

XML vs JSON - Battle Royale

@RileyMajor



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 - <http://TSQLTuesday.com/>
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 - PASSMN – Twin Cities
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 - FoxPASS - Appleton, WI
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 - Microsoft BI Professionals - Wisconsin: Greendale, WI
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 - WI SSUG - Waukesha, WI

Background

XML

- eXtensible Markup Language
- Introduced in 1998.
- Derived from SGML (parent of HTML) by W3C.
- Human & Machine Readable
- Elements and Attributes
- T-SQL Support in 2000

JSON

- JavaScript Object Notation
- Hints in 1996. More like 2002. RFC 4627 in 2006.
- Formalized by ECMA (makers of JavaScript) in 2013.
- Human & Machine Readable
- Name/Value Pairs.
- T-SQL Support in 2016

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3

XML:

<https://www.w3.org/XML/>
<https://www.w3.org/TR/2008/REC-xml-20081126/>
http://docstore.mik.ua/oreilly/xml/xmlnut/ch01_04.htm

JSON:

<http://www.json.org/>
<http://www.ecma-international.org/publications/files/ECMA-ST/ECMA-404.pdf>
<http://www.ietf.org/rfc/rfc4627.txt>
<https://www.youtube.com/watch?v=-C-JoyNuQJs>

Originally, the Internet and regular applications were in such dire need of a standard for information exchange that even those who hated XML supported its use. Eventually, the simplicity of JSON and its popularity on the web (due to it being a subset of JavaScript) propelled its adoption.

XML is more complex- supporting elements, attributes, namespaces, validation, control language, comments, and more.

XML was created through a standards body. JSON arose organically out of JavaScript itself. Multiple people had similar ideas but Douglas Crockford is credited with standardizing the concept.

Basic Structure

XML

```
<?xml version="1.0"?>
<element
  attribute="value"
>
  Character Data
</element>
```

JSON

```
{
  "name": "value"
}
```

The XML version information is optional but recommended, so I included it here. I included attributes as they are commonly used, but they are also optional. Namespaces are optional, too, but I didn't include them as it's quite a bit messier due to the length of the URI, and they are less frequently used than the other two optional concepts displayed.

Note that white space handling in XML is not a simple concept. Different implementations treat the white space inside an element (the character data, above) differently. That makes “pretty printing” easier with JSON.

Arrays

XML

```
<array>
  <item>data</item>
  <item>data</item>
</array>
```

JSON

```
{
  "array":
  [
    "data",
    "data"
  ]
}
```

XML does not have a concept of an array, natively. Attributes can't be used easily as there must be only one attribute with a given name on any element. You could delimit values within an attribute, but there is no prescribed methodology. It would be up to the producing and consuming apps to handle and validate that.. However, XML does permit repeating elements at the same nesting level (except for the root level).

JSON has a native concept of an array. It can be the top-level of a JSON document, but the array itself can't have a name unless it's part of an object.

Nesting

XML

```
<Level1>
  <Level2>
    <Level3>
      Data
    </Level3>
  </Level2>
</Level1>
```

JSON

```
{
  "Level1":
    {
      "Level2":
        {
          "Level3":
            "Data"
        }
    }
}
```

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6

There's no nesting limit defined in the specs, but implementations vary in their ability to nest.

Msg 6335, Level 16, State 102, Line 5

XML datatype instance has too many levels of nested nodes. Maximum allowed depth is 128 levels.

Msg 13606, Level 16, State 1, Line 7

JSON text that has more than 128 nesting levels cannot be parsed.

Data Types

XML

- Natively, none.
- With Schemas:
 - String
 - Boolean
 - Decimal
 - dateTime
 - anyURI
 - ...more...

JSON

- Strings (quotes)
- Numeric (no quotes; scientific notation supported)
- Boolean (true, false)
- null

Special Characters

XML

- Elements should be letters and numbers, with no spaces. Can use:
 - . - _ :
- In data and attributes, must encode:
 - < as <
 - & as &
- Encode chosen quotes in attributes.
- Control characters (except CR LF TAB) are not allowed.

JSON

- Keys and string data must be quote (") encapsulated.
- Quotes ("), "reverse solidus" aka backslash (\), and control characters (up through code 31, even tabs).
- Encode using backslash and unicode code point or shortcut (\r\n).

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8

XML

Element names must start with a letter, underscore, or colon and must continue with letters, digits, periods, hyphens, underscores, or colons.

Most folks recommend encoding "greater than" and both types of quotes always, but that's not necessary.

<https://www.xml.com/pub/a/2001/07/25/namingparts.html>

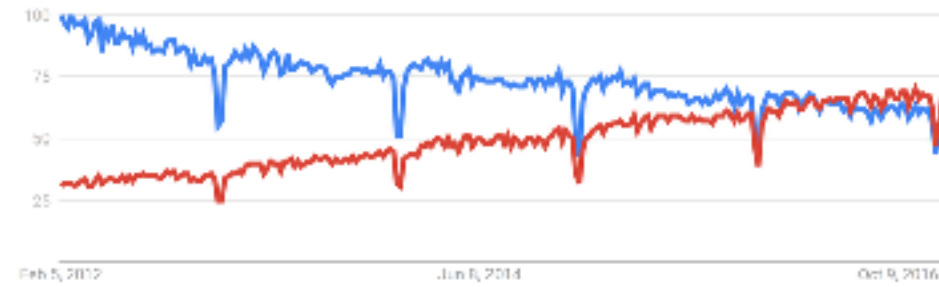
<http://stackoverflow.com/questions/1091945/what-characters-do-i-need-to-escape-in-xml-documents>

JSON

<https://www.ietf.org/rfc/rfc4627.txt>

Search Trends

- XML (Blue) vs JSON (Red)



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9

The dips are the year end holidays.

<https://trends.google.com/trends/explore?date=2012-02-01%202017-01-31&q=xml,json>

Web Ecosystem

- The world wide web loves JSON.
- SOAP (Blue): a complex XML-based API method.
- REST (Red): a simpler API method, usually using JSON.



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10

<https://trends.google.com/trends/explore?cat=5&date=2012-02-01%202017-01-31&q=soap,rest>

Seriously I've seen people grimace when I mention XML.

Microsoft Ecosystem

XML

- SQL Server Query Plans
- SQL Server Extended Events
- BIML
- SSIS Packages & Configuration
- SSRS Configuration
- SSAS XMLA
- PowerBI Configuration
- Office File Formats
- SQLSaturday.com Data
- XAML

JSON

- TypeScript Configuration
- SSAS Tabular 2016 (TMSL)
- Visual Studio Team Services
- Various REST web services.

SSIS Packages: [https://msdn.microsoft.com/en-us/library/hh758694\(v=sql.120\).aspx](https://msdn.microsoft.com/en-us/library/hh758694(v=sql.120).aspx)

SSRS Configuration: <https://docs.microsoft.com/en-us/sql/reporting-services/report-server/reporting-services-configuration-files>

SSAS XMLA: <https://www.mssqltips.com/sqlservertip/2982/sql-server-2012-analysis-services-xmla/>

TMSL: <https://docs.microsoft.com/en-us/sql/analysis-services/tabular-model-scripting-language-tmsl-reference>

Visual Studio Team Services Extensions: <https://www.visualstudio.com/en-us/docs/integrate/extensions/develop/manifest>

SQL Server Support

XML

- SQL Server 2000
 - FOR XML
 - OPENXML
- SQL Server 2005
 - XML Data Type
 - XML Indexing
 - XML Schema Processing
 - XML FLWOR Support
 - Functions: query, value, exist, nodes, modify

JSON

- SQL Server 2016
 - FOR JSON
 - OPENJSON
 - Functions: ISJSON, JSON_VALUE, JSON_QUERY, JSON_MODIFY
- Differences
 - No “prepare document” step for OPENJSON
 - No “nodes” function.

<http://www.informit.com/articles/article.aspx?p=99813>

<https://technet.microsoft.com/en-us/library/ms345117%28v=sql.90%29.aspx?f=255&MSPPErr=-2147217396>

<http://www.sqlservercurry.com/2011/05/sql-server-xml-flowr-expression-in-sql.html>

XML vs JSON - Sample Data

DECLARE @Orders TABLE

```
(  
    OrderID bigint IDENTITY,  
    OrderDate datetime  
);
```

DECLARE @OrderDetails TABLE

```
(  
    OrderDetailsID bigint IDENTITY,  
    OrderID bigint,  
    ProductID varchar(50),  
    Qty int  
);
```

OrderID	OrderDate	ProductID	Qty
1	2015-10-10	Bike	2
1	2015-10-10	Helmet	2
1	2015-10-10	Wheels	4
2	2015-10-09	Ball	10

XML vs JSON – Creation (Path)

XML

```
SELECT
    Orders.OrderID,
    Orders.OrderDate,
    OrderDetails.ProductID,
    OrderDetails.Qty
FROM @Orders AS
    Orders
JOIN @OrderDetails AS
    OrderDetails
ON Orders.OrderID =
    OrderDetails.OrderID
FOR XML PATH;
```

JSON

```
SELECT
    Orders.OrderID,
    Orders.OrderDate,
    OrderDetails.ProductID,
    OrderDetails.Qty
FROM @Orders AS
    Orders
JOIN @OrderDetails AS
    OrderDetails
ON Orders.OrderID =
    OrderDetails.OrderID
FOR JSON PATH;
```

XML vs JSON – Creation (Path)

XML

```
<row>
  <OrderID>1</OrderID>
  <OrderDate>2015-10-10T00:00:00
    </OrderDate>
  <ProductID>Bike</ProductID>
  <Qty>2</Qty>
</row>
<row>
  <OrderID>1</OrderID>
  <OrderDate>2015-10-10T00:00:00
    </OrderDate>
  <ProductID>Helmet</ProductID>
  <Qty>2</Qty>
</row>...
```

JSON

```
[{
  "OrderID":1,
  "OrderDate":"2015-10-10T00:00:00",
  "ProductID":"Bike",
  "Qty":2
},
{
  "OrderID":1,
  "OrderDate":"2015-10-10T00:00:00",
  "ProductID":"Helmet",
  "Qty":2
}]
```

XML vs JSON – Creation (Auto)

XML

```
SELECT
    Orders.OrderID,
    Orders.OrderDate,
    OrderDetails.ProductID,
    OrderDetails.Qty
FROM @Orders AS
    Orders
JOIN @OrderDetails AS
    OrderDetails
ON Orders.OrderID =
    OrderDetails.OrderID
FOR XML AUTO;
```

JSON

```
SELECT
    Orders.OrderID,
    Orders.OrderDate,
    OrderDetails.ProductID,
    OrderDetails.Qty
FROM @Orders AS
    Orders
JOIN @OrderDetails AS
    OrderDetails
ON Orders.OrderID =
    OrderDetails.OrderID
FOR JSON AUTO;
```


XML vs JSON – Creation (Auto)

XML

```
<Orders
  OrderID="1"
  OrderDate="2015-10-10T00:00:00"
>
  <OrderDetails
    ProductID="Bike" Qty="2" />
  <OrderDetails
    ProductID="Helmet" Qty="2" />
  <OrderDetails
    ProductID="Wheels" Qty="4" />
</Orders>...
```

JSON

```
[{
  "OrderID":1,
  "OrderDate":"2015-10-10T00:00:00",
  "OrderDetails":[
    {"ProductID":"Bike","Qty":2},
    {"ProductID":"Helmet","Qty":2},
    {"ProductID":"Wheels","Qty":4}]
  },...
]
```

Notice there is no green on the XML side. There are no more text nodes.

XML vs JSON - Get Values

XML

DECLARE

```
@x xml = '<x>y</x>';
```

SELECT

```
@x.value
```

```
(
```

```
'(/x/text())[1]',
```

```
'varchar(50)'
```

```
);
```

JSON

DECLARE

```
@j varchar(50) = '{"x":"y"}';
```

SELECT

```
JSON_VALUE
```

```
(
```

```
@j,
```

```
'$.x'
```

```
);
```

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18

XML

<https://docs.microsoft.com/en-us/sql/t-sql/xml/value-method-xml-data-type>

JSON

Regardless of the underlying type, it returns nvarchar. It has a size limit. Use OPENJSON to get around that.

<https://docs.microsoft.com/en-us/sql/t-sql/functions/json-value-transact-sql>

XML vs JSON - Getting Subsets

XML

```
DECLARE  
  @x xml =  
  '<x><y>z</y></x>';
```

```
SELECT  
  @x.query ('(/x/y)');
```

Result:
<y>z</y>

JSON

```
DECLARE  
  @j varchar(50) =  
  '{"x":{"y":"z"}}';
```

```
SELECT  
  JSON_QUERY (@j, '$.x');
```

Result:
{"y":"z"}

XML vs JSON – Getting Rows

- XML has OPENXML and nodes function. Both support XQuery.
- OPENXML
 - Requires “prepare document” step.
 - Separate T-SQL Statement– can’t be used in views or inline functions.
 - Might be faster for repeat access.
 - You have to remove the document from memory manually.
- Nodes
 - Can be used as part of T-SQL statement.
- OPENJSON works like nodes, but without the XQuery.

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20

JSON Support in SQL Server 2016 - Jovan Popovic (MSFT) 16 May 2015 7:17 AM
<http://blogs.msdn.com/b/jocapc/archive/2015/05/16/json-support-in-sql-server-2016.aspx>

MSSQL Server 2016 coming with JSON support (not really)
<http://www.itworld.com/article/2925117/enterprise-software/mssql-server-2016-coming-with-json-support-not-really.html>

OPENXML - Query

```
DECLARE @i int, @x xml =  
'<x>  
  <Element attribute="Attribute Value">  
    Element Value  
  </Element>  
  <y><z>Hello</z></y>  
</x>';  
EXEC sp_xml_preparedocument @i OUTPUT, @x;  
SELECT * FROM OPENXML (@i, '/');
```

OPENXML - Results

id	parentid	nodetype	localname	prefix	namespaceuri	datatype	prev	text
0	NULL	1	x	NULL	NULL	NULL	NULL	NULL
2	0	1	Element	NULL	NULL	NULL	NULL	NULL
3	2	2	attribute	NULL	NULL	NULL	NULL	NULL
7	3	3	#text	NULL	NULL	NULL	NULL	Attribute Value
4	2	3	#text	NULL	NULL	NULL	NULL	Element Value
5	0	1	y	NULL	NULL	NULL	2	NULL
6	5	1	z	NULL	NULL	NULL	NULL	NULL
8	6	3	#text	NULL	NULL	NULL	NULL	Hello

OPENJSON

```
DECLARE @j varchar(max) =
'{
  "NULL": null,
  "String": "Hello",
  "Number": 123.4E05,
  "Boolean": true,
  "Array": [1,2,3],
  "JSON": {"a": "b"}
}';
SELECT *
FROM OPENJSON(@j);
```

key	value	type
NULL	NULL	0
String	Hello	1
Number	1.2E+07	2
Boolean	TRUE	3
Array	[1,2,3]	4
JSON	{"a": "b"}	5

XML vs JSON – Consuming (OPEN*)

OPENXML

DECLARE

```
@i int, @x xml =  
'<x><a>1</a><a>2</a></x>';
```

```
EXEC sp_xml_preparedocument  
@i OUTPUT, @x;
```

```
SELECT * FROM  
OPENXML (@i, '/x/a', 2)  
WITH (a int '.');
```

OPENJSON

DECLARE

```
@j varchar(max) =  
'{"x":[{"a":1},{"a":2}]}';
```

```
SELECT a.value FROM  
OPENJSON (@j) AS x  
CROSS APPLY OPENJSON (x.  
[value]) AS a_array  
CROSS APPLY OPENJSON  
(a_array.[value]) AS a;
```

JSON requires no “prepare document” step.

Each OPENJSON peels off one layer. If the layer is an object, each property gets a row. If the layer is an array, each array entry gets a row.

<https://docs.microsoft.com/en-us/sql/relational-databases/xml/openxml-sql-server>

XML vs JSON – Consuming (Nodes)

XML Nodes()

```
DECLARE
  @x xml =
  '<x><a>1</a><a>2</a></x>';

SELECT
  a.value('.', 'int')
FROM @x.nodes('/x/a') AS x(a);
```

OPENJSON

```
DECLARE
  @j varchar(max) =
  '{"x":[{"a":1},{"a":2}]}';

SELECT a.value FROM
  OPENJSON (@j) AS x
  CROSS APPLY OPENJSON (x.
    [value]) AS a_array
  CROSS APPLY OPENJSON
    (a_array.[value]) AS a;
```

XML vs JSON – Consuming (JSON v JSON)

OPENJSON

```
SELECT a.value
FROM
    OPENJSON (@j) AS x
CROSS APPLY
    OPENJSON
    (x.[value]) AS a_array
CROSS APPLY
    OPENJSON
    (a_array.[value]) AS a;
```

Combo

```
SELECT JSON_VALUE
(a_array.value, '$.a') FROM
(
    SELECT
        JSON_QUERY(@j, '$.x')
    AS x
) xtable
CROSS APPLY OPENJSON
(xtable.x) AS a_array;
```

XML vs JSON – Data Type

- XML has a native type, but can be stored as nvarchar or varchar.
- JSON does **not** have a native type. Use nvarchar or varchar.
- Why not?
 - Already being stored as text.
 - But so was XML.
 - And so what? Convert over time. Convert on the fly.
 - Don't have to update other SQL Server tools.
 - Boo hoo. Ok for now, but convert over time.
 - Client apps can handle native XML but not JSON.
 - Wait, what?
 - And so what if it's text to the outside world; what about in-database performance?

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27

JSON Support in SQL Server 2016 - Jovan Popovic (MSFT) 16 May 2015 7:17 AM
<http://blogs.msdn.com/b/jocapc/archive/2015/05/16/json-support-in-sql-server-2016.aspx>

MSSQL Server 2016 coming with JSON support (not really)
<http://www.itworld.com/article/2925117/enterprise-software/mssql-server-2016-coming-with-json-support-not-really.html>

Note that sometimes keeping XML as text can actually be faster.

XML vs JSON – Data Type – Validation

- Without JSON type, can't use TRY_CONVERT() to validate.
- Use ISJSON() instead.
- Can use in CHECK constraint to ensure text field has valid JSON.
- Can then safely create calculated field based off JSON contents.

XML vs JSON – Data Type – Nesting Issue

XML

```
SELECT  
CONVERT(xml,  
'<TextXML>I typed this.</TextXML>'  
) AS 'OuterTag'  
FOR XML PATH("");  
Results:  
<OuterTag>  
<TextXML>I typed this.</TextXML>  
</OuterTag>
```

JSON

```
SELECT  
{'TextJSON':"I typed this."} AS  
'OuterTag'  
FOR JSON PATH;  
  
Results:  
{"OuterTag":{"TextJSON":"I typed  
this.\""}}}
```

XML vs JSON – Data Type – Nesting Fix

```
SELECT
  (
    SELECT
      'I typed this.' AS TextJSON
    FOR JSON PATH
  ) AS 'OuterTag'
FOR JSON PATH;
```

Results:

```
{"OuterTag":{"TextJSON":"I typed this."}}
```

You can do this with XML, too. You just wouldn't need to. However, using subqueries like this is probably a better practice than hard-coding the strings.

Additional Features (in SQL Server)

XML

- XPath
- DTDs
- Entities
- Schema
- Namespaces
- FLWOR
- XHTML (Sort of)
- SQLXML (Deprecated)

JSON

XML Feature: XQuery

DECLARE

```
@x xml = '<r><x a="1">y</x><x a="2">z</x></r>';
```

SELECT

```
@x.query('//x[@a>1]'),  
@x.query('//x[text()="z"]');
```

Result:

```
<x a="2">z</x>
```


XML Feature: XQuery - More Complex

```
DECLARE @x xml =  
'<r>  
  <x a="1" b="2">  
    <y b="2">PickMe!</y>  
    <y b="3">No</y>  
  </x>  
  <x a="1" b="3">  
    <y b="2">No</y>  
  </x>  
  <x a="2" b="2">  
    <y b="2">No</y>  
  </x>  
</r>';
```

```
SELECT  
  @x.value(  
    '/r/x[@a=1 and @b=2]/y[1]',  
    'varchar(50)');
```

Result:
PickMe!

XML Feature: DTDs / Entities

- SQL Server has “limited” DTD support.
- Provides Entity substitution.
- Provides default attribute values.
- Consumed by XML conversion. (One way trip.)
- Validation not supported by SQL Server.

XML Feature: DTDs / Entities

T-SQL

```
SELECT CONVERT(xml, N'  
<!DOCTYPE Test [  
<!ENTITY ReplaceMe  
"Replacement">  
<!ATTLIST Test Attr CDATA  
"Default">]>  
<Test>  
  &ReplaceMe;  
  &ReplaceMe;  
</Test>  
' , 2) ;
```

Result

```
<Test Attr="Default">  
  Replacement  
  Replacement  
</Test>
```

SQL Server won't validate the DTD.

Once consumed, the DTD is not preserved.

<https://docs.microsoft.com/en-us/sql/t-sql/functions/cast-and-convert-transact-sql>

XML Feature: Schema

- Provides data validation.
- Provides structure validation.
- Creates “typed” XML.
 - More efficient storage.
 - Allows XML indexes.
- Does not allow entity creation / substitution.
- Schema collection must be created in advance of use.

XML Feature: Schema

T-SQL

```
CREATE XML SCHEMA COLLECTION
TestSchema AS
N'<schema xmlns="http://
www.w3.org/2001/XMLSchema">
<element name="Test"
type="integer" />
</schema>';
GO
SELECT CONVERT(xml
(TestSchema), N'<Test>a</
Test>');
GO
DROP XML SCHEMA COLLECTION
TestSchema;
```

Result

Msg 6926, Level 16,
State 1, Line 6
XML Validation: Invalid
simple type value: 'a'.
Location: /*:Test[1]

Counterpoint - JSON “Validation”

T-SQL

```
SELECT * FROM  
OPENJSON('{ "a":test}');
```

Result

```
Msg 13609, Level 16,  
State 4, Line 1  
JSON text is not  
properly formatted.  
Unexpected character  
't' is found at  
position 5.
```

XML Feature - Namespaces

- Allows disambiguation of element names.
- Makes for very ugly XML.
- Namespace requires “prefix” and “namespace identifier”.
 - “Prefix” is shorthand way to reference in XML elements.
 - “Namespace identifier” must be a URL or URN.
 - URLs were chosen with the idea that you would buy the domain to guarantee you owned that “space”.
 - But these don’t have to be actual, Internet accessible locations.
 - SQL Server does not navigate to the URLs.
- Requires special handling and syntax in T-SQL.

XML Feature – Namespaces

T-SQL

```
DECLARE @x xml = N'  
<a:x  
xmlns:a="example.com">  
Test  
</a:x>';  
SELECT  
    @x.value('(/a:x)  
[1]', 'varchar(50)');
```

Results

```
Msg 2229, Level 16,  
State 1, Line 3  
XQuery [value()]: The  
name "a" does not  
denote a namespace.
```


XML Feature – Namespaces

T-SQL

```
DECLARE @x xml = N'  
<a:x  
xmlns:a="example.com">  
  Test  
</a:x>';  
SELECT  
  @x.value('declare  
namespace  
a="example.com"; (/a:x)  
[1]', 'varchar(50)');
```

Alternative T-SQL

```
DECLARE @x xml = N'  
<a:x  
xmlns:a="example.com">  
  Test  
</a:x>';  
SELECT  
  @x.value('(/*:x)  
[1]', 'varchar(50)');
```

XML Feature: FLWOR

- FOR, LET, WHERE, ORDER BY, RETURN
- There's a whole programming language inside of XML.
- You can loop, do calculations, and construct XML.
- There are special cases where this makes sense, but there are often better ways.

XML Feature: FLWOR

T-SQL

```
DECLARE @x xml = N'  
  <x>  <a>1</a>  
        <b>2</b>  
        <c>3</c>  </x>';  
  
SELECT  @x.query(''  
for $n in x/*  
order by ($n/text())[1]*-1  
return  
  <num>  
    { (($n/text())[1])+1 }  
  </num>    ');
```

Result

```
<num>4</num>  
<num>3</num>  
<num>2</num>
```

XML Feature: XHTML

- XHTML is not a SQL Server feature per se.
- You can construct XHTML code using T-SQL XML features.
- You could use this to construct entire web pages (laboriously).
- This will perform much more poorly than string concatenation.
- But you don't have to worry about syntactical mistakes.
- You could use this to construct pretty HTML-style emails to be sent using SQL Server, without any outside toolset.

XML Feature: XHMTL

T-SQL

SELECT

'Hello, world!' AS 'div'

FOR

XML

PATH ('body'),

ROOT('html'),

TYPE;

Result

<html>

<body>

<div>Hello, world!</div>

</body>

</html>

Gotchas

XML

- Must have root element (but SQL more forgiving).
- No repeated attribute names.
- Funky whitespace handling.
- No colons in element names.
- No low level ASCII (except CR LF TAB).
- Character restrictions for element names.
- Exact text not preserved in SQL Server XML data type.

JSON

- No comments.
- Repeated key names are variably supported. (Use array instead.)
- “Root” can be array or object.

2017-04-08

XML vs JSON – Battle Royale / @RileyMajor

46

XML:

SQL Server doesn't care whether there's an XML declaration or a root element.

JSON:

If you have two name/value pairs at the same level with the same name, the second value might not be easy to extract depending on the tool. E.g. SQL Server can only grab first value using JSON_VALUE (must use OPENJSON otherwise). JavaScript results in last value.

<https://docs.microsoft.com/en-us/sql/relational-databases/json/solve-common-issues-with-json-in-sql-server>

Note: must be in a database with a compatibility level equal to or greater than 130.

Both:

Both are case sensitive.

Conciseness

- Shorter is not necessarily better.
- Raw binary data is most efficient, but it's not human readable.
- Even human readable code can be impractically terse.

This is a valid program written in the language 05AB1E. It is a “quine”, a program which prints itself without reading its source code.

```
0"D34çý"D34çý
```

Conciseness

- Sometimes, more characters are better.
- XML's extra characters come from labeling the end of a section.
- That can help with navigation in a complex document.

```

    }
    } // look at these braces.
  }
  }
  } // OMG it's still going.
}
} // Almost... there.
} // Let's never do that again.

```


Conciseness

- XML stored as optimized binary (MS-BINXML).
- Compression is now in SQL Server Standard edition (SP1).
- HTTPs/HTTP2 makes automatic compression widespread.

Speed

- JSON parsing is significantly faster in SQL Server and elsewhere.
- XML, especially with multiple XQuery expressions, will create very complex query plans. Even if not slower to execute, slower to compile.

XML vs JSON - Winner?

XML

- Microsoft Ecosystem
- XQuery
- Features
- Close Tags

JSON

- Web Ecosystem
- Simpler
- Faster

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- Worked with SQL Server since May of 2000
- PASSMN Board – Director of SQL Saturday
- Conference speaker
- Father of three girls

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