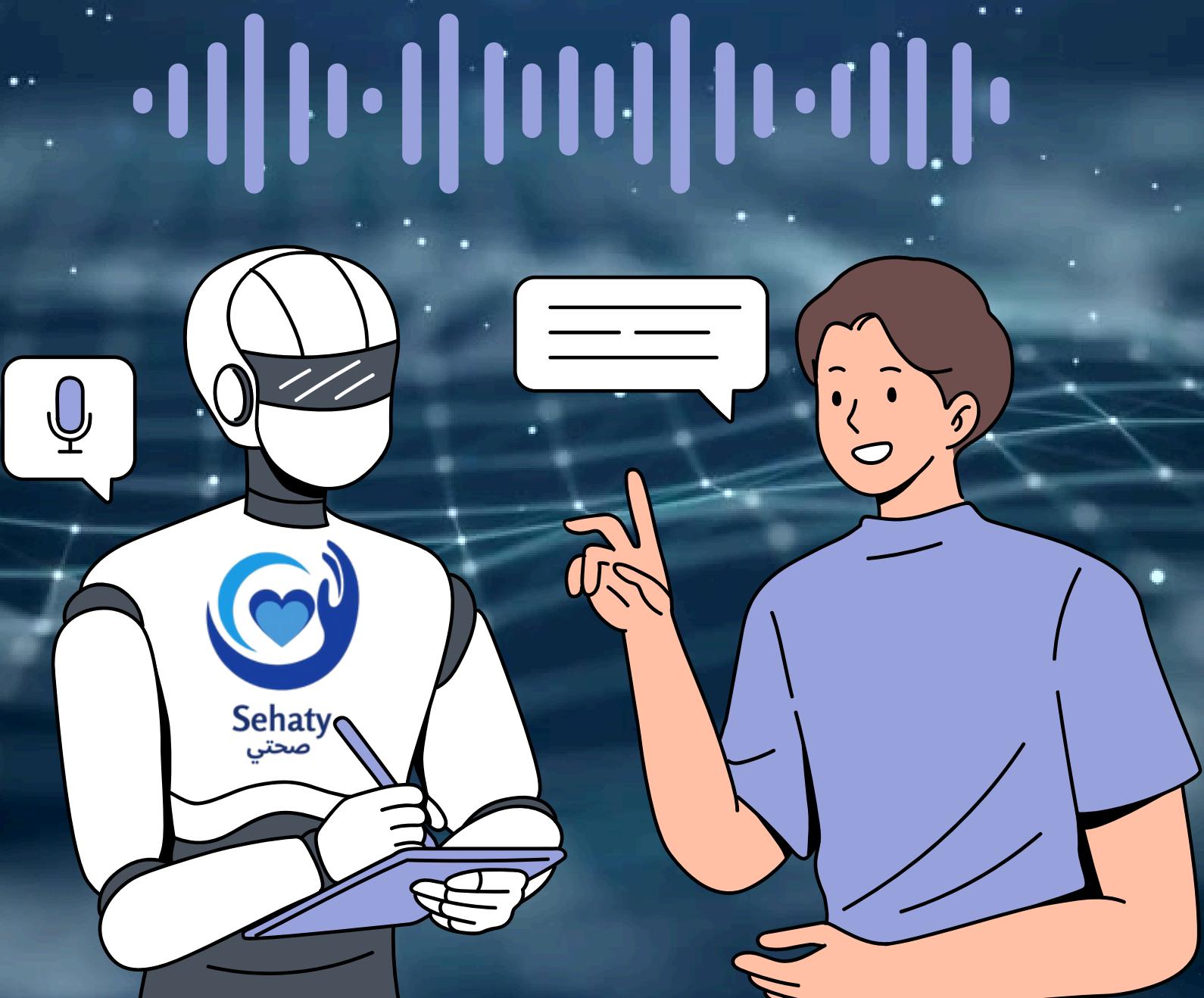




Sehaty
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PROBLEMATIC

Limited access to personalized health tracking tools.



Difficulty in managing handwritten prescriptions and understanding medications.

Challenges locating nearby pharmacies and doctors during emergencies.



OUR SOLUTION

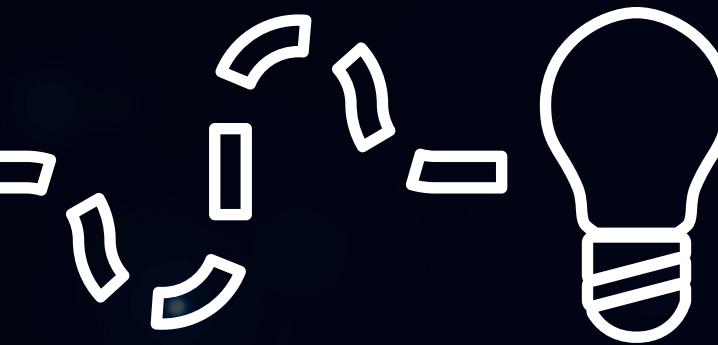


Scans prescriptions with
OCR for easy
interpretation and
storage.



Tracks users' health over time,
offering personalized doctor and
treatment recommendations.





OUR SOLUTION

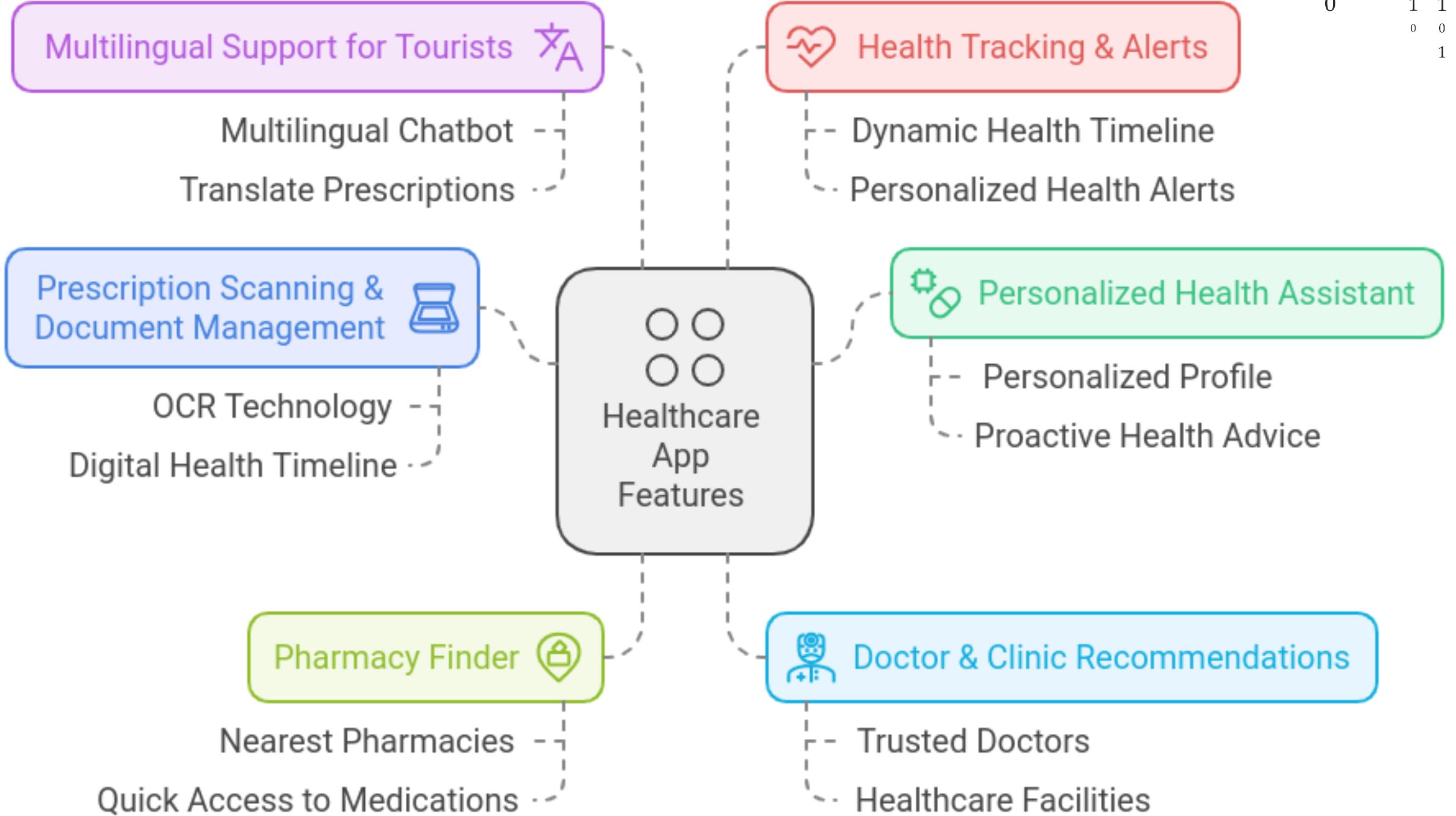
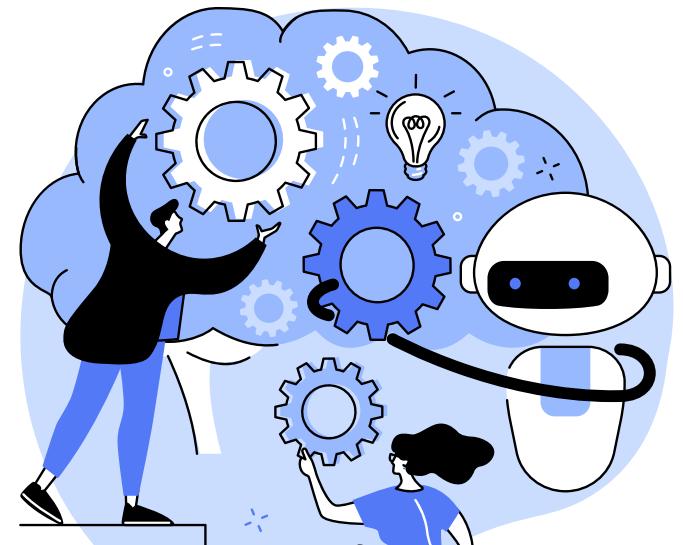
Provides geolocation-based pharmacy and doctor suggestions.



Helps visitors understand Moroccan healthcare with translation and localization features.



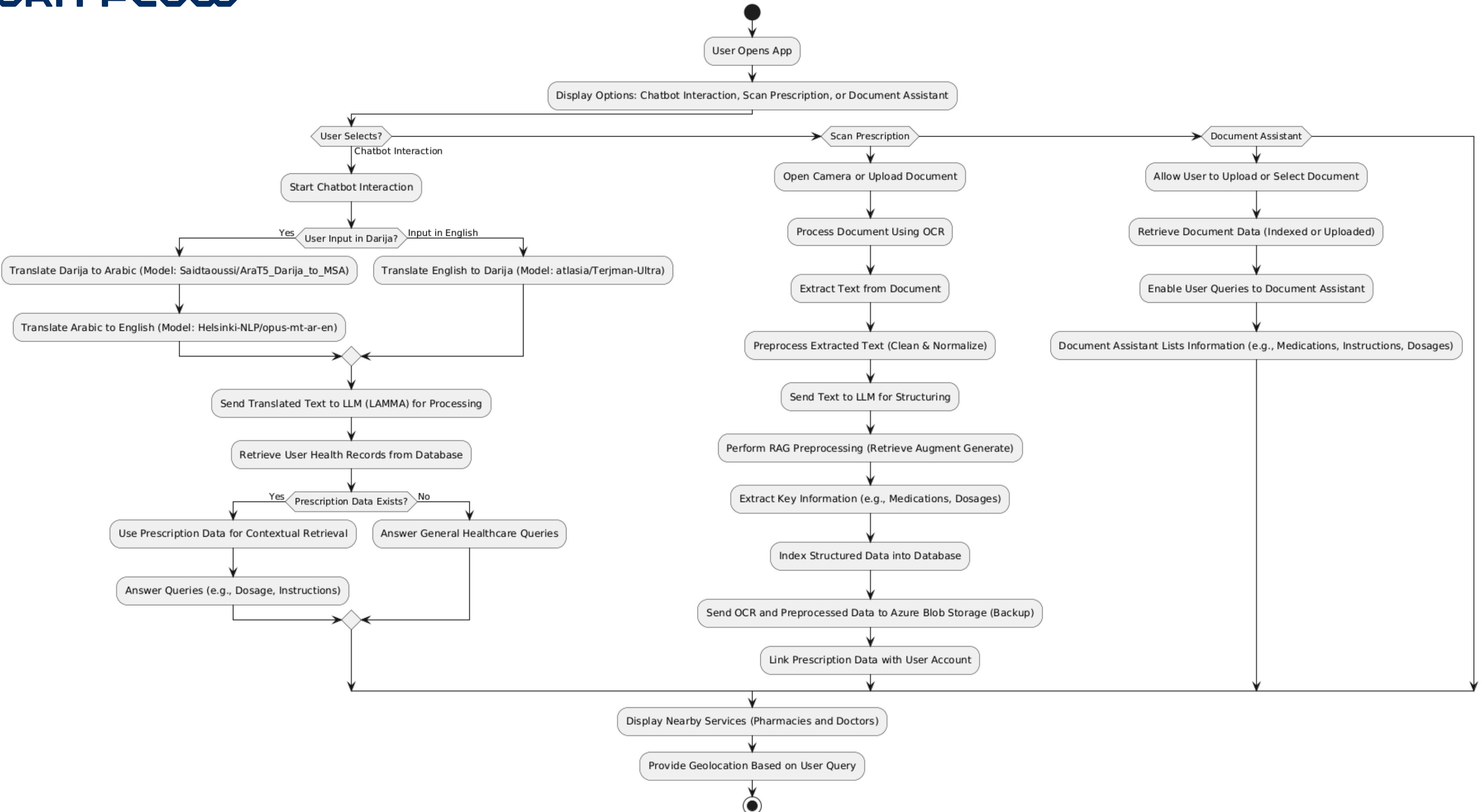
KEY FEATURES



WORK FLOW



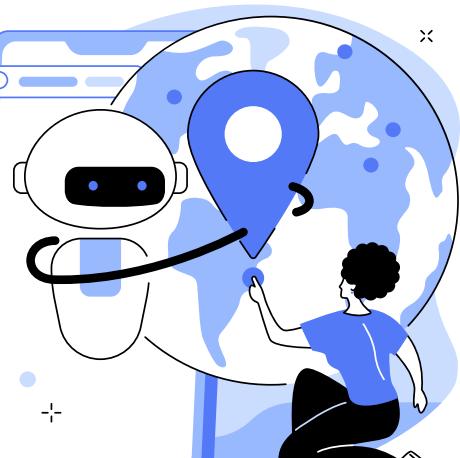
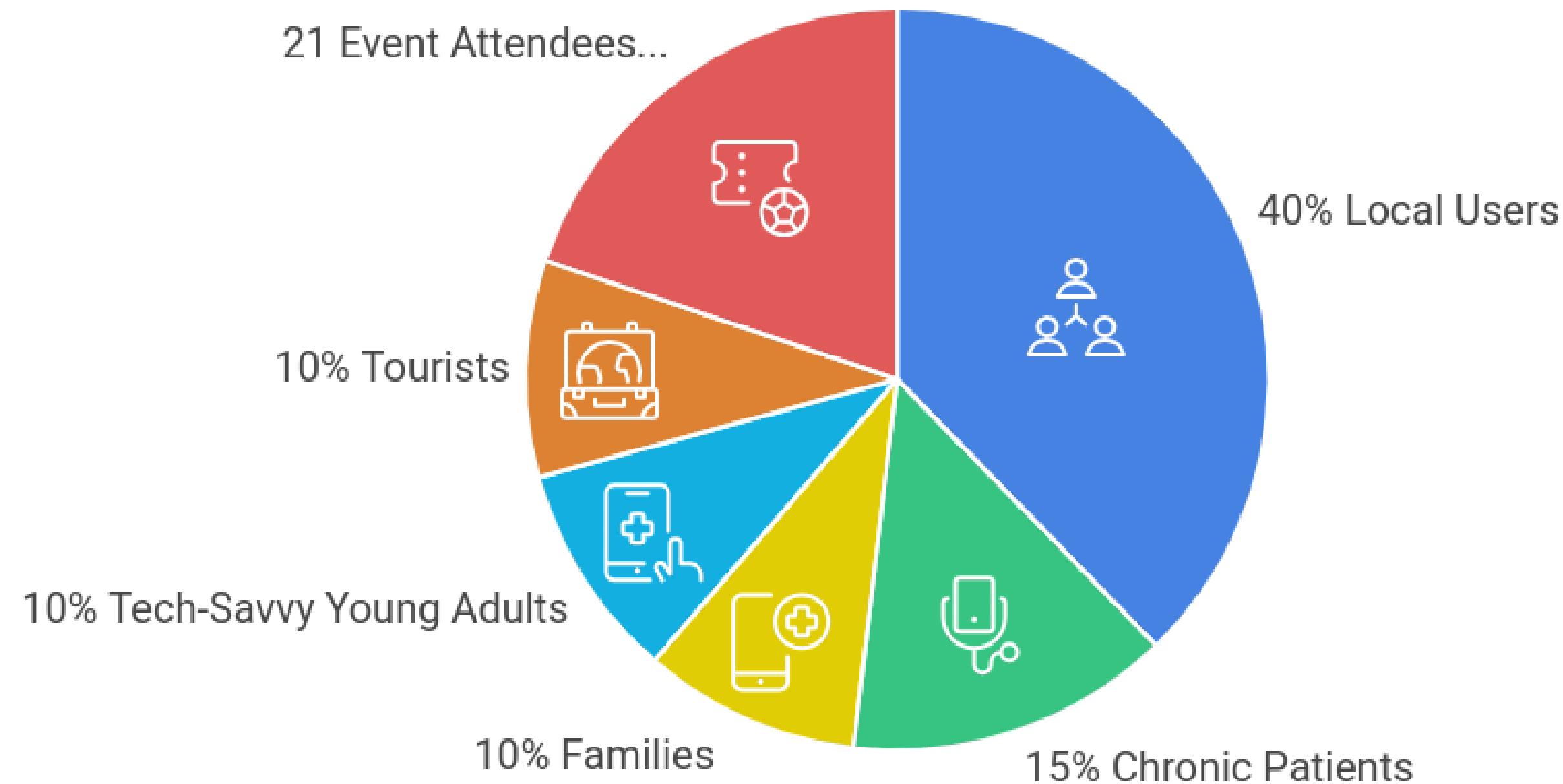
Intelligent Healthcare App Workflow



TARGET MARKET



Target Market Segments for Health Assistant App





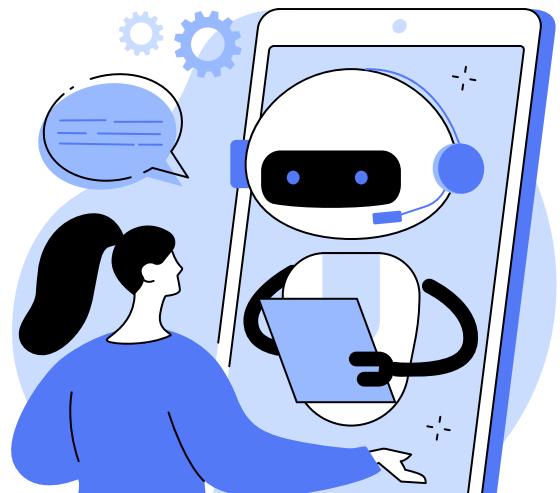
Health Assistant App Income Strategy

Basic Features

Offers essential healthcare tools for free to attract users.

Premium Subscription

Provides advanced health management and expert advice for a fee.





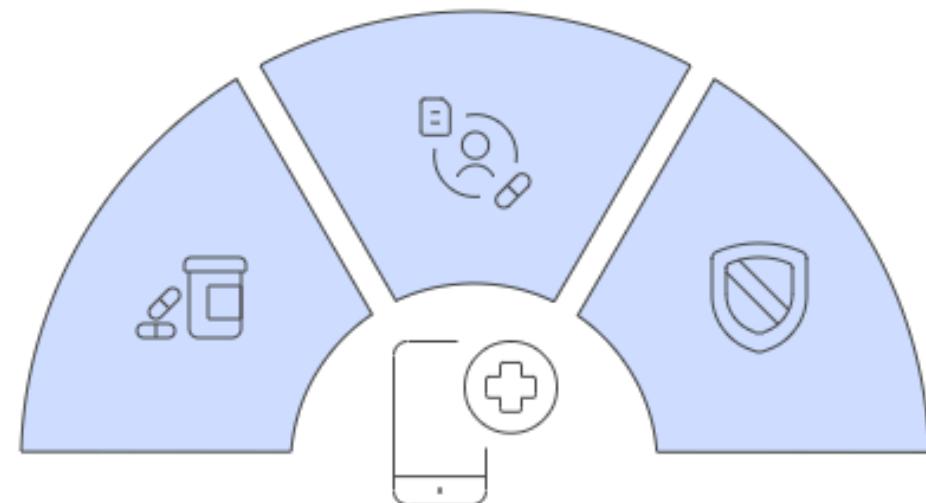
INCOME STRATEGIES

Doctors and Clinics

Key for offering medical consultations and healthcare services.

Pharmacies

Essential for providing medication and health products to users.



Insurance Companies

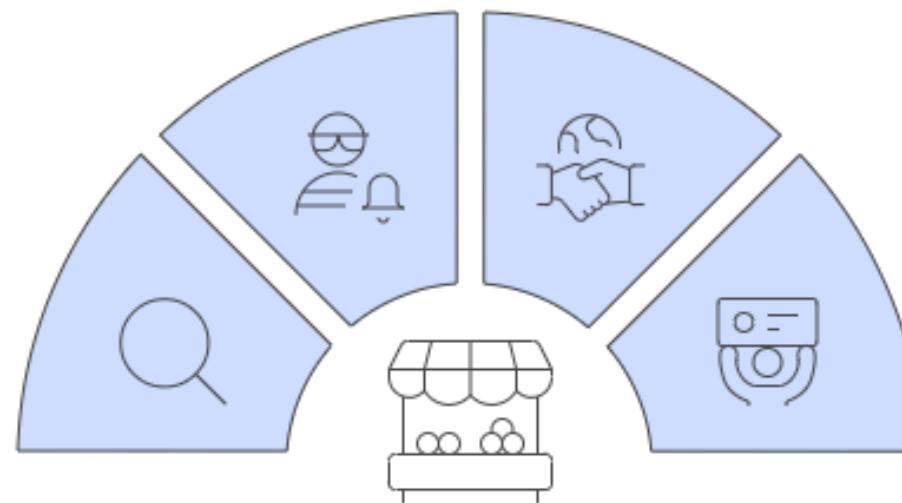
Important for facilitating health coverage and financial protection.

User Data Monetization

Ethical and anonymized use of user data for analytics and insights.

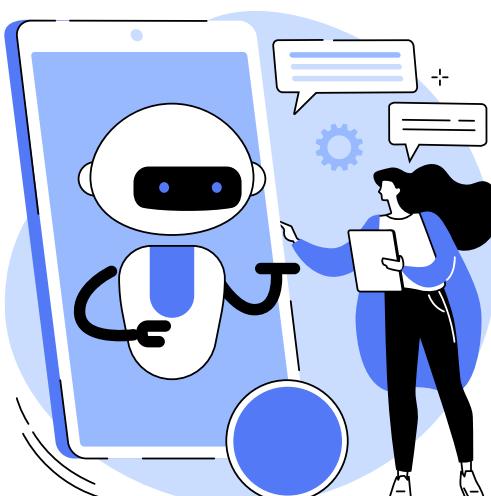
Partnerships

Collaborations with government and NGOs for mutual benefits.



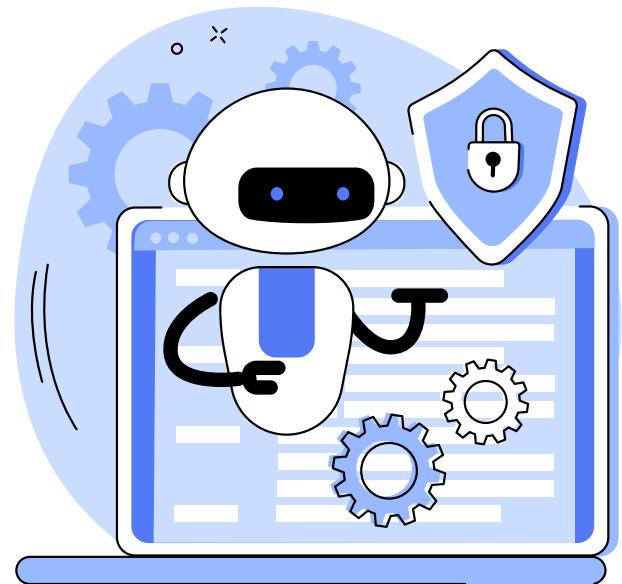
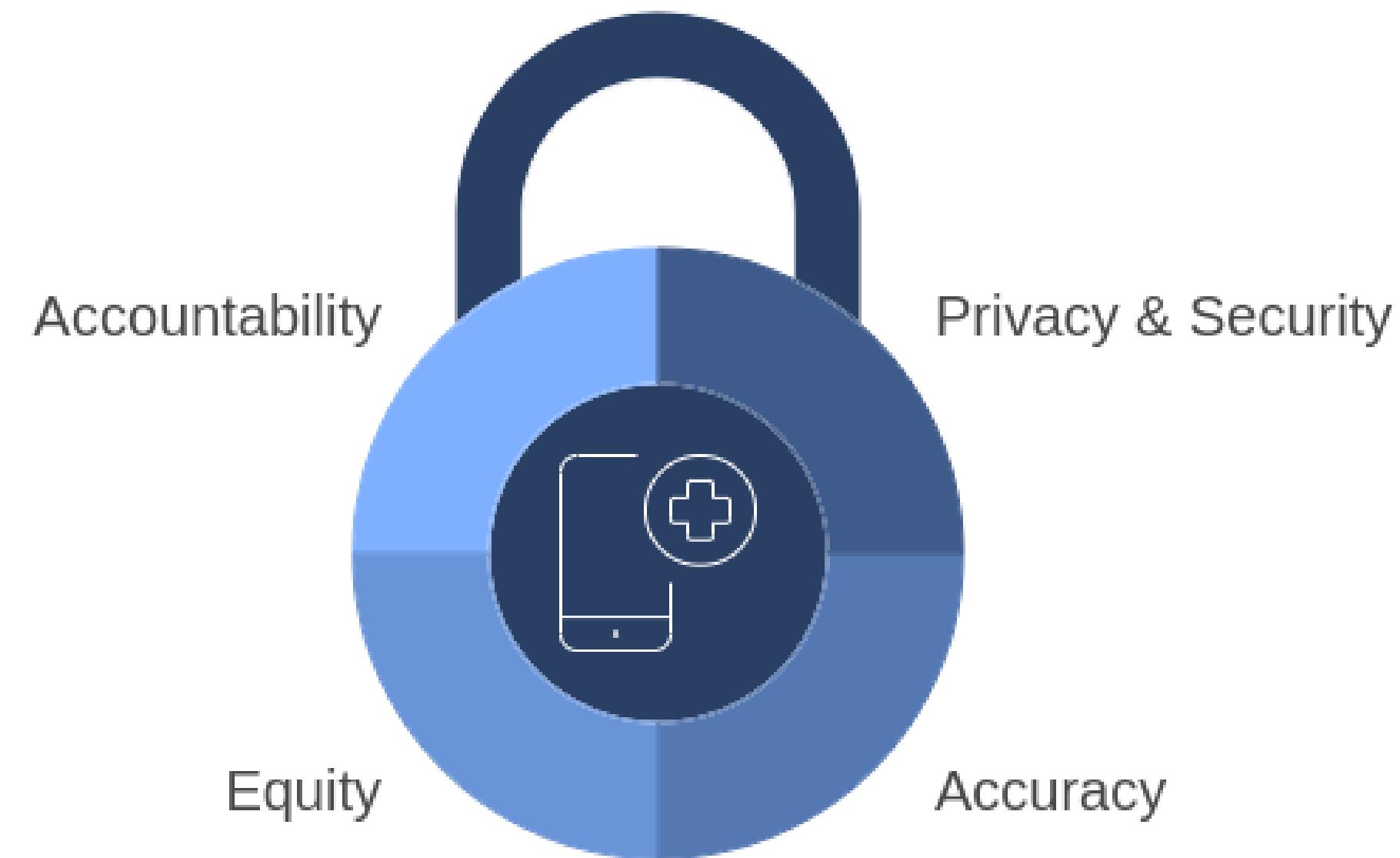
Event-Specific Revenue

Generating income through major events like FIFA 2030.





AI Ethics for Health Assistant App





FUTURE IMPROVEMENT

1. **Voice Interaction:** Add voice-based features to enhance accessibility, enabling users to interact with the app via voice commands. This is particularly beneficial for users who are less tech-savvy or have visual impairments.
2. **Mobile App Development:** Transition from a web-only platform to include a dedicated mobile app for both Android and iOS. This will make the app more accessible and convenient for on-the-go usage.
3. **Telemedicine Integration:** Include a feature for virtual consultations with doctors, allowing users to connect with healthcare professionals remotely, particularly helpful for rural areas or during emergencies.