

Templet : 01

Step = 01 "Marketplace Type"

⇒ E-Commerce Website :

Purpose Of e-commerce : "Our e-commerce website specializes in offering a diverse collection of high-quality garments, including shirts, pants and t-shirts. We aim to provide stylish, comfortable, and affordable clothing options that cater to various fashion preferences experience. Our goal is to deliver a seamless shopping experience with excellent customer service and fast delivery."

Step = 02 "Define Business Goals"

Q. What problem does your marketplace aim to solve?

Answer : Our Marketplace aims to solve the problem of limited access to high-quality, affordable and trendy clothing.



Many customers struggle to find stylish garments that fit their budget and preferences. We provide a convenient online platform offering a wide range of shirts, pants, and t-shirts with reliable delivery and excellent service.

Q. Who is your target audience?

Answer: Our target audience includes fashion-conscious individuals of all ages who seek stylish, high-quality, and affordable clothing. We cater to men and women looking for trending shirts, pants and t-shirts. Our marketplace is ideal for budget-friendly shoppers, working professionals, students and casual wear enthusiasts who prefer online shopping convenience.

Products: Includes a variety of garments such as shirts, pants and t-shirts. Organized into categories like sale, new arrivals, and brands. Each product has details like price, size options, and descriptions.



**Customers:** Users who visit the website to browse and purchase clothing. Can create profiles to track orders and manage preferences. Engage with promotions, wishlists and reviews.

**Orders:** Tracks purchase made by customers. Includes order details such as status, payment method, and delivery date. Allows customers to review their purchase history.

**Search Box:** Enables customers to quickly find specific products. Provides filters based on categories, price, range, and brands. Offers suggestions and autocomplete functionality.

**Cart:** Stores selected products before checkout. Allows users to update quantities or remove items. Displays total cost and applicable discounts.

**Profile:** Contains customer details like name, contact information, and address. Track order history, saved items, and payment preferences.



Allow for profile updates and password management.

**Brands:** List different clothes brands available on the website. Helps customers shop by preferred brands. Provide brand-specific promotions and collections.

**Sales:** Features discounted products and special offers. Attracts budget-conscious shoppers with limited-time deals. Regularly updated with new merchandise.

**New Arrivals:** Showcases latest clothes items added to store. Helps customers stay updated with latest trends. Highlights seasonal collections and fresh styles.

Schema :

Start =>

- Home Page
- Browse Products
- View Product
- Add to Cart
- Login/Register
- Checkout
- Payment Process
- Order Confirmation
- Track Order

=> End



SHOP.CO

New Arrivals

Top Selling

Dress Style

Customer Reviews

Clothes Catalog

Order Placing

Payment Service System

All Age Size

Online Service

Satisfaction Customer