

# USER SURVEYS



# What We Surveyed

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For this survey we wanted to ask general questions to our target audience and provide an open response format. We believe this is the best option to help guide content insertion, and to see if this product could be helpful.



# WE RECEIVED

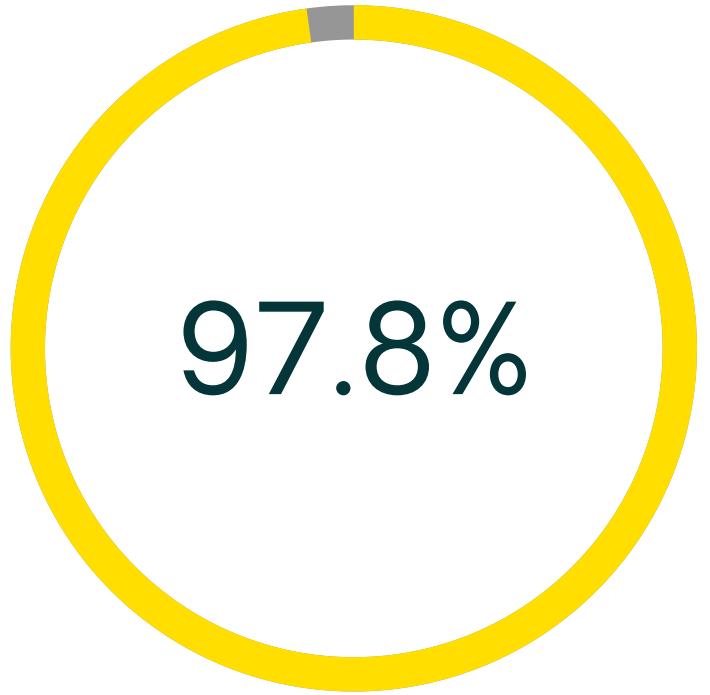
46

# RESPONSES

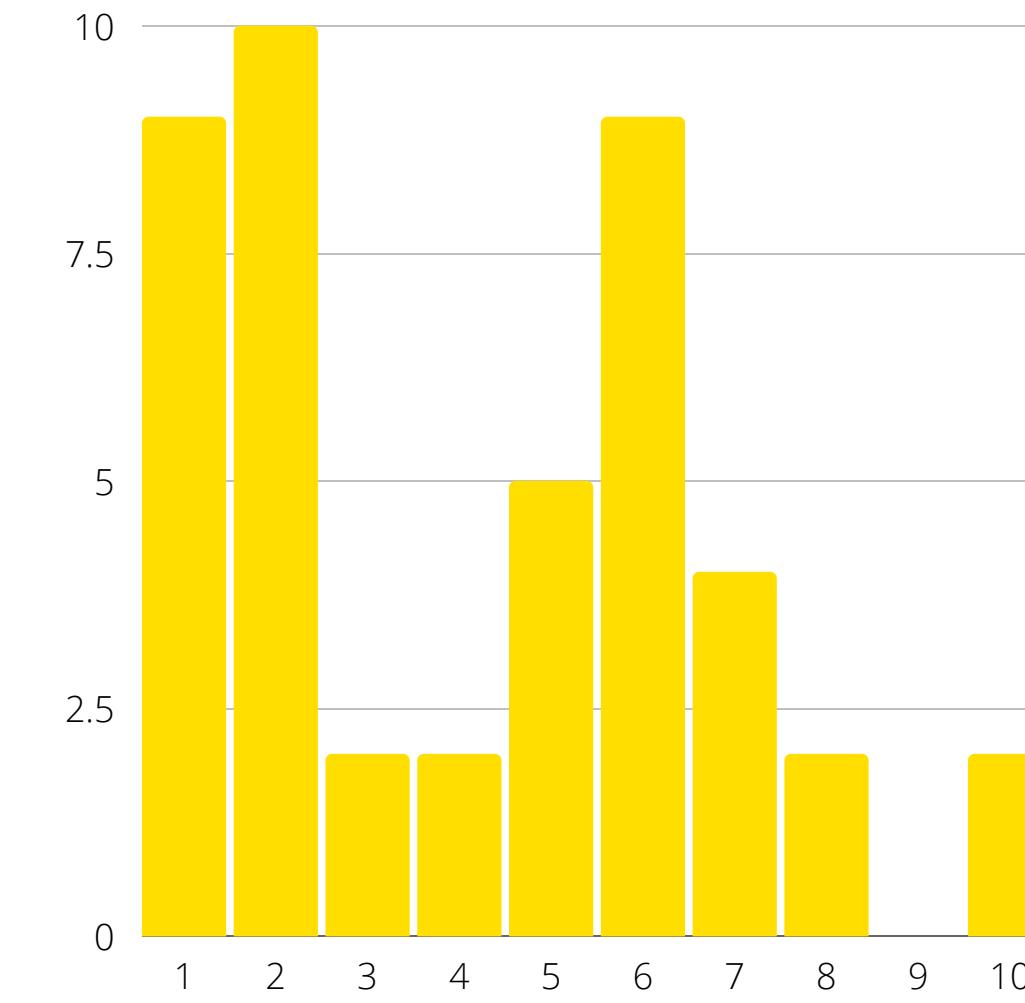
From 6 different State



# Results



Users that believed they could influence voting.



This chart shows where users scored themselves in terms of familiarity with local elections. 1 being not familiar 10 being most familiar

# What is something you think you should know but don't about the voting process and/or local elections?

Updating current address to voter card and have correct building information on voter card to know where to vote.

How do I figure out how whether or not to vote for certain judges?

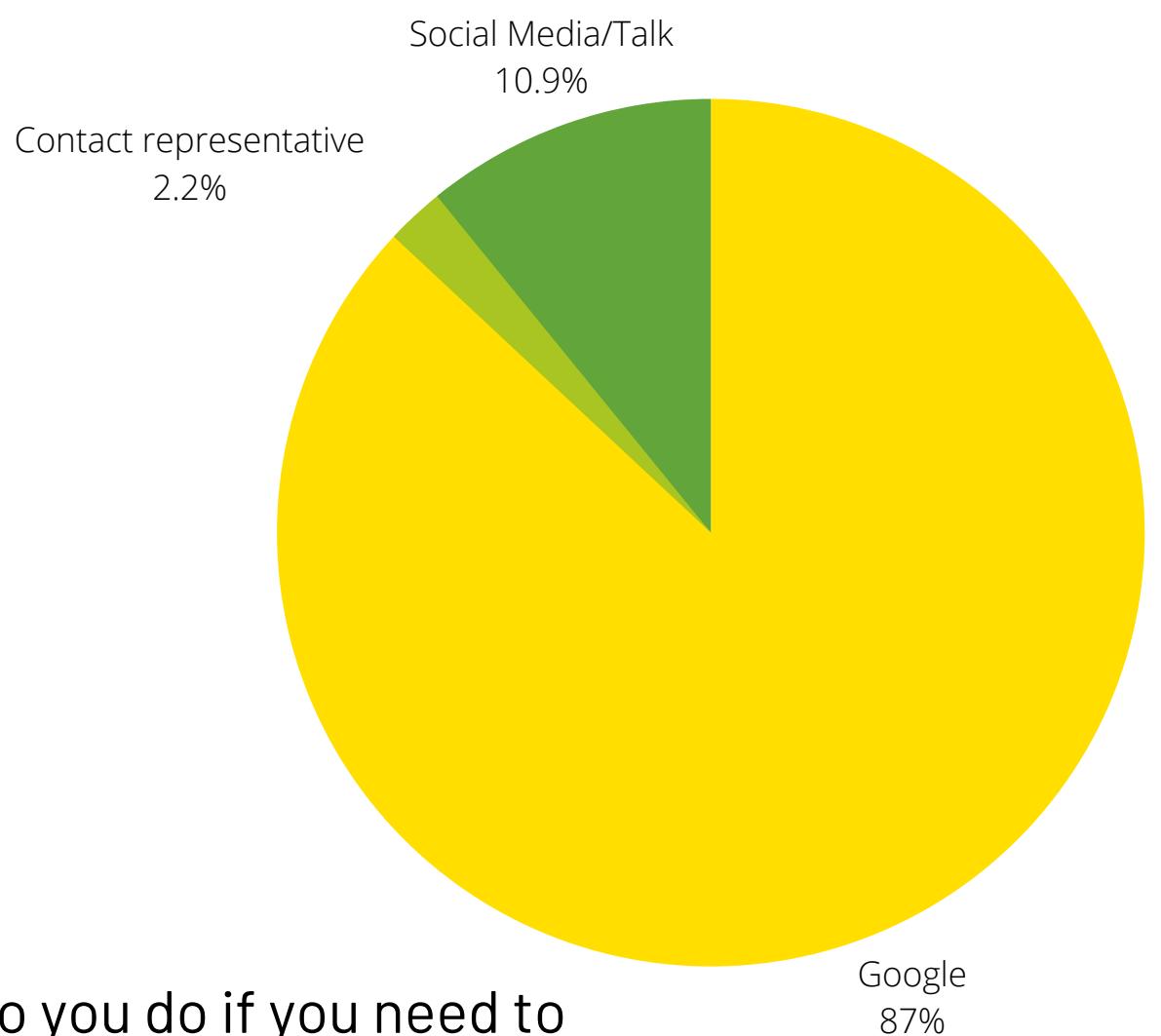
I dont understand how to register

Voting by mail is kind of confusing/ how to change ur voting info after you've moved

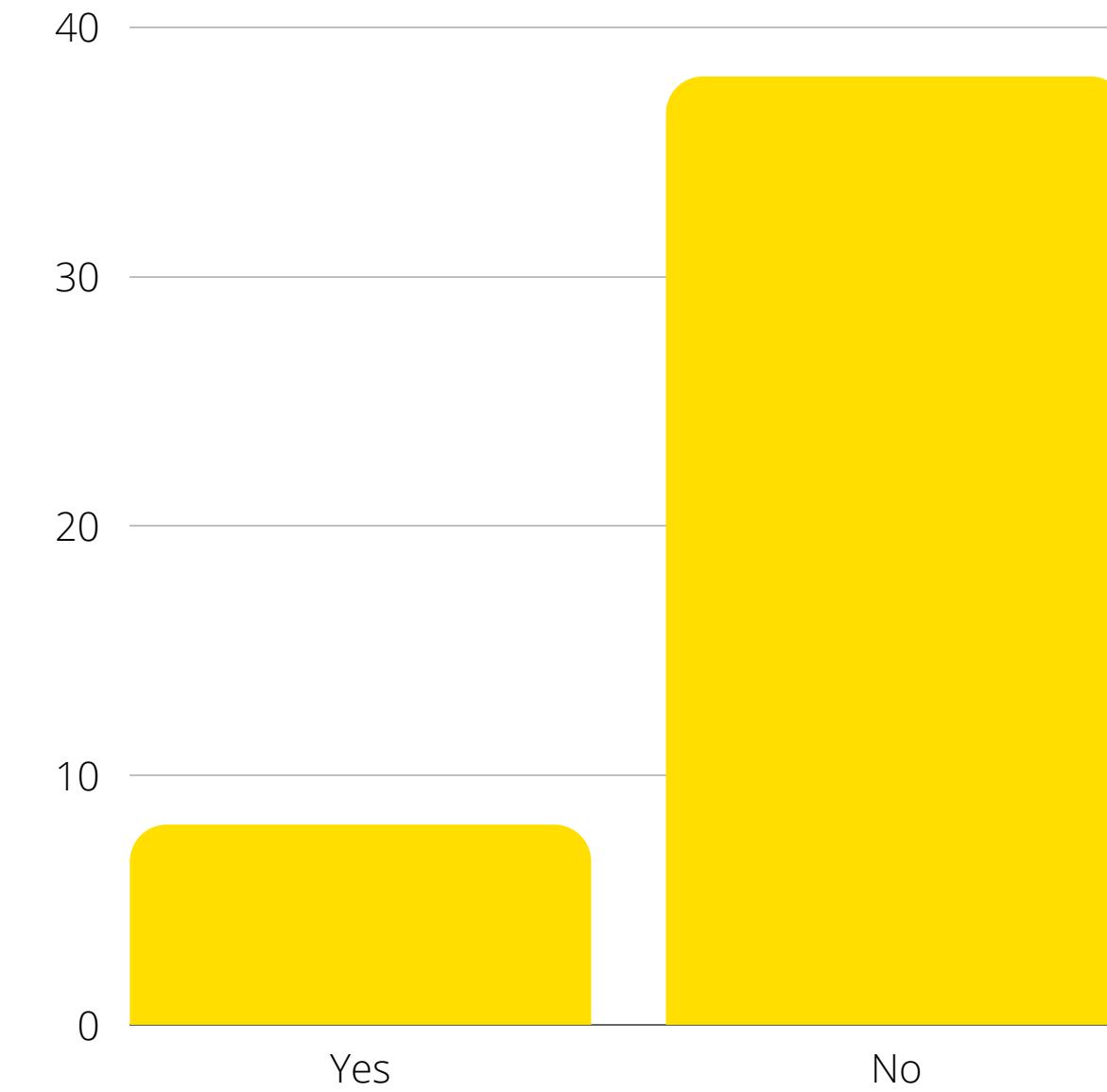
I don't know anything about local elections and I feel like I should.

I know practically nothing, so any information would be helpful.

# More data!



What do you do if you need to find information on who is on the ballot? (If you don't know, please tell us what you would try first)



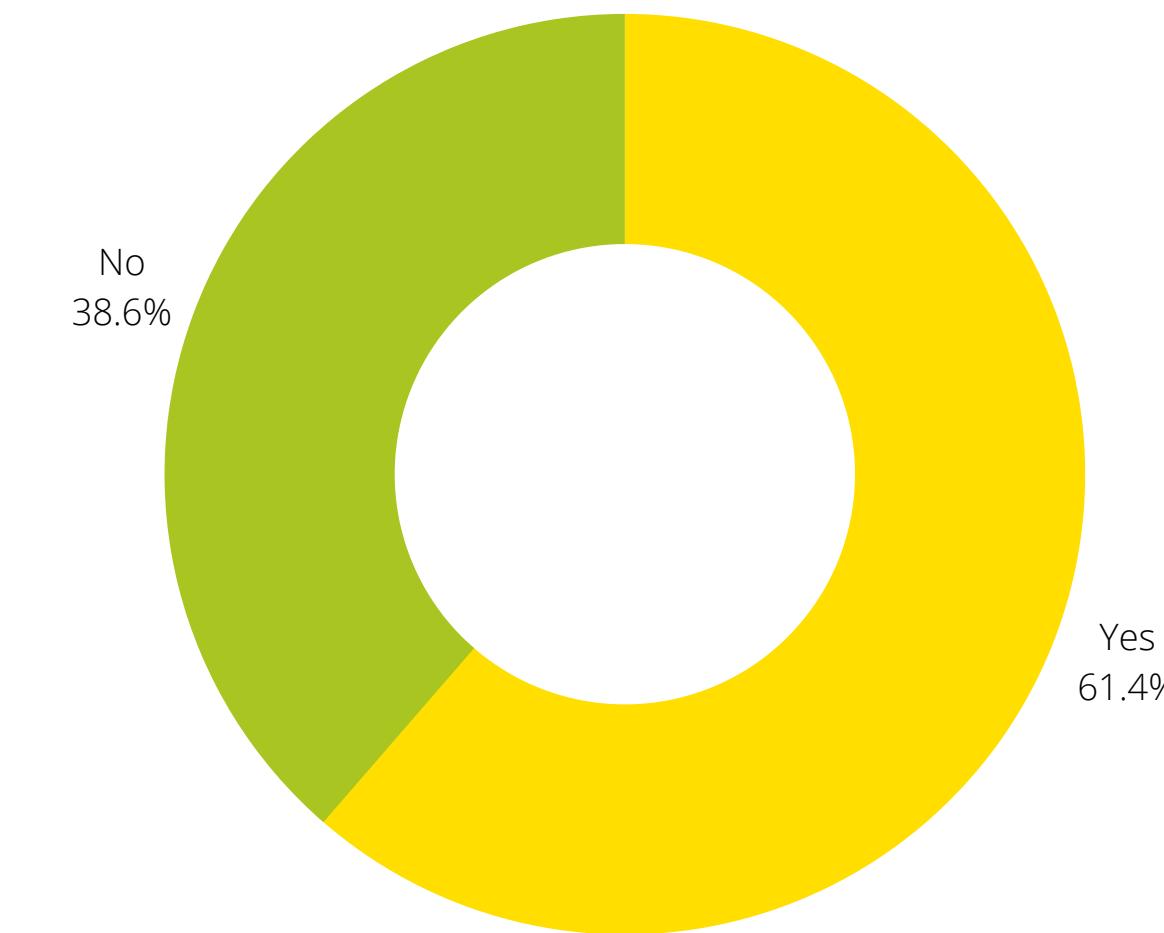
Do you know how to switch your residency to a different state?



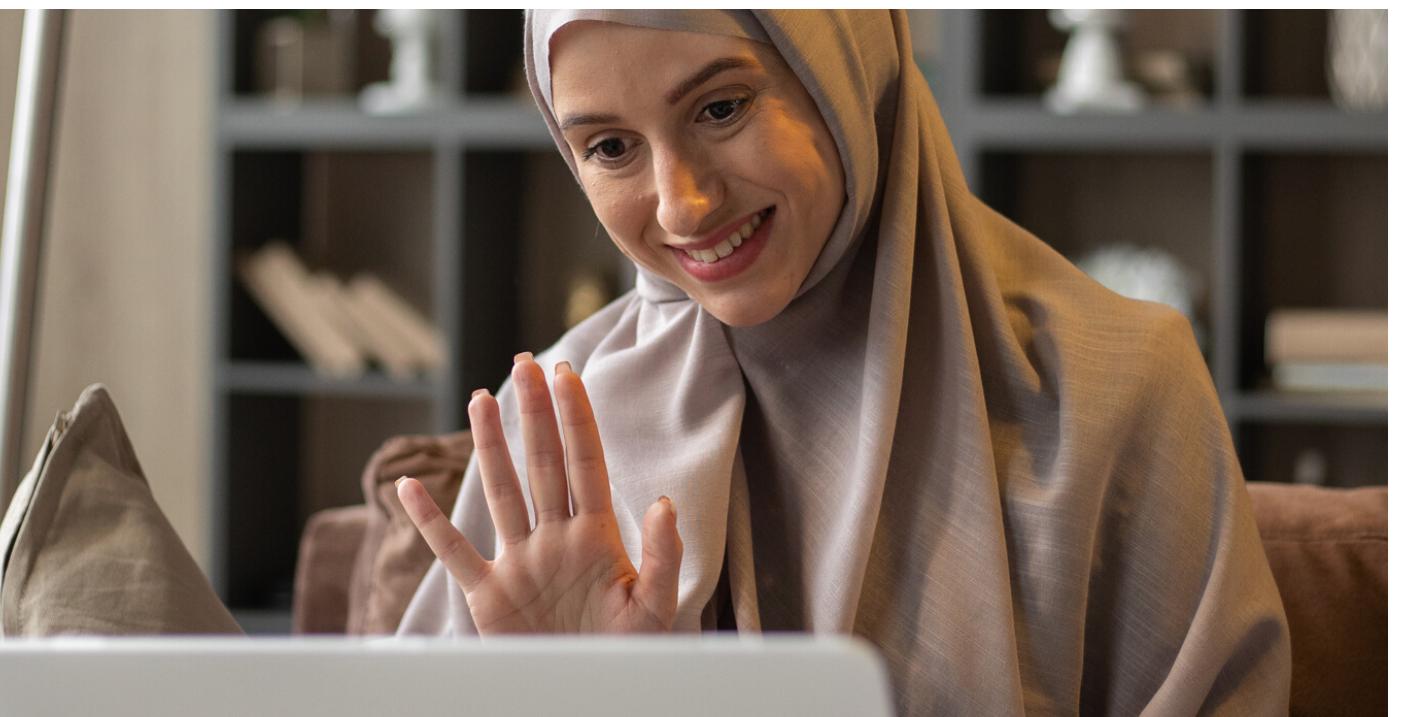
# Even more data!



Are you familiar with the term  
gerrymandering?



Have you ever used a website with the intent of  
informing yourself about driving laws, renting  
laws, or any other type of legal information?



**There is more  
specific responses  
in the drive!**

This is an overview but I recommend looking at the spread sheet in the google drive for a more indepth analysis!

**Thank you all for your time!**