



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

How do you care
for and maintain
the quality of a
Banarasi silk
saree

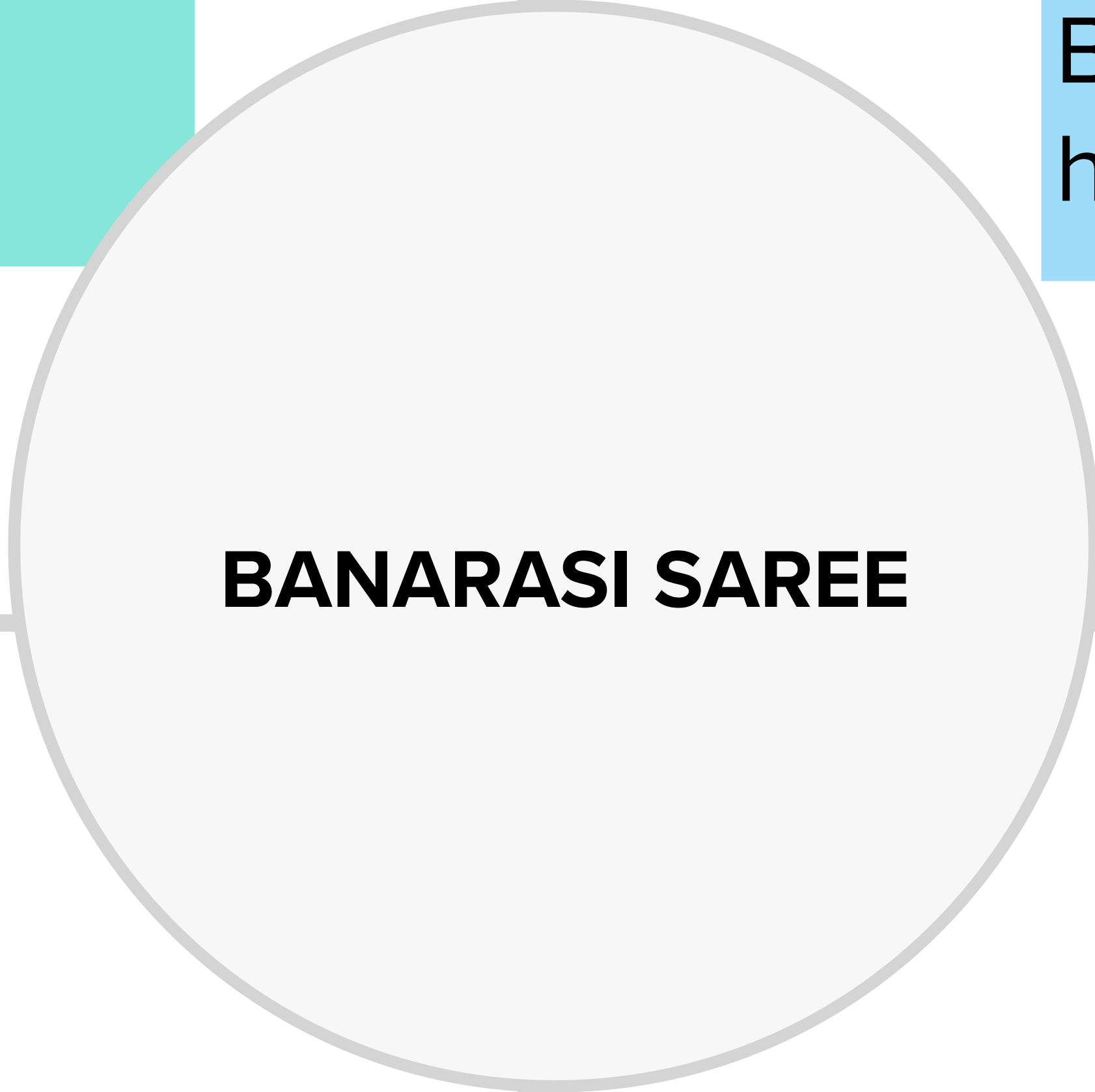
Can you explain
the traditional
weaving process
involved in
creating Banarasi
silk sarees

How do you care
for and maintain
the quality of a
Banarasi silk
saree

Intricate Craftsmanship:
Banarasi sarees are
crafted with intricate
weaving techniques that
involve the use of fine silk
and often include delicate
and detailed designs. The
craftsmanship is highly
appreciated

These sarees have a
timeless beauty that
transcends
generations. Many
families pass down
Banarasi sarees as
heirlooms

These sarees have a
rich historical and
cultural significance
in India, particularly
in the city of
Varanasi.



BANARASI SAREE

Banarasi sarees are
traditionally made
from high-quality
silk, which gives
them a rich and
lustrous texture.

The weaving of
Banarasi silk sarees
involves intricate and
detailed designs, often
featuring motifs like
flowers, leaves, and
geometric patterns.

Zari is gold or silver
thread that is used to
embellish the sarees,
creating a shimmering
effect. Zari work is a
hallmark of Banarasi
sarees.

The fine silk and
intricate zari work in
Banarasi sarees can
make you feel like
you're adorned in a
piece of luxury, perfect
for special occasions.

Despite their ornate
appearance, Banarasi
silk sarees are often
comfortable to wear
due to the quality of
silk used in their
making

Many people feel
joy and happiness
when they wear a
Banarasi silk saree,
especially during
celebrations and
special events.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?