



### Management

*Chief Executive Officer,*  
Mr. Riley Payung

*Chief Financial Officer,*  
Mr. Tyler Fields

*Chief Creative Officer,*  
Mr. Matthew McMeekin

*Chief Learning Officer,*  
Mr. Ceasar Howe

**Industry:** Job Board and Networking Website

**Number of Employees:** 4 FT

**Company Founded:** January 2020

**Bank:** Capital One

**Law Firm:** McClanahan Powers, PLLC

### Financing to Date:

Private Investment: \$2k

### Financing Sought:

\$350k, 15% equity, Seed

**Use of Funds:** Establish business networking, marketing, and website connecting game developers to Triple A and independent game development studios.

## Business Description:

Game Dev Share (GDS) is a job listing website specifically for developers in the game industry, allowing users to create a portfolio and use it as a resume. Elements of created portfolios will include artwork, designs, photos, videos, Online 3D-Viewer, plus more. We will involve everyone in the game development industry, including but not limited to Programmers, Artists, Level Designers, Modelers, Animators, Sound Engineers, Software Engineers, and many more. Game Dev Share is to be accessible from any web browser with scalable versions on PC/MAC/Linux and mobile platforms. Users will be able to create their own portfolio online; in which they can upload any work they have done that they want to show to potential employers.

## Market:

During 2016, Job Board revenue increased constantly by 9%, reaching \$12.4 Billion. There is currently no job listing site dedicated to everything involved in the game design process. Game Dev Share's direct competitor is a job listing site called ArtStation, which only focuses on traditional artists and hold no space for those who code, make music and the such.

## Company Background

Game Dev Share (GDS), was co-founded as a project idea for a business class at George Mason University. The void that would have been filled by GDS was tantalizing enough to make the school project a reality. Riley Payung began work on the website, Tyler Fields worked on connections, Ceasar Howe delegated labor between the four and Matthew McMeekin worked on the visual representation of the company.

## Products/Services

Users will be able to create their own portfolio online where they can upload any work, they have done that they want to show to potential employers. Users will be able to view the companies that they have applied for on their dashboard. This will display timeline information for each of the applications that they have submitted, as well as applications in progress. Companies will be able to create job listings based on their needs, including a completely free job listing. Companies will have a total of 2 free advantage listings when they sign up (\$1000 value), visible on the company's dashboard.

## Financial Projections

<b>Revenue:</b>	<b>2020:\$416K</b>	<b>2021:\$2.68M</b>	<b>2022:\$3.35M</b>	<b>2023:\$4.0M</b>
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