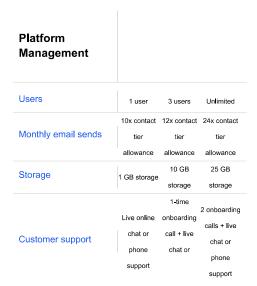


Plan

Email & Digital Marketing plans

USD (\$) Recommended Lite Standard Premium Fuel your growth with ads, SEO, and Get started with a simple suite of email Deliver the perfect message with and marketing tools. segmentation tools, automation, and Al. advanced segmentation. Price based on number of contacts* Price based on number of contacts Price based on number of contacts Choose plan Choose plan Choose plan View tiered pricing View tiered pricing View tiered pricing Prepay & nonprofit discounts available. Prepay & nonprofit discounts available. Prepay & nonprofit discounts available.





Email Marketing			
Hundreds of email templates	~	~	~
Subject line A/B testing	_	~	~
Email campaign scheduling	_	~	~
Dynamic content in email	_	_	~

Al			
Al content generator	Try our AI Content Generator in every package	Try our Al Content Generator in every package	Try our Al Content Generator in every package
Subject line recommendations	_	~	~

Automation			
Automated welcome email	~	~	~
Automation templates	_	~	~
Resend email to non- openers	<u>-</u>	~	~



Social Marketing			
Social media marketing	~	~	~
Social campaign scheduling	_	~	~

Ads			
Social media ads integration	_	~	~
Google Ads Manager	_	_	~
Facebook lookalike ad targeting	_	_	~
Retargeting ads	_	_	~
Dedicated Ads Manager (minimum \$5k USD/month ad spend)	_	_	~

Reporting & Analytics			
Basic reach & engagement reporting	~	~	~
Drilldown reporting	_	~	✓



Additional Features			
Marketing campaign calendar	•	~	~
300+ integrations	~	~	~
Event management	~	~	✓
Surveys	~	~	~
Landing pages & web sign-up forms	~	~	~
Basic contact segmentation	_	~	~
Custom segmentation	_	~	~
Search engine optimization	_	_	~
Choose	Choose plan	(oose



Prepay and save big

Save up to 15% when you prepay for 12 months. Nonprofit? Prepay and save up to 30%.



Our 30-day guarantee

Close your Lite, Standard or Premium account within 30 days of signing up for a full refund. See terms



Award-winning support

Get expert advice from our dedicated Marketing Advisors, via phone or chat.



Frequently Asked Questions

How do I know which plan is right for me?	+
Our Standard package is the best fit for the majority of our customers. It provides access to email and social marketing, and includes the most common marketing automation tools, contact segmentation tools and our proprietary Al Content Generator. However, if you are just starting out and only looking to use basic email and social marketing, our Lite package would be a great fit. If you are looking to take your marketing to the next level with customized automations, customized segmentation, advanced reporting and premium ads, our Premium package is for you.	
Do I have to provide my credit card in order to start the free trial?	+
Do you offer any discounts for nonprofits?	+
Do you offer any discounts for organizations seeking multiple accounts?	+
I am a marketing agency/freelancer and I help small businesses. Do you have a reseller or referral program?	+
Can I connect my CRM to Constant Contact email marketing?	+
I don't have much experience in marketing. Do you offer any services to help me get started?	+
Do you provide additional assistance if I am coming in with a large list of contacts?	+
I have more than 50,000 contacts, how much will this cost?	+



ily liow, pay latel.

Sign up for a free trial and send up to 100 emails, create a social post and more!

Enter your email address

Sign up free

No risk. No credit card required.

We deliver success.

Capture leads. Share updates. Drive traffic. We deliver everything you need to build deeper relationships with your most important audiences. From email to ecommerce, SMS to social, CRM to see what's next, we deliver tools to help small businesses grow. We deliver for you—the people who make them go.

About Us

Support

Become a Partner

Constant Contact Brands

Our Mobile Apps

Join our mailing list