Background

There are more than 3 billion internet users and more than 1.5 billion users have multiple social media account. This creates the problem of multiple social media identities and difficult and time consuming to find and follow people over multiple platforms. Evolution of multiple social media platforms has also led to content outreach issue to desired audience.

Suvozit recalls, as a game developer I had lots of artwork and codes to share with friends and followers but I was not getting proper reach until I share the link of *my work in Facebook and other platforms*. This issue gave me thought to build a platform which does not own any content but can have content from multiple platforms. I shared the idea with Girish, and we both founded Rime at IIT Bombay. After working on the idea couple of months we launched alpha version in university in December 2014 and got excellent response from the students. We both started working full time in hostel room and later moved to Silicon Valley of India "Bangalore". Having no financial backup for living, they started working with help from friends for about 100$/month.

At Rime our mission is simple, providing unique identity to internet users and an *Open Platform* for people and content search, without storing any information not even user's information, user can use any existing social media authentication to log in Rime. As we all know, Google is not an answer to every search query, but for the lack of better platform Google is being used for content and people search as well. We envision Rime to be go-to place for people and content search.

About Rime

Rime helps users to integrate multiple open social media accounts and brings all their publicly shared content on one "Unified timeline". It creates "Unique identity" which holds all of their online presence, saves time and make easier for other people to follow them and know more about them. For more information please visit: https://rime.co/