

Riley Hoffman

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Profile

I'm a web developer with a passion for building accessible and responsive web applications. I quickly learn new concepts and love adding to my growing skill set. I am a proactive problem solver who enjoys writing future-proof, understandable code that fosters collaboration with other developers.

Technical skills

- HTML 5 & CSS/SCSS
- JavaScript/TypeScript
- React / Next.js
- Tailwind CSS
- Responsive Design
- Vue.js
- WordPress
- Web Accessibility (WCAG 2.2)
- RESTful APIs / Express.js / MongoDB
- Node.js
- Web Design
- jQuery
- PHP
- Python
- Firebase
- Git Collaboration
- GitHub Actions / Jest / CI/CD

Professional skills

- Teamwork and collaboration
- Analyzing and problem-solving
- Patience and empathy
- Adapting quickly to changing landscapes
- Strong attention to detail
- Pro-active approaches
- Continuously learning and unlearning
- Resiliency and accountability
- Excellent communication
- Customer service focus

Experience

Self-Employed Contractor

Digital Accessibility Practitioner, September 2025 – Present

Contributing to premium accessibility courses in support of corporate clients: Producing and editing product demo videos (axe DevTools, Android Talkback, Android Accessibility Scanner etc.), writing components accessibility lessons, writing video descriptions. Creating a mock app environment with bubble.io for testing purposes. Receiving and completing tickets on Jira.

Dental Growth Strategies, H-Cube Marketing

Web Developer, May 2022 – July 2024

Building and maintaining websites for dental and wellness practices. New builds were created from PSD conversions or my own web design. I worked in various contexts as company practices evolved, including HTML/JavaScript with Firebase hosting, in-house PHP framework, and WordPress. I converted old WordPress sites to the preferred frameworks, fixed site problems as reported by SEM Rush, PageSpeed Insights, WAVE (Web Accessibility Evaluation Tool), and our Client Account Managers. Projects were organized and completed using Monday.com.

Freelance Web Developer

Client example: [Evangeline Gentle](#), Musician, 2022

Rebuilt a lost website and created a new custom WordPress theme with the original look. Implemented page, post, archive templates, primary and mobile navigations, widget area, functions.php etc. The client was back up and running in no time and they were empowered to edit their own content.

Client example: [Public Energy Performing Arts Inc.](#), 2021

Accessibility audit for local arts organization. WCAG 2.1 Level AA standard remediation, colour contrast, HTML refactoring, added missing alt attributes, tested and fixed mobile responsiveness, tested and improved screen reader and keyboard navigation.

Market Hall Performing Arts Centre Inc.

Marketing Coordinator and Box Office Manager, June 2013 – March 2020

Box office and ticket management, customer service and sales in person and by phone/email. Web content editing, event organization, promotional designs. Assisting with in-person live events. Communicating sales and reports to Board of Directors and key stakeholders.

Education

Juno College of Technology

- Web Development Bootcamp, 2021
- Intro to Web Dev Intensive Course, 2021

Trent University

- Bachelor of Arts, 2009 – 2013
- Canadian Studies

Certificates

[Learn Python 3](#) (Codecademy)

[Learn SQL Course](#) (Codecademy)

[Using MongoDB with Node.js](#) (LinkedIn)

[Elasticsearch Essential Training](#) (LinkedIn)

[Build RESTFUL APIs with Node.js and Express](#) (LinkedIn)

[Node.js Essential Training](#) (LinkedIn)

[AWS Essential Training for Developers](#) (LinkedIn)

[Drupal 9 Essential Training: 1 Introduction and Administration](#) (LinkedIn)

[Drupal 9 Essential Training: 2 Content and Fields](#) (LinkedIn)