

Maven Roasters Coffee Shop Sales Analysis

Astoria

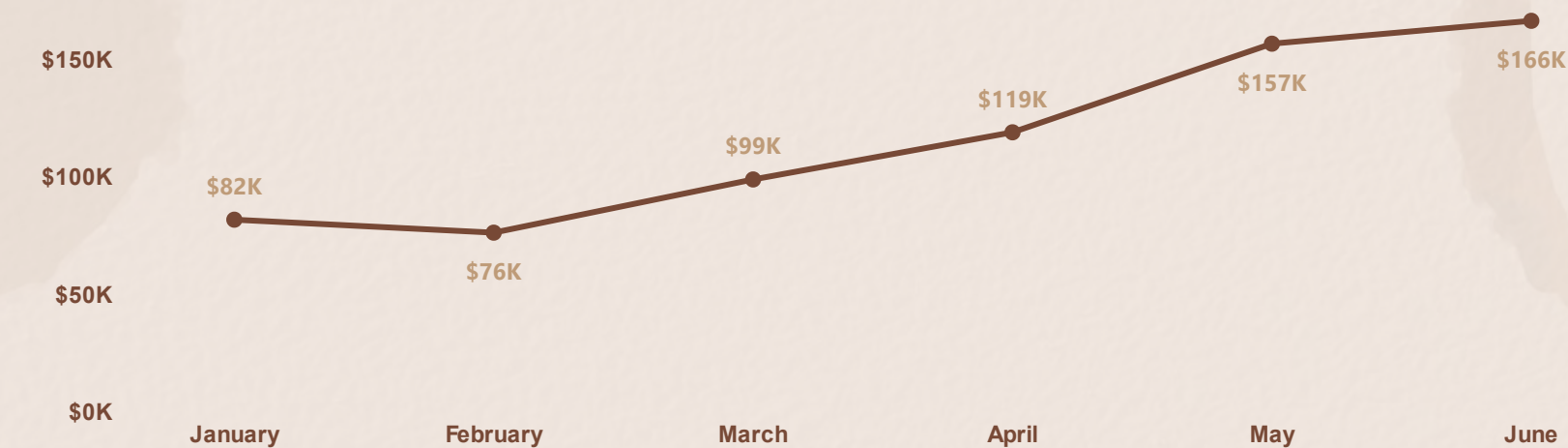
Hell's
Kitchen

Lower
Manhattan

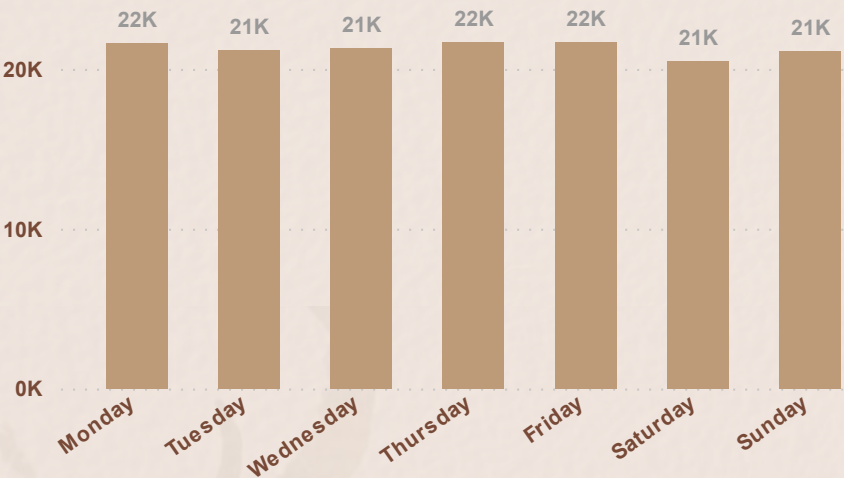
Revenue

\$166.5K

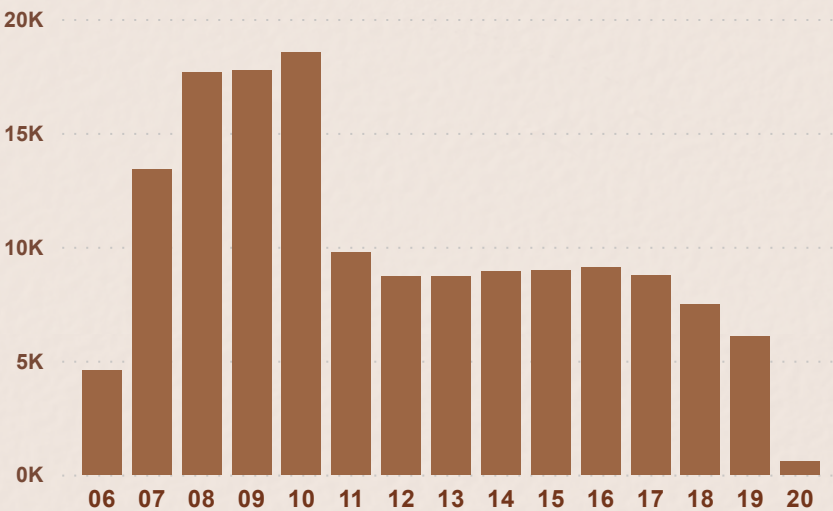
How does Revenue Fluctuate Monthly



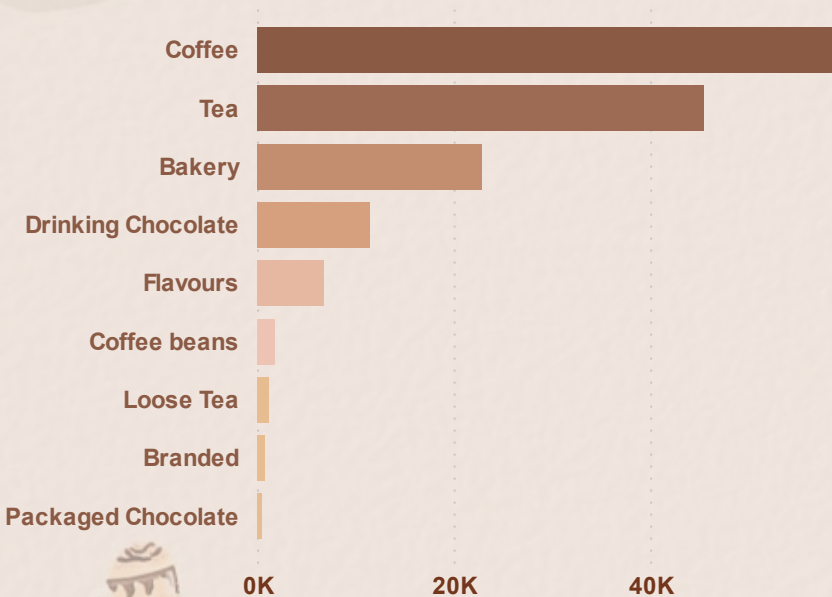
Transaction Frequency Across Days of the Week



Hourly Transaction Distribution Throughout the Day



Transaction Volume per Product Category



Top 10 Product Types: Transactions and Revenue Summary

product_type	Count of transaction_id	Sum of Revenue
Barista Espresso	16403	\$91,406
Brewed Black tea	11350	\$47,932
Brewed Chai tea	17183	\$77,082
Brewed herbal tea	11245	\$47,540
Drip coffee	8477	\$31,984
Gourmet brewed coffee	16912	\$70,035
Hot chocolate	11468	\$72,416
Organic brewed coffee	8489	\$37,747
Premium brewed coffee	8135	\$38,781
Scone	10173	\$36,866
Total	119835	\$551,788