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# Sales Analysis (Assignment-2)
# Soumen-Dey: Dec-2024
# Lic: Freeware
import pandas as pd
from io import StringIO
import json
from io import FileIO
from json import loads, dumps
from datetime import datetime
from pydrive2.auth import GoogleAuth
from pydrive2.drive import GoogleDrive
from google.colab import drive
from google.colab import auth
from oauth2client.client import GoogleCredentials
# import csv
from os import system, name % \left( 1\right) =\left( 1\right) \left( 1
from decimal import Decimal, InvalidOperation
from time import sleep
from tabulate import tabulate
import matplotlib.pyplot as plt
import seaborn as sns
import altair as alt
import calendar
# ----- CODE -----
# Authenticate and create the PyDrive client.
# This part is crucial for accessing files in your Google Drive
auth.authenticate user()
gauth = GoogleAuth()
gauth.credentials = GoogleCredentials.get_application_default()
drive = GoogleDrive(gauth)
fName= 'AusApparalSales4thQrt2020.csv'
folderId = '1gOAnUVtJn-xuFkiRr_rvExSKsqdndPyy'
pd.options.mode.copy_on_write = True
grpSorted = pd.DataFrame()
grpTable = '
def read_file( id_file ) :
                     # file_list = drive.ListFile({'q': "title='MyAiFile.txt' and trashed=false"}).GetList()
                     title = "title='" + id_file + "' and trashed=false"
                    print ('File reading: ', title)
                     # #Get the file from the list as per API Spec
                     file_list = drive.ListFile({'q': title}).GetList()
                     if len(file list) > 0:
                                   file = file_list[0]
                                   file_content = file.GetContentString()
                                  return file_content
                            print("File : ", id_file , " not found")
# print table
def display_tabular(content):
      global grpTable
      jsonData = json.loads(content)
      grpTable = tabulate(jsonData, headers="keys", tablefmt="grid")
      return grpTable
# Group the data
def group_by_sales(df_local):
                    global grpSorted
                    n_df = df_local[['Group', 'Sales']]
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df_grp = n_df.groupby(['Group'],sort=False).sum()
      # Sort the group by Descending
      grpSorted = df_grp.sort_values('Sales', ascending = False)
      grpSorted = grpSorted.reset_index() #set index if needed
      maxSalesRow = (grpSorted.iloc[0])
     minSalesRow = (grpSorted.iloc[len(grpSorted)-1])
      json_data_minmax = []
      json_data_minmax.append(
          "Group": maxSalesRow['Group'],
          "Sales": str(maxSalesRow['Sales']),
          "Type" : "Highest"
       }
      )
      json_data_minmax.append(
        {
          "Group": minSalesRow['Group'],
          "Sales": str(minSalesRow['Sales']),
          "Type" : "Lowest"
      )
      json_data_minmax.append(
        {
          "Group": "Total-Sales",
          "Sales": str(df_grp.sum().get(key = 'Sales'))
       }
      )
      return json_data_minmax
# Group the data by State
def group_by_sales_state(df_local):
     global grpSorted
      n_df = df_local[['State', 'Sales']]
     df_grp = n_df.groupby(['State'],sort=False).sum()
      # Sort the group by Descending
      grpSorted = df_grp.sort_values('Sales', ascending = False)
      grpSorted = grpSorted.reset index() #set index if needed
      maxSalesRow = (grpSorted.iloc[0])
     minSalesRow = (grpSorted.iloc[len(grpSorted)-1])
      json_data_minmax = []
      json_data_minmax.append(
          "State": maxSalesRow['State'],
          "Sales": str(maxSalesRow['Sales']),
          "Type" : "Highest"
       }
      json_data_minmax.append(
          "State": minSalesRow['State'],
          "Sales": str(minSalesRow['Sales']),
          "Type" : "Lowest"
       }
      json_data_minmax.append(
          "State": "Total-Sales",
          "Sales": str(df_grp.sum().get(key = 'Sales'))
       }
      return json_data_minmax
# Group the data by State -> Group
def group_by_sales_state_demographic(df_local):
      global grpSorted
      n_df = df_local[['State','Group','Sales']]
      df_grp = n_df.groupby(['State','Group'],sort=False).sum()
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# Sort the group by Descending
      # grpSorted = df_grp.sort_values('State','Group','Sales', ascending = False)
      # grpSorted = grpSorted.reset index() #set index if needed
     print (df_grp)
     # maxSalesRow = (grpSorted.iloc[0])
      # minSalesRow = (grpSorted.iloc[len(grpSorted)-1])
      # json_data_minmax = []
      # json_data_minmax.append(
         {
            "State": maxSalesRow['State'],
      #
      #
            "Sales": str(maxSalesRow['Sales']),
      #
            "Type" : "Highest"
      #
         }
      #)
      # json_data_minmax.append(
      #
         {
      #
            "State": minSalesRow['State'],
            "Sales": str(minSalesRow['Sales']),
      #
      #
            "Type" : "Lowest"
      #
        }
      #)
      # json_data_minmax.append(
      #
      #
            "State": "Total-Sales",
      #
            "Sales": str(df_grp.sum().get(key = 'Sales'))
     #
         }
      # )
      # return json_data_minmax
# Group the data by Month
def group_by_month(df_local):
     global grpSorted
      df_date = df[['Date', 'Sales']]
      df_date['Month'] = pd.to_datetime(df_date['Date']).dt.month
      df_grp = df_date.groupby(['Month']).sum()
      # Sort the group by Descending
      grpSorted = df_grp.sort_values('Sales', ascending = False)
      grpSorted = grpSorted.reset_index() #set index if needed
      # convert month index to str month
      grpSorted['Month'] = grpSorted['Month'].apply(lambda x: calendar.month_abbr[x])
      maxSalesRow = (grpSorted.iloc[0])
     minSalesRow = (grpSorted.iloc[len(grpSorted)-1])
     json data minmax = []
      json_data_minmax.append(
          "Month": str(maxSalesRow['Month']),
          "Sales": str(maxSalesRow['Sales']),
          "Type" : "Highest"
      json_data_minmax.append(
       {
          "Month": str(minSalesRow['Month']),
          "Sales": str(minSalesRow['Sales']),
          "Type" : "Lowest"
       }
      json_data_minmax.append(
          "Month": "Total-Sales",
          "Sales": str(df_grp.sum().get(key = 'Sales'))
       }
      return json_data_minmax
# Group the data by Week
def group_by_week(df_local):
     global grnSorted
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n_df = df_local[['Date', 'Sales']]
      n_df['Week'] = pd.to_datetime(n_df['Date']).dt.isocalendar().week
      df_grp = n_df.groupby(['Week'],sort=False).sum()
     # Sort the group by Descending
      grpSorted = df_grp.sort_values('Sales', ascending = True)
      grpSorted = grpSorted.reset_index() #set index if needed
      maxSalesRow = (grpSorted.iloc[0])
     minSalesRow = (grpSorted.iloc[len(grpSorted)-1])
     json data minmax = []
      json_data_minmax.append(
          "Week": str(maxSalesRow['Week']),
          "Sales": str(maxSalesRow['Sales']),
          "Type" : "Highest"
      )
      json_data_minmax.append(
       {
          "Week": str(minSalesRow['Week']),
          "Sales": str(minSalesRow['Sales']),
         "Type" : "Lowest"
       }
      json_data_minmax.append(
          "Week": "Total-Sales",
          "Sales": str(df_grp.sum().get(key = 'Sales'))
      )
     return json_data_minmax
def group_by_PickTimeInADay(df_local):
      n_df = df_local[['Date', 'Time', 'Sales']]
      df_grp = n_df.groupby(['Date','Time'],sort=False).sum()
      ng = df_grp.groupby(['Date'], sort=False)['Sales'].nlargest(1)
     df = pd.DataFrame(ng)
      return df
def dfToJson(df_local):
     result = df_local.to_json(orient="split")
      parsed = loads(result)
      strJson = dumps(parsed)
     return strJson
# --- altair chart theme
def my_custom_theme():
   return {
        "config": {
            "view": {"continuousWidth": 400, "continuousHeight": 300},
            "mark": {"color": "steelblue"},
            "axis": {
               "labelFontSize": 12,
               "titleFontSize": 14,
               "labelColor": "gray",
"titleColor": "black"
           },
            "range": {
                "category": ["#1f77b4", "#ff7f0e", "#2ca02c", "#d62728", "#9467bd"]
       }
# Register and enable the custom theme
alt.themes.register('my_custom_theme', my_custom_theme)
alt.themes.enable('my_custom_theme')
records = read_file(fName)
# -----
df = pd.read_csv(StringIO(records))
```

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#Process the data
# Data Wrangling Actions
#identify group with hightest sale (Group + Sales)
result_byGrp_list = group_by_sales(df)
json_str = json.dumps(result_byGrp_list)
grpTable = display_tabular(json_str)
print ("\n\n----")
print ('Analysis :')
print ('======""""")
                                           | ")
print("Group wise sale", end="
print("Plots:")
print("Plots:")
print(grpSorted, end=" | ")
print("\n\nGroup -(Highest & Lowest):\n",grpTable, end=" - ")
print ("\n")
df = pd.DataFrame(result_byGrp_list)
colors = ['#170c3b', '#fa8d0b']
# Convert 'Sales' column to numeric type
df['Sales'] = pd.to_numeric(df['Sales'])
# Create the bar chart
alt.Chart(df).mark_bar().encode(
   x='Group',
   y='Sales',
   color='Group'
).properties(
    width=200,
    height=300
#-----[End Section -1]-----
```

```
File reading: title='AusApparalSales4thQrt2020.csv' and trashed=false
```

```
-----[Section - 1: GROUP]-----
Analysis :
______
Group wise sale
                          Plots:
           Sales
    Group
     Men 85750000
    Women 85442500
    Kids 85072500
  Seniors 84037500
Group -(Highest & Lowest):
| Group | Sales | Type |
+=====++===++===++
       | 85750000 | Highest |
Men
| Seniors | 84037500 | Lowest |
| Total-Sales | 340302500 |
  350.000.000-
                              Group
                               Men
Seniors
  300,000,000
  250,000,000
  200.000.000
Sales
  150,000,000
  100,000,000
  50.000.000
```

```
print ("\n\n----")
print("\nStates -(Highest & Lowest):")
df = pd.read_csv(StringIO(records))
result = group_by_sales_state(df)
print("\nState wise sales", end="
                                              print("Plots:")
                                  end="
                                                                 ")
                                                     print(grpSorted,
print("\n\nState - Demographic (High - Low) >>")
group_by_sales_state_demographic(df)
json_str = json.dumps(result)
grpTable1 = display_tabular(json_str)
print(grpTable1)
# ---- Create Chart -----
df = pd.DataFrame(result)
df = df[['State', 'Sales']]
# Convert 'Sales' column to numeric type
df['Sales'] = pd.to_numeric(df['Sales'])
# Create the bar chart
alt.Chart(df).mark_bar().encode(
   x='State',
   y='Sales',
   color='State'
).properties(
    title = "States -(Highest & Lowest) Sale Category",
    width=200,
    height=300
)
```

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-----[Section - 2: STATE]-----
States -(Highest & Lowest):
                                 1
                                            Plots:
State wise sales
 State
            Sales
   VIC
        105565000
1
   NSW
         74970000
2
         58857500
    QLD
         33417500
4
    TAS
         22760000
    NT
         22580000
6
         22152500
    WA
State - Demographic (High - Low) >>
                 Sales
State Group
     Kids
               5625000
     Men
               5752500
     Women
               5262500
     Seniors
               5512500
     Kids
               5700000
     Men
               5762500
               5652500
     Women
     Seniors
               5465000
SA
              14515000
     Kids
              14655000
     Men
     Women
              14970000
     Seniors
              14717500
VIC
     Kids
              26360000
     Men
              26407500
              26482500
     Women
     Seniors 26315000
QLD
     Kids
               8510000
               8392500
     Men
               8325000
     Women
     Seniors
              8190000
NSW
     Kids
              18587500
     Men
              19022500
     Women
              19172500
     Seniors 18187500
TAS
     Kids
               5775000
     Men
               5757500
     Women
               5577500
     Seniors 5650000
| State
           | Sales | Type |
+======+====+
l vtc
             | 105565000 | Highest |
            | 22152500 | Lowest |
| Total-Sales | 340302500 |
        States -(Highest & Lowest) Sale Category
  350,000,000
                                        State
                                        VIC
WA
   300,000,000
                                        Total-Sales
  250,000,000
  200.000.000
Sales
   150,000,000
   100,000,000
   50.000.000-
               Ν
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print ("\n\n------[Section - 3: MONTH]------")
print ("\nMonthly sales:")

df = pd.read_csv(StringIO(records))
result_byGrp_month = group_by_month(df)
json_str = json.dumps(result_byGrp_month)
```

```
grpSorted = grpSorted.sort_values(by=['Sales'], ascending=False)
grpSorted = pd.DataFrame(grpSorted, columns = ['Month', 'Sales'])
print (grpSorted)
tableStr = display_tabular(json_str)
print("\nMonth -(Highest & Lowest):\n",tableStr, end=" - ")
print ("\n")
alt.Chart(grpSorted).mark_line().encode(
   x='Month',
   y='Sales'
).properties(
    title = "Monthly Sales",
    width=300.
    height=300
#-----[End Section -3 ------
₹
    -----[Section - 3: MONTH]-----
    Monthly sales:
     Month
               Sales
      Dec 135330000
       Oct 114290000
            90682500
       Nov
    Month - (Highest & Lowest):
           -----
    Month
              | Sales | Type |
    +======+====+
    Dec
               | 135330000 | Highest |
    Nov
               | 90682500 | Lowest |
    | Total-Sales | 340302500 |
                           Monthly Sales
       140,000,000
       120.000,000
       100,000,000
       80,000,000
     Sales
       60.000.000
       40,000,000
       20,000,000
             0
```

```
y='Sales'
).properties(
title = "Weekly Sales",
    width=300,
    height=300
#-----[End Section -4] ------
<del>_</del>
    -----[Section - 4: WEEK]-----
    Weekly sales:
       Week Sales
40 15045000
        41 27002500
    1
        42 2664000
43 26815000
    2
    3
        44 21807500
45 20865000
    4
    5
6
        46 21172500
47 21112500
        48 21477500
        49 29622500
    10
        50 31525000
    11
        51 31655000
    12
        52 31770000
        53 13792500
    13
    Week -(Highest & Lowest):
    | 53 | 13792500 | Highest |
```