

# Riley Hoffman

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## Profile

I'm a web developer with a passion for building accessible and responsive web applications. I quickly learn new concepts and love adding to my growing skill set. I am a proactive problem solver who enjoys writing future-proof, understandable code that fosters collaboration with other developers.

## Technical skills

- HTML 5 & CSS/SCSS
- JavaScript/TypeScript
- React / Next.js
- Tailwind CSS
- Responsive Design
- Vue.js
- WordPress
- Web Accessibility (WCAG 2.2)
- RESTful APIs / Express.js / MongoDB
- Web Design
- JQuery
- Node.js
- PHP
- Python
- Firebase
- Git Collaboration
- GitHub Actions / Jest / CI/CD

## Professional skills

- Teamwork and collaboration
- Analyzing and problem-solving
- Patience and empathy
- Adapting quickly to changing landscapes
- Strong attention to detail
- Pro-active approaches
- Continuously learning and unlearning
- Resiliency and accountability
- Excellent communication
- Customer service focus

## Experience

### Dental Growth Strategies, H-Cube Marketing

*Web Developer, May 2022 – July 2024*

Building and maintaining websites for dental and wellness practices. New builds were created from PSD conversions or my own web design. I worked in various contexts as company practices evolved, including HTML/JavaScript with Firebase hosting, in-house PHP framework, and WordPress. I converted old WordPress sites to the preferred frameworks, fixed site problems as reported by SEM Rush, PageSpeed Insights, WAVE (Web Accessibility Evaluation Tool), and our Client Account Managers. Projects were organized and completed using Monday.com.

### Freelance Web Developer

*Client example: [Evangeline Gentle](#), Musician, 2022*

Rebuilt a lost website and created a new custom WordPress theme with the original look. Implemented page, post, archive templates, primary and mobile navigations, widget area, functions.php etc. The client was back up and running in no time and they were empowered to edit their own content.

*Client example: [Public Energy Performing Arts Inc.](#), 2021*

Accessibility audit for local arts organization. WCAG 2.1 Level AA standard remediation, colour contrast, HTML refactoring, added missing alt attributes, tested and fixed mobile responsiveness, tested screen reader and keyboard only navigation and made improvements.

### **Market Hall Performing Arts Centre Inc.**

*Marketing Coordinator and Box Office Manager, June 2013 – March 2020*

I managed the organization's box office, including in-bound telephone, online, and walk-up customer service queries and sales. Web content editing, event organization, promotional material design, and many other day-to-day office tasks. I assisted with a large variety of in-person live events over the years and communicated our sales and reports to the Board of Directors and other key stakeholders.

### **Education**

#### **Juno College of Technology**

- Web Development Bootcamp, 2021
- Intro to Web Dev Intensive Course, 2021

#### **Trent University**

- Bachelor of Arts, 2009 – 2013
- Canadian Studies

### **Certificates**

[Learn Python 3](#) (Codecademy)

[Learn SQL Course](#) (Codecademy)

[Using MongoDB with Node.js](#) (LinkedIn)

[Elasticsearch Essential Training](#) (LinkedIn)

[Build RESTFUL APIs with Node.js and Express](#) (LinkedIn)

[Node.js Essential Training](#) (LinkedIn)

[AWS Essential Training for Developers](#) (LinkedIn)

[Drupal 9 Essential Training: 1 Introduction and Administration](#) (LinkedIn)

[Drupal 9 Essential Training: 2 Content and Fields](#) (LinkedIn)