# **Key Project Experience**

- A2i Literacy Assessment Platform Development
  - Research-Backed Success: Achieved ESSA Tier 1 efficacy rating for platform serving elementary schools nationwide
  - Comprehensive Solution: Built full-stack literacy assessment and instructional planning application using Ruby on Rails, JavaScript, and React
  - Real-Time Innovation: Engineered solution supporting real-time teacher recommendations and student progress monitoring
  - Seamless Integration: Implemented responsive design and API integrations for optimal classroom workflow
  - Measurable Impact: Contributed to research-backed solutions improving student reading outcomes and teacher instructional effectiveness

### TRIPLETEN

Remote

Livestream Host, EdTech Community Leader, & Technical Interviewer July 2023 - Present

- Program Innovation: Host 40+ live coding competition showcases for bootcamp students across Software Engineering, Data Science, Business Intelligence Analytics, Quality Assurance, and Cybersecurity programs
- **Student Development**: Conduct comprehensive post-presentation interviews highlighting student problem-solving approaches and professional growth
- **Content Strategy**: Manage live streaming production and content development with videos averaging 200+ total views
- **Simulation Design**: Host virtual "Backdoors and Breaches" cybersecurity simulation sessions promoting experiential learning
- **Industry Connections**: Facilitate externship review sessions connecting students with industry clients for real-world project outcomes

## INDEPENDENT FULL STACK WEB DEVELOPER & CONSULTANT

Denver. CO and Virtual

Product Consultant & Full Stack Developer March 2021 - Present

- **Perfect Client Success**: Maintained 100% client satisfaction rate through education-focused approach and comprehensive support with 100% on-time delivery
- Rapid Solution Delivery: Delivered complete technology solutions within 2-week to 1-month timelines from consultation to full implementation
- Comprehensive Service Design: Provide end-to-end educational technology consulting from needs assessment through deployment and ongoing support
- Capacity Building: Develop training programs empowering educators and administrators with technology management skills and sustainable implementation strategies
- Custom Solution Architecture: Design responsive, accessible technology solutions optimized for diverse educational environments and learning needs
- **Strategic Planning**: Manage complete project lifecycle from educational needs assessment through technology selection, implementation, and success measurement

### LEARNING OVATIONS INC.

Remote

Full Stack Developer February 2022 - September 2022

- Acquisition Success: Contributed to technical foundation that led to successful acquisition by Scholastic Inc.
- **Startup Agility**: Served as second developer on two-person development team at educational technology startup

- Scalable Architecture: Built core API integrations and database architecture supporting scalable educational platforms
- **Cross-Functional Collaboration**: Collaborated with cross-functional teams in fast-paced startup environment
- Process Leadership: Demonstrated ownership mentality while establishing development processes and technical standards

## **DSST PUBLIC SCHOOLS**

Denver, Colorado

Special Education Administrator & EdTech Lead August 2015 - February 2022

- Transformational Leadership: Led team of 25+ education professionals including 9 special educators, 12 paraprofessionals, 3 social workers, and therapy staff as Director of Special Education (grades 6-12)
- Compliance Excellence: Achieved 100% IEP compliance with state and federal deadlines, securing full federal funding eligibility for grades 9-12
- **Dramatic Improvement**: Increased students with disabilities re-enrollment from below 80% to 96% through innovative program development and technology integration
- Data-Driven Results: Led special education technology supports resulting in 26% higher ACT Explore exam growth rate for students with IEPs (2.83) vs non-disabled peers (2.1)
- System Innovation: Developed Comprehensive MTSS process increasing formal intervention rate from 20% to 67% for failing students through technology-enhanced tracking
- Strategic Technology Leadership: Led educational technology initiatives while representing school in district-level policy and implementation conversations
- Remote Learning Excellence: Provided comprehensive technical support and troubleshooting for students and staff in remote/virtual learning environments

# **JEFFCO PUBLIC SCHOOLS**

Arvada, Colorado

Secondary Significant Support Needs Program Lead August 2009 - August 2015

- **Pilot Program Leadership**: Designed and implemented groundbreaking pilot program for cloud-based IEP progress monitoring data collection tool school-wide (2013-2014)
- Staff Development: Managed staff of 6 adult personnel and served as District Mentor for new teachers in Significant Support Needs Programs K-12
- Digital Transformation: Implemented comprehensive paperless classroom using Schoology and integrated computer/iPad applications

- Professional Development Design: Created and led school-wide Professional Development on Universal Design for Learning principles, educational technology, Google for Education, and BYOD initiatives
- Curriculum Innovation: Developed and trained Special Education staff on standards-based IEP goal writing and data-driven instruction using integrated technology solutions
- **Community Partnerships**: Coordinated job coaching and work internships for students with community partnerships using technology platforms

#### **EDUCATION & CERTIFICATIONS**

AWS Certified Cloud Practitioner | exp. 2027

Elementary Education K-6 Teacher - Colorado Licensed | exp. 2031

Special Education Generalist (5-21) - Colorado Licensed | exp. 2031

CTE Alternative Cooperative Education (ACE) (7-12) | exp. 2031

Scrum.org - Professional Scrum Master I | issued 2022

## **SKILLS**

**Development Platforms**: Ruby on Rails, JavaScript, React, Python, HTML5, CSS3, SQL, NextJS, REST APIs, Streamlit, Docker, AWS

**Educational Technology**: Learning Management Systems, Student Information Systems, Assessment Platforms, Content Management Systems, IEP Compliance Systems, Universal Design for Learning Tools

**Project Management**: Agile/Scrum Methodologies, Stakeholder Management, Change Management, Professional Development Design, Implementation Strategy

Languages: Spanish (B1 - Intermediate)