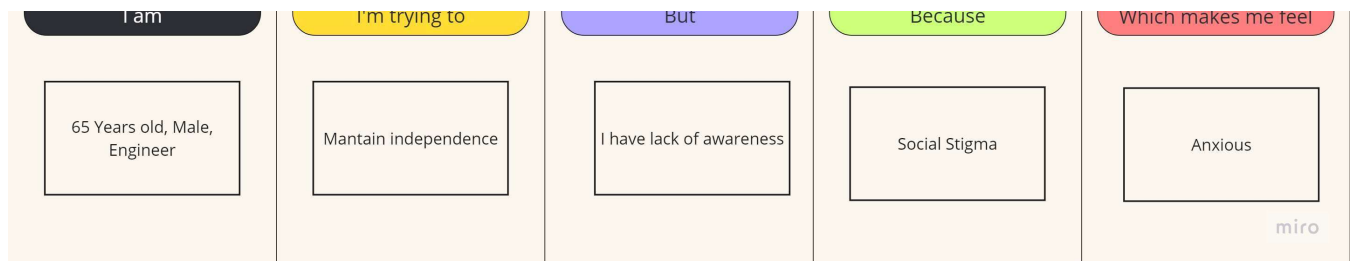


Project Initialization and Planning Phase

Date	10 July 2024
Team ID	SWTID1720426301
Project Name	<u>Cognitive Care: Early Intervention for Alzheimer's Disease</u>
Maximum Marks	3 Marks

Problem Statements :

Alzheimer's Disease (AD) affects millions, with early symptoms often overlooked or misdiagnosed, delaying critical intervention. There's a lack of awareness and resources for early detection and treatment, especially in underserved areas. Stigma and misconceptions further prevent timely diagnosis. Effective early intervention strategies are essential to slow disease progression, enhance cognitive function, and improve quality of life for those at risk of or in the early stages of AD.



<u>Problem Statement (PS)</u>	<u>I am (Customer)</u>	<u>I'm trying to</u>	<u>But</u>	<u>Because</u>	<u>Which makes me feel</u>
<u>PS-1</u>	65 Years old, Male, Engineer	Maintain independence	I have lack of awareness	Social Stigma	Anxious