

# Email & Digital Marketing plans

USD (\$)

## Plan

### Lite

Get started with a simple suite of email and marketing tools.

Starting at

CA\$17/month

Price based on number of contacts\*

Choose plan

[View tiered pricing](#)

Prepay & nonprofit discounts available.

### Recommended

### Standard

Deliver the perfect message with segmentation tools, automation, and AI.

Starting at

CA\$48/month

Price based on number of contacts

Choose plan

[View tiered pricing](#)

Prepay & nonprofit discounts available.

### Premium

Fuel your growth with ads, SEO, and advanced segmentation.

Starting at

CA\$109/month

Price based on number of contacts

Choose plan

[View tiered pricing](#)

Prepay & nonprofit discounts available.

## Platform Management

### Users

1 user	3 users	Unlimited
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### Monthly email sends

10x contact tier allowance	12x contact tier allowance	24x contact tier allowance
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### Storage

1 GB storage	10 GB storage	25 GB storage
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### Customer support

Live online chat or phone support	1-time onboarding call + live chat or phone support	2 onboarding calls + live chat or phone support
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## Email Marketing

Hundreds of email templates	✓	✓	✓
Subject line A/B testing	—	✓	✓
Email campaign scheduling	—	✓	✓
Dynamic content in email	—	—	✓

## AI

AI content generator	Try our AI Content Generator in every package	Try our AI Content Generator in every package	Try our AI Content Generator in every package
Subject line recommendations	—	✓	✓

## Automation

Automated welcome email	✓	✓	✓
Automation templates	—	✓	✓
Resend email to non-openers	—	✓	✓

## Social Marketing

Social media marketing	✓	✓	✓
Social campaign scheduling	—	✓	✓

## Ads

Social media ads integration	—	✓	✓
Google Ads Manager	—	—	✓
Facebook lookalike ad targeting	—	—	✓
Retargeting ads	—	—	✓
Dedicated Ads Manager (minimum \$5k USD/month ad spend)	—	—	✓

## Reporting & Analytics

Basic reach & engagement reporting	✓	✓	✓
Drilldown reporting	—	✓	✓

Revenue reporting	—	—	✓
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<b>Additional Features</b>			
Marketing campaign calendar	✓	✓	✓
300+ integrations	✓	✓	✓
Event management	✓	✓	✓
Surveys	✓	✓	✓
Landing pages & web sign-up forms	✓	✓	✓
Basic contact segmentation	—	✓	✓
Custom segmentation	—	✓	✓
Search engine optimization	—	—	✓

**Choose  
plan**

Choose  
plan

**Choose  
plan**



### Prepay and save big

Save up to 15% when you prepay for 12 months. Nonprofit? Prepay and save up to 30%.



### Our 30-day guarantee

Close your Lite, Standard or Premium account within 30 days of signing up for a full refund. [See terms](#)



### Award-winning support

Get expert advice from our dedicated Marketing Advisors, via phone or chat.

## Frequently Asked Questions

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**How do I know which plan is right for me?**



Our Standard package is the best fit for the majority of our customers. It provides access to email and social marketing, and includes the most common marketing automation tools, contact segmentation tools and our proprietary AI Content Generator. However, if you are just starting out and only looking to use basic email and social marketing, our Lite package would be a great fit. If you are looking to take your marketing to the next level with customized automations, customized segmentation, advanced reporting and premium ads, our Premium package is for you.

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**Do I have to provide my credit card in order to start the free trial?**



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**Do you offer any discounts for nonprofits?**



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**Do you offer any discounts for organizations seeking multiple accounts?**



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**I am a marketing agency/freelancer and I help small businesses. Do you have a reseller or referral program?**



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**Can I connect my CRM to Constant Contact email marketing?**



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**I don't have much experience in marketing. Do you offer any services to help me get started?**



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**Do you provide additional assistance if I am coming in with a large list of contacts?**



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**I have more than 50,000 contacts, how much will this cost?**



## Try now, pay later.

Sign up for a free trial and send up to 100 emails, create a social post and more!

**Sign up free**

No risk. No credit card required.

## We deliver success.

Capture leads. Share updates. Drive traffic. We deliver everything you need to build deeper relationships with your most important audiences. From email to ecommerce, SMS to social, CRM to see what's next, we deliver tools to help small businesses grow. We deliver for you—the people who make them go.

**About Us**

**Support**

**Become a Partner**

**Constant Contact Brands**

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### Our Mobile Apps



**Join our mailing list**